

# Automotive Steel Wheels Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/A6D39A82939DEN.html>

Date: September 2022

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: A6D39A82939DEN

## Abstracts

Get it in 2 weeks by ordering today

### Automotive Steel Wheels Market Trends and Forecast

The future of the automotive steel wheels market looks promising with opportunities in the passenger vehicles, heavy commercial vehicles, and light commercial vehicles market. The global automotive steel wheels market is expected to grow with a CAGR of 3% to 5% from 2022 to 2027. The major drivers for this market are increase in demand for lightweight steel wheels, increasing adoption of electrical cars and improved vehicle dynamics.

### Automotive Steel Wheels Market by Rim Size, Vehicle, End User

### Emerging Trends in the Automotive Steel Wheels Market

Emerging trends, which have a direct impact on the dynamics of the industry, include adoption of steel wheels in electric power vehicles, and technological advancements in manufacturing of automotive wheels.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched and other details of the global automotive steel wheels market report, please download the report brochure.

### Automotive Steel Wheels Market by Segments

## Automotive Steel Wheels Market by Segments

The study includes a forecast for the global automotive steel wheels market by automotive steel wheels market by rim size, vehicle type, end-user and region, as follows:

Automotive Steel Wheels Market by Rim Size [Value (\$B) shipment analysis for 2016-2027]:

13–15 Inches

16–18 Inches

19–21 Inches

More than 21 Inches

Automotive Steel Wheels Market by Vehicle Type [Value (\$B) shipment analysis for 2016-2027]:

Passenger Vehicles

Light Commercial Vehicles

Heavy Commercial Vehicles

Automotive Steel Wheels Market by End-User [Value (\$B) shipment analysis for 2016-2027]:

OEM

Aftermarket

Automotive Steel Wheels Market by Region [Value (\$B) shipment analysis for 2016-2027]:

North America

Europe

Asia Pacific

The Rest of the World

### List of Automotive Steel Wheels Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies automotive steel wheels companies caters increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the automotive steel wheels companies profiled in this report include.

Automotive Wheels Ltd.

ALCAR WHEELS GMBH

MAXION Wheels

Steel Strips Groups

Topy Industries Ltd

Klassic Wheels Ltd.

Mangels Industrial SA

Shanghai Baosteel Autoparts Co. Ltd.

Accuride Corp.

### Automotive Steel Wheels Market Insights

Lucintel forecast that 13–15 inches will remain the largest segment over the forecast period due to the increase in the width of the wheel and the size of the tire's sidewall reduces to preserve the tire's total diameter.

Within this market, passenger vehicles are expected to remain the largest segment due to the increasing adoption of steel wheels because of their cost-effectiveness and demand for steel wheels is increasing in the passenger vehicles.

APAC will remain the largest region due to increasing sales of passenger cars and Commercial vehicles in India and China, and rise in the adoption of steel wheels to improve vehicle fuel efficiency.

### Features of the Automotive Steel Wheels Market

**Market Size Estimates:** Automotive Steel Wheels market size estimation in terms of value (\$B)

**Trend And Forecast Analysis:** Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

**Segmentation Analysis:** Automotive Steel Wheels market size by various segments, such as by rim size, vehicle type, end-user and region.

**Regional Analysis:** Automotive Steel Wheels market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different by rim size, vehicle type, end-user and regions for the automotive steel wheels market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the Automotive Steel Wheels market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

### FAQ

Q1. What is the automotive steel wheels market size?

Answer: The global Automotive Steel Wheels market is expected to reach an estimated \$xx billion by 2027.

Q2. What is the growth forecast for automotive steel wheels market?

Answer: The global automotive steel wheels market is expected to grow with a CAGR of 3% to 5% from 2022 to 2027.

Q3. What are the major drivers influencing the growth of the automotive steel wheels market?

Answer: The major drivers for this market are increase in demand for lightweight steel wheels, increasing adoption of electrical cars and improved vehicle dynamics.

Q4. What are the major segments for automotive steel wheels market?

Answer: The future of the automotive steel wheels market looks promising with opportunities in the passenger vehicles, light commercial vehicles, and heavy commercial vehicles market.

Q5. What are the emerging trends in automotive steel wheels market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include adoption of steel wheels in electric power vehicles, and technological advancements in manufacturing of automotive wheels.

Q6. Who is the key automotive steel wheels companies?

Answer: Some of the key Automotive Steel Wheels companies are as follows:

Automotive Wheels Ltd.

ALCAR WHEELS GMBH

MAXION Wheels

Steel Strips Groups

Topy Industries Ltd

Klassic Wheels Ltd.

Mangels Industrial SA

Shanghai Baosteel Autoparts Co. Ltd.

Accuride Corp.

Q7. Which automotive steel wheels segment will be the largest in future?

Answer: Lucintel forecast that 13–15 inches will remain the largest segment over the forecast period due to the increase in the width of the wheel and the size of the tire's sidewall reduces to preserve the tire's total diameter.

Q8. In automotive steel wheels market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to increasing sales of passenger cars and Commercial vehicles in India and China, and rise in the adoption of steel wheels to improve vehicle fuel efficiency.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the automotive steel wheels market by rim size (13–15 inches, 16–18 inches, 19–21 inches, and more than 21 inches), vehicle type (passenger vehicles, heavy commercial vehicles, and light commercial vehicles), end-user (OEM and aftermarket) and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to automotive steel wheels market or related to automotive steel wheels companies, automotive steel wheels market share, automotive steel wheels market analysis, automotive steel wheels market size, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL AUTOMOTIVE STEEL WHEELS MARKET: MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2016 TO 2027**

3.1: Macroeconomic Trends (2016-2021) and Forecast (2022-2027)

3.2: Global Automotive Steel Wheels Market Trends (2016-2021) and Forecast (2022-2027)

3.3: Global Automotive Steel Wheels Market by Rim Size

3.3.1: 13–15 inches

3.3.2: 16–18 inches

3.3.3: 19–21 inches

3.3.4: more than 21 inches

3.4: Global Automotive Steel Wheels Market by Vehicle Type

3.4.1: Passenger Vehicles

3.4.2: Heavy Commercial Vehicles

3.4.3: Light Commercial Vehicles

3.5: Global Automotive Steel Wheels Market by End-User

3.5.1: OEM

3.5.2: Aftermarket

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2016-2027**

4.1: Global Automotive Steel Wheels Market by Region

4.2: North American Automotive Steel Wheels Market

4.2.1: North American Automotive Steel Wheels Market by Rim Size

4.2.2: North American Automotive Steel Wheels Market by Application

4.3: European Automotive Steel Wheels Market

4.3.1: European Automotive Steel Wheels Market by Rim Size

4.3.2: European Automotive Steel Wheels Market by Application

4.4: APAC Automotive Steel Wheels Market

4.4.1: APAC Automotive Steel Wheels Market by Rim Size



- 4.4.2: APAC Automotive Steel Wheels Market by Application
- 4.5: ROW Automotive Steel Wheels Market
  - 4.5.1: ROW Automotive Steel Wheels Market by Rim Size
  - 4.5.2: ROW Automotive Steel Wheels Market by Application

## **5. COMPETITOR ANALYSIS**

- 5.1: Product Portfolio Analysis
- 5.2: Operational Integration
- 5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

- 6.1: Growth Opportunity Analysis
  - 6.1.1: Growth Opportunities for the Global Automotive Steel Wheels Market by Rim Size
  - 6.1.2: Growth Opportunities for the Global Automotive Steel Wheels Market by Vehicle Type
  - 6.1.3: Growth Opportunities for the Global Automotive Steel Wheels Market by End-User
  - 6.1.4: Growth Opportunities for the Global Automotive Steel Wheels Market by Region
- 6.2: Emerging Trends in the Global Automotive Steel Wheels Market
- 6.3: Strategic Analysis
  - 6.3.1: New Product Development
  - 6.3.2: Capacity Expansion of the Global Automotive Steel Wheels Market
  - 6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Automotive Steel Wheels Market
  - 6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

- 7.1: Automotive Wheels Ltd.
- 7.2: ALCAR WHEELS GMBH
- 7.3: MAXION Wheels
- 7.4: Steel Strips Groups
- 7.5: Topy Industries Ltd
- 7.6: Klassic Wheels Ltd.
- 7.7: Mangels Industrial SA
- 7.8: Shanghai Baosteel Autoparts Co. Ltd.

## 7.9: Accuride Corp.

## I would like to order

Product name: Automotive Steel Wheels Market Report: Trends, Forecast and Competitive Analysis

Product link: <https://marketpublishers.com/r/A6D39A82939DEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A6D39A82939DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970