

Athleisure Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

2 – 3 business days after placing order

Athleisure Trends and Forecast

The future of the global athleisure market looks promising with opportunities in the yoga apparel, shirt, legging, and short markets. The global athleisure market is expected to reach an estimated \$555.0 billion by 2030 with a CAGR of 8.7% from 2024 to 2030. The major drivers for this market are expanding demand for environmentally friendly materials, rise in the number of individuals joining fitness centers to work out and stay in shape, and widespread availability via a variety of global distribution channels.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Athleisure by Segment

The study includes a forecast for the global athleisure by type, product, distribution channel, end use, and region.

Athleisure Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Mass

Premium

Athleisure Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Yoga Apparels

Shirts

Leggings

Shorts

Others

Athleisure Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Online

Offline

Athleisure Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Men

Women

Children

Athleisure Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Athleisure Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies athleisure companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the athleisure companies profiled in this report include-

Vuori

Pangaia

Outerknown

Lululemon athletica

Wear Pact

Under Armour

Adidas

Athleisure Market Insights

Lucintel forecasts that mass will remain larger segment over the forecast period because it offers reasonably priced and easily available athleisure clothing and accessories, appealing to a wider range of customers.

Within this market, shirts will remain the largest segment due to increasing popularity of athleisure clothing among both sexes owing to its ability to absorb perspiration, block odor, provide comfort, and avoid irritating the skin.

North America will remain the largest region over the forecast period due to rising individual preferences for more relaxed attire, growing dependence on internet shopping

and cellphones for athleisure purchases.

Features of the Global Athleisure Market

Market Size Estimates: Athleisure market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Athleisure market size by type, product, distribution channel, end use, and region in terms of value (\$B).

Regional Analysis: Athleisure market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different type, product, distribution channel, end use, and regions for the athleisure market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the athleisure market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the athleisure market size?

Answer: The global athleisure market is expected to reach an estimated \$555.0 billion by 2030.

Q2. What is the growth forecast for athleisure market?

Answer: The global athleisure market is expected to grow with a CAGR of 8.7% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the athleisure market?

Answer: The major drivers for this market are expanding demand for environmentally friendly materials, rise in the number of individuals joining fitness centers to work out

and stay in shape, and widespread availability via a variety of global distribution channels.

Q4. What are the major segments for athleisure market?

Answer: The future of the global athleisure market looks promising with opportunities in the yoga apparel, shirt, legging, and short markets.

Q5. Who are the key athleisure market companies?

Answer: Some of the key athleisure companies are as follows:

Vuori

Pangaia

Outerknown

Lululemon athletica

Wear Pact

Under Armour

Adidas

Q6. Which athleisure market segment will be the largest in future?

Answer: Lucintel forecasts that mass will remain larger segment over the forecast period because it offers reasonably priced and easily available athleisure clothing and accessories, appealing to a wider range of customers.

Q7. In athleisure market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to rising individual preferences for more relaxed attire, growing dependence on internet shopping and cellphones for athleisure purchases.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the athleisure market by type (mass and premium), product (yoga apparels, shirts, leggings, shorts, and others), distribution channel (online and offline), end use (men, women, and children), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Athleisure Market, Athleisure Market Size, Athleisure Market Growth, Athleisure Market Analysis, Athleisure Market Report, Athleisure Market Share, Athleisure Market Trends, Athleisure Market Forecast, Athleisure Companies,

write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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