

# Automotive Ventilated Seat Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

The future of the global automotive ventilated seat market looks promising with opportunities in the mid-size car, large car, SUVs and crossover segments. The global automotive ventilated seat market is expected to reach an estimated \$9.4 billion by 2024 with a CAGR of 2.3% from 2019 to 2024. The major drivers for this market are increasing vehicle production, and rising demand for comfort and luxury features in vehicle interiors.

Emerging trends, which have a direct impact on the dynamics of the automotive ventilated seat industry, include introduction of TDI low-VOC foam in vehicle seats and development of lightweight seats.

A total of 102 figures/charts and 79 tables are provided in this 164 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of automotive ventilated seat market report download the report brochure.

Automotive Ventilated Seat market by vehicle

Automotive Ventilated Seat market

Automotive Ventilated Seat manufacturers

The study includes the automotive ventilated seat market size and forecast for the global automotive ventilated seat market through 2024, segmented by vehicle type, end user, and region, as follows:

Automotive Ventilated Seat Market by Vehicle Type [Volume (Million Units) and \$ M Shipment for 2013-2024)

Mid-Size Cars Large Cars SUVs and Crossovers MPVs HCVs Others

Automotive Ventilated Seat Market by End User (\$ Million from 2013 to 2024)

OEM Aftermarket

Automotive Ventilated Seat Market by Region [Volume (Million Units) and \$ M Shipment for 2013-2024)

North America Europe Asia Pacific The Rest of the World

Some of the automotive ventilated seat companies profiled in this report include Adient plc, Lear Corporation, Toyota Boshoku Corporation, Faurecia SA, Magna International Inc., TS TECH CO., Ltd, Brose Fahrzeugteile GmbH &Co., NHK Spring CO. Ltd, Tachi-S CO., LTD and Grammer AG and others.

On the basis of its comprehensive research, Lucintel forecasts that mid-size car and SUVs and crossovers will show above average growth during the forecast period due to increasing installation of ventilated seats in the mid-size and SUV and crossover segment.

OEM and aftermarket are the major end use segments of the global automotive ventilated seat market. OEM is expected to remain the largest segment due to increasing luxury car sales and growing demand for comfort and luxury among passengers.

North America will remain the largest region due to higher domestic demand for luxury vehicles, and increasing penetration rate of automotive ventilated seats as automakers focus on convenience systems for vehicle' safety and comfort.

Some of the features of "Automotive Ventilated Seat Market Report: Trends, Forecast and Competitive Analysis" include:

Market size estimates: Global automotive ventilated seat market size estimation in terms of value (\$M) and volume (Million Units) shipment. Trend and forecast analysis: Market trend (2013-2018) and forecast (2019-2024) by end use and use industry. Segmentation analysis: Global automotive ventilated seat market size by vehicle type and end user in terms of value and volume shipment. Regional analysis: Global automotive ventilated seat market breakdown by key regions such as North America, Europe, and Asia & Rest of World. Growth opportunities: Analysis on growth opportunities in different applications and regions in the global automotive ventilated seat market. Strategic analysis: This includes M&A, new product development, and

competitive landscape in the automotive ventilated seat market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers the following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the automotive ventilated seat market by vehicle type (mid-size cars, large cars, SUVs and crossovers, MPVs, HCVs, and others), end user (OEM and aftermarket), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this automotive ventilated seat market?

Q.5. What are the business risks and competitive threats in this automotive ventilated seat market?

Q.6. What are the emerging trends in this automotive ventilated seat market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the automotive ventilated seat market?

Q.8. What are the new developments in the automotive ventilated seat market? Which companies are leading these developments?

Q.9. Who are the major players in this automotive ventilated seat market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this automotive ventilated seat market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the automotive ventilated seat industry?

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