

# Automotive Camera Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

The future of the global automotive camera market looks promising with opportunities in the markets of compact cars, large cars, and light commercial vehicles. The global automotive camera market is expected to reach an estimated \$7.5 billion by 2023 with a CAGR of 24.3% from 2018 to 2023. The major drivers for this market are growing demand for advanced driver assistance systems in cars with increasing focus on connected vehicle features, and mandatory government regulations to have a rearview backup camera installed in every vehicle in North America and Europe. The National Highway Transportation Safety Administration (NHTSA) has made it mandatory for all vehicles to install a backup camera system by 2019 due to increase in the number of accidents and injuries in the United States.

Emerging trends, which have a direct impact on the dynamics of the automotive camera by industry, include the introduction of recognition camera technology that results in mirrorless cars and the increased usage of wide angle camera technology.

A total of 171 figures/charts and 143 tables are provided in this 261 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this automotive camera market report download the report brochure.

automotive camera market by technology

automotive camera market

automotive camera manufacturers

The study includes the automotive camera market size and forecast for the global automotive camera market through 2023, segmented by technology, vehicle, application, and region, as follows:

Automotive Camera Market by Technology (\$ Million and Million Units from 2012 to 2023)

Digital Camera Thermal Camera Infrared Camera

Automotive Camera Market by Vehicle Type (\$ Million and Million Units from 2012 to 2023)

Small Cars Compact Cars Large Cars SUV and Crossover Light Commercial Vehicles

Automotive Camera Market by Application (\$ Million and Million Units from 2012 to 2023)

Rear View Cameras Front View Cameras Side View Cameras Interior View Cameras

Automotive Camera Market by Region (\$ million and Million Units from 2012 to 2023)

North America US Canada Mexico Europe Germany Russia France United Kingdom

Italy Asia Pacific China Japan India South Korea Indonesia The Rest of the World Brazil Turkey

Some of the automotive camera companies profiled in this report include Robert Bosch, Continental AG, Centex, Magna, Valeo, and Panasonic are the major automotive camera manufacturers.

On the basis of its comprehensive research, Lucintel forecasts that the digital camera and thermal camera segments are expected to show above average growth during the forecast period.

Within the global automotive camera market, the light commercial vehicle segment will remain the largest market. Customers are looking for high-tech and safety features in light commercial vehicles, which will foster growth opportunities for camera suppliers.

North America will remain the largest market due to the new regulation that has been passed by the U.S. government to install rear view camera in every vehicle, growing demand for comfort and luxury in vehicles, and increasing investment by industry players within the North American region.

Some of the features of “Automotive Camera Market Report: Trends, Forecast and Competitive Analysis” include:

Market size estimates: Global automotive camera market size estimation in terms of value (\$M) and volume (Million Units) and shipment. Trend and forecast analysis: Market

trend (2012-2017) and forecast (2018-2023) by end use and use industry. Segmentation analysis: Global automotive camera market size by technology, vehicle, and application in terms of value and volume shipment. Regional analysis: Global automotive camera market breakdown by North America, Europe, Asia Pacific, and the Rest of the World. Growth opportunities: Analysis on growth opportunities in different applications and regions in the global automotive camera market. Strategic analysis: This includes M&A, new product development, and competitive landscape in the global automotive camera market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high growth opportunities for the automotive camera market by technology (digital cameras, thermal cameras, and infrared cameras), vehicle type (small cars, compact cars, large cars, SUVs and crossovers, and light commercial vehicles), application type (rear view cameras, front view cameras, side view cameras, and interior view cameras), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this automotive camera market?
- Q.5. What are the business risks and competitive threats in this automotive camera market?
- Q.6. What are the emerging trends in this automotive camera market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the automotive camera market?
- Q.8. What are the new developments in the automotive camera market? Which companies are leading these developments?
- Q.9. Who are the major players in this automotive camera market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this automotive camera market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the automotive camera industry?

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