

Automotive Ventilated Seat Fan Market: Trends, Opportunities and Competitive Analysis

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Abstracts

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Automotive Ventilated Seat Fan Market Trends and Forecast

The future of the global automotive ventilated seat fan market looks promising with opportunities in the mid-size cars, large cars, SUVs & crossovers, and the heavy commercial vehicle market. The global automotive ventilated seat fan market is expected to grow at a CAGR of 4.1% from 2021 to 2027. The major drivers for this market are growth in the vehicle production and increasing demand for comfort and luxury features in vehicle's seats.

Emerging Trends in the Automotive Ventilated Seat Fan Market

Emerging trends, which have a direct impact on the dynamics of the industry, include development of noise free ventilated seat fans and increasing use of fans in seat head rests.

A total of 106 figures / charts and 78 tables are provided in this 168-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global automotive ventilated seat fan market report, please download the report brochure.

Automotive Ventilated Seat Fan Market by Vehicle, and Product

Automotive Ventilated Seat Fan Market by Segments

Automotive Ventilated Seat Fan Market by Segments

Lucintel forecasts that axial fan will remain the largest segment, and it is also expected to witness the highest growth over the forecast period. The study includes trends and forecast for the global automotive ventilated seat fan market by vehicle type, product type, and region, as follows:

Automotive Ventilated Seat Fan Market by Vehicle Type [Value (\$ Million) and Volume (Million Units) from 2016 to 2027]:

Large Cars

SUVs and Crossovers

Mid-Size Cars

Heavy Commercial Vehicles

Others

Automotive Ventilated Seat Fan Market by Product Type (Value \$ Million from 2016 to 2027):

Axial Fans

Radial Fans

Automotive Ventilated Seat Fan Market by Region[Value (\$ Million) and Volume (Million Units) from 2016 to 2027]:

North America

Europe

Asia Pacific

The Rest of the World

List of Automotive Ventilated Seat Fan Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies automotive ventilated seat fan companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the automotive ventilated seat fan companies profiled in this report includes.

Ebm-papst Group

Delta Group

Sunon

NMB Technologies

Nidec Group

Comair Rotron

Yen Sun Technology

Automotive Ventilated Seat Fan Market Insights

Lucintel forecasts that axial fan will remain the largest segment, and it is also expected to witness the highest growth over the forecast period due to the increasing installations of ventilated seats in the luxury cars.

North America will remain the largest region due to the growing demand for premium cars and increasing preference of customers towards vehicle comforts and convenience. Asia Pacific is expected to witness highest growth over the forecast period due to increasing vehicle production and advancements in seat ventilation system.

Features of the Global Automotive Ventilated Seat Fan Market

Market Size Estimates: Global automotive ventilated seat fan market size estimation in terms of value (\$M) and volume (million units) shipment.

Trend and Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments.

Segmentation Analysis: Global automotive ventilated seat fan market size by various segments, such as by vehicle type and product type in terms of value and volume.

Regional Analysis: Global automotive ventilated seat fan market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different segments by vehicle type, product type, and regions for the global automotive ventilated seat fan market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global automotive ventilated seat fan market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the automotive ventilated seat fan market size?

Answer: The global automotive ventilated seat fan market is expected to reach an estimated \$1.1 billion by 2027.

Q2. What is the growth forecast for automotive ventilated seat fan market?

Answer: The automotive ventilated seat fan market is expected to grow at a CAGR of 4.1% from 2021 to 2027.

Q3. What are the major drivers influencing the growth of the automotive ventilated seat fan market?

Answer: The major drivers for this market are growth in the vehicle production and increasing demand for comfort and luxury features in vehicle's seats.

Q4. What are the major vehicle type or end use industries for automotive ventilated seat fan?

Answer: Large cars is the major segment by vehicle type for automotive ventilated seat fan.

Q5. What are the emerging trends in automotive ventilated seat fan market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include development of noise free ventilated seat fans and increasing use of fans in seat head rests.

Q6. Who are the key automotive ventilated seat fan companies?

Answer: Some of the key automotive ventilated seat fan companies are as follows:

Ebm-papst Group

Delta Group

Sunon

NMB Technologies

Nidec Group

Comair Rotron

Yen Sun Technology

Q7. Which automotive ventilated seat fan product segment will be the largest in future?

Answer: Lucintel forecasts that axial fan will remain the largest segment, and it is also expected to witness the highest growth over the forecast period due to the increasing installations of ventilated seats in the luxury cars.

Q8: In automotive ventilated seat fan market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to the growing demand for premium cars and increasing preference of customers towards vehicle comforts and convenience. Asia Pacific is expected to witness highest growth over the forecast period

due to increasing vehicle production and advancements in seat ventilation system.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising growth opportunities for the global automotive ventilated seat fan market by vehicle type (mid-size cars, large cars, SUVs and crossovers, MPVs, heavy commercial vehicles, and others), product type (axial fans, and radial fans), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges, and business risks in this market?

Q.5 What are the business risks and competitive threats in this market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are some of the changing demands of customers in the market?

Q.8 What are the new developments in the market and which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being taken by key players for business growth?

Q.10 What are some of the competing products in this market and how big of a threat do they pose for loss of market share by product substitution?

Q.11 What M&A activity has occurred in the last five years?

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