

Asset Tracking Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the asset tracking market looks promising with opportunities in various end use industries, such as transportation & logistics, aviation and aerospace, healthcare, manufacturing, food & beverages, and construction. The global asset tracking market is expected to decline in 2020 due to the global economic recession led by the COVID-19 pandemic. However, the market will witness recovery in the year 2021, and it is expected grow with a CAGR of 10% to 12% from 2020 to 2025. The major drivers for this market are growing demand from various end use industries, such as transportation, aerospace, and manufacturing, and increasing need for just-in-time shipment.

A more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of asset tracking market report download the report brochure.

The study includes trends and forecasts for the global asset tracking market by component, deployment type, technology, end use industry, and region as follows:

By Component [\$M shipment analysis for 2014 – 2025]:

Hardware

Software

By End Use Industry [\$M shipment analysis for 2014 – 2025]:

Transportation & Logistics

Aviation and Aerospace

Healthcare

Manufacturing

Food & Beverages

Construction

Other

By Deployment Type [\$M shipment analysis for 2014 – 2025]:

On-Cloud

On-Premise

By Technology [\$M shipment analysis for 2014 – 2025]:

M2M/IoT

Edge Computing

Smart Devices

By Region [\$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Asia Pacific

China

Japan

India

South Korea

The Rest of the World

Some of the asset tracking companies profiled in this report include ActSoft, Inc., ASAP Systems, Asset Panda, AT & T, Inc., Fleet Complete, and GigaTrak

North America, being a strong manufacturing, transportation, and logistic base, will remain the largest region during the forecast period.

Features of Asset Tracking Market

Market Size Estimates: Asset tracking market size estimation in terms of value (\$M)

Trend and Forecast Analysis: Market trends (2014-2019) and forecast

(2020-2025) by various segments and regions.

Segmentation Analysis: Market size by component, deployment type, technology, and end use industry

Regional Analysis: Asset tracking market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different component, deployment type, technology, end use industry, and regions for asset tracking market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the asset tracking market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global asset tracking market by component (hardware and software), deployment type (on-cloud and on-premise), technology (M2M/IoT, edge computing, and smart devices), end use industry (transportation & logistics, aviation and aerospace, healthcare, manufacturing, food & beverages, construction, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the asset tracking market?

Q.5 What are the business risks and threats to the asset tracking market?

Q.6 What are emerging trends in this asset tracking market and the reasons behind them?

Q.7 What are some changing demands of customers in the asset tracking market?

Q.8 What are the new developments in the asset tracking market? Which companies are leading these developments?

Q.9 Who are the major players in the asset tracking market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the asset tracking market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the asset tracking market?

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