

# Automotive Digital Mapping Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Automotive Digital Mapping Trends and Forecast

The future of the global automotive digital mapping market looks promising with opportunities in the navigation system, telematic, and advanced driver assistance system markets. The global automotive digital mapping market is expected to reach an estimated \$17.9 billion by 2030 with a CAGR of 13.5% from 2024 to 2030. The major drivers for this market are increasing demand for precise and real-time navigation systems in automobiles, growing proliferation of connected vehicles ,and rising preference for advanced driver assistance systems (ADAS) based cars.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Automotive Digital Mapping by Segment

The study includes a forecast for the global automotive digital mapping by vehicle type, mapping type, application, technology, and region

Automotive Digital Mapping Market by Vehicle Type [Shipment Analysis by Value from 2018 to 2030]:

Passenger Cars

Commercial Vehicles

Automotive Digital Mapping Market by Mapping Type [Shipment Analysis by Value from 2018 to 2030]:

2D Maps

3D Maps

Satellite Imagery

Automotive Digital Mapping Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Navigation Systems

Telematics

Advanced Driver Assistance Systems (ADAS)

Others

Automotive Digital Mapping Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Automotive Digital Mapping Companies

Companies in the market compete on the basis of product quality offered. Major players

in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies automotive digital mapping companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the automotive digital mapping companies profiled in this report include-

HERE Technologies

TomTom International

Google

Apple

Esri

NavInfo

MapmyIndia

Baidu

Waze

Zenrin

### Automotive Digital Mapping Market Insights

Lucintel forecast that passenger car is expected to witness highest growth over the forecast period due to significantly demand for passenger cars among customers.

Telematic will remain the largest segment due to significant use of digital mapping in this system to provide a variety of services, such as connectivity, fleet management, and vehicle tracking.

North America is expected to witness highest growth over the forecast period due to significant demand for autonomous vehicles, existing tech-savvy customers, and

presence of key players in the region.

## Features of the Global Automotive Digital Mapping Market

**Market Size Estimates:** Automotive digital mapping market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Automotive digital mapping market size by vehicle type, mapping type, application, and region in terms of value (\$B).

**Regional Analysis:** Automotive digital mapping market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different vehicle types, mapping types, applications, and regions for the automotive digital mapping market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the automotive digital mapping market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q.1** What is the automotive digital mapping market size?

**Answer:** The global automotive digital mapping market is expected to reach an estimated \$17.9 billion by 2030.

**Q.2** What is the growth forecast for automotive digital mapping market?

**Answer:** The global automotive digital mapping market is expected to grow with a CAGR of 13.5% from 2024 to 2030.

**Q.3** What are the major drivers influencing the growth of the automotive digital mapping market?

Answer: The major drivers for this market are increasing demand for precise and real-time navigation systems in automobiles, growing proliferation of connected vehicles, and rising preference for advanced driver assistance systems (ADAS) based cars.

Q4. What are the major segments for automotive digital mapping market?

Answer: The future of the automotive digital mapping market looks promising with opportunities in the navigation system, telematic, and advanced driver assistance system markets.

Q5. Who are the key automotive digital mapping market companies?

Answer: Some of the key automotive digital mapping companies are as follows:

HERE Technologies

TomTom International

Google

Apple

Esri

NavInfo

MapmyIndia

Baidu

Waze

Zenrin

Q6. Which automotive digital mapping market segment will be the largest in future?

Answer: Lucintel forecast that passenger car is expected to witness highest growth over the forecast period due to significantly demand for passenger cars among customers.

Q7. In automotive digital mapping market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period due to significant demand for autonomous vehicles, existing tech-savvy customers, and presence of key players in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the automotive digital mapping market by vehicle type (passenger cars and commercial vehicles), mapping type (2D maps, 3D maps, and satellite imagery), application (navigation systems, telematics, advanced driver assistance systems (ADAS), and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to automotive digital mapping market or related to automotive digital mapping companies, automotive digital mapping market size, automotive digital mapping market share, automotive digital mapping market growth, automotive digital mapping market research, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

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7.9: Waze

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