

Austria Country Analysis: 2013-2018 An Evaluation of Political, Social, Economic, and Business Risk, March 2013

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Abstracts

Austria is a landlocked country located in Central Europe, bordering countries such as Hungary, Slovakia, Germany, Slovenia, and Italy. The Austrian economy was affected by the global financial crisis in 2009, and the growth of the economy slowed significantly. The Austrian economy grew in 2011 and the country achieved significant growth due to its economic reforms, currency appreciation, and huge inflow of foreign direct investment (FDI). The Austrian economy is expected to reach \$427.1 billion by 2018.

Lucintel, a leading global management consulting and market research firm, has conducted a risk analysis on Austria and presents its findings in “Austria Country Risk Analysis 2013-2018: An Evaluation of Political, Social, Economic, and Business Risks”. This study provides an overview of the political, economical, social, technological, and business risks associated with the country. The study includes a forecast of GDP for the next five years.

Lucintel discusses the various challenges that Austria faced in the last decade. Austria faces a high sovereign debt situation; however, the external debt of the country is more than 50% of the GDP. If that debt continues to increase, Austria could very likely face a crisis that will have a longer impact on the economy of the country.

Lucintel’s study encompasses the nation’s major economic drivers. High per capita income is the key factor powering Austria’s economy. Higher per capita income is leading the strong domestic demand, especially for consumer durable goods, finance, insurance, food, and accommodation services. The service sector is also another key driver and contributed to nearly 70% in GDP in 2012. Industries such as business

services, financial, insurance, and accommodation are driving the growth.

This report highlights various aspects of the country including location, economic performance, quarterly trend, sectoral contribution, FDI by industry, trend of population, per capita income, trend of inflation, balance of payment, budget deficit, trade structure, foreign exchange reserve and exchange rates, R&D expenditure, and more. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Austria Country Risk Analysis 2013-2018: An Evaluation of Political, Social, Economic and Business Risk" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision.

Analysis on economic activity, Government debt, investment environment, and trade structure of the country

In depth political, social, economic and business risk analysis of the country that may have impact on different industries.

Risk analysis associated with availability of labor, aging population, wage rates, industry policy, business environment, etc.

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