

Ashwagandha Extract Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Ashwagandha Extract Trends and Forecast

The future of the global ashwagandha extract market looks promising with opportunities in the sports nutrition, food and beverages, and dietary supplements markets. The global ashwagandha extract market is expected to reach an estimated \$1.59 billion by 2030 with a CAGR of 10.7% from 2024 to 2030. The major drivers for this market are growing demand for natural functional food and drinks and increasing inclination of the people toward healthy lifestyle.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Ashwagandha Extract by Segment

The study includes a forecast for the global ashwagandha extract by form, distribution channel, application, and region.

Ashwagandha Extract Market by Form [Shipment Analysis by Value from 2018 to 2030]:

Powder

Capsules/Tablets

Others

Ashwagandha Extract Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Business to Business

Business to Consumer

Ashwagandha Extract Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Sports Nutrition

Food And Beverages

Dietary Supplements

Others

Ashwagandha Extract Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Ashwagandha Extract Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value

chain. With these strategies ashwagandha extract companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the ashwagandha extract companies profiled in this report include-

The Himalaya Drug Company

Emami Limited

Shree baidyanath ayurveda bhawan

kairali ayurvedic

Dabur India

Unilever

The Procter & Gamble Company

Taos Herb

Patanjali Ayurved

Kerry

Ashwagandha Extract Market Insights

Lucintel forecasts that powder will remain the larger segment over the forecast period due to rise in the usage of ashwagandha extract powder in the food and beverage and pharmaceutical industries.

Within this market, dietary supplements will remain the largest segment due to growing consumer awareness regarding personal health and wellbeing.

APAC is expected to witness highest growth over the forecast period due to growing awareness about using ayurvedic herbs medicines in this region.

Features of the Global Ashwagandha Extract Market

Market Size Estimates: Ashwagandha extract market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Ashwagandha extract market size by form, distribution channel, application, and region in terms of value (\$B).

Regional Analysis: Ashwagandha extract market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different forms, distribution channels, applications, and regions for the ashwagandha extract market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the ashwagandha extract market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the ashwagandha extract market size?

Answer: The global ashwagandha extract market is expected to reach an estimated \$1.59 billion by 2030.

Q2. What is the growth forecast for ashwagandha extract market?

Answer: The global ashwagandha extract market is expected to grow with a CAGR of 10.7% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the ashwagandha extract market?

Answer: The major drivers for this market are growing demand for natural functional food and drinks and increasing inclination of the people toward healthy lifestyle.

Q4. What are the major segments for ashwagandha extract market?

Answer: The future of the ashwagandha extract market looks promising with opportunities in the sports nutrition, food and beverages, and dietary supplements markets.

Q5. Who are the key ashwagandha extract market companies?

Answer: Some of the key ashwagandha extract companies are as follows:

The Himalaya Drug Company

Emami Limited

shree baidyanath ayurveda bhawan

kairali ayurvedic

Dabur India

Unilever

The Procter & Gamble Company

Taos Herb

Patanjali Ayurved

Kerry

Q6. Which ashwagandha extract market segment will be the largest in future?

Answer: Lucintel forecasts that powder will remain the larger segment over the forecast period due to rise in the usage of ashwagandha extract powder in the food and beverage and pharmaceutical industries.

Q7. In ashwagandha extract market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness highest growth over the forecast period due to growing awareness about using ayurvedic herbs medicines in this region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the ashwagandha extract market by form (powder, capsules/tablets, and others), distribution channel (business to business and business to consumer), application (sports nutrition, food and beverages, dietary supplements, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been

on the industry?

For any questions related to Ashwagandha Extract Market, Ashwagandha Extract Market Size, Ashwagandha Extract Market Growth, Ashwagandha Extract Market Analysis, Ashwagandha Extract Market Report, Ashwagandha Extract Market Share, Ashwagandha Extract Market Trends, Ashwagandha Extract Market Forecast, Ashwagandha Extract Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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- 7.6: Unilever
- 7.7: The Procter & Gamble Company
- 7.8: Taos Herb
- 7.9: Patanjali Ayurved
- 7.10: Kerry

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