

Ascorbic Acid Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the ascorbic acid market looks promising with opportunities in the food and beverage, pharmaceutical, chemical, personal care, agriculture, and other industries. The global ascorbic acid market is expected to grow with a CAGR of 4%-5% from 2020 to 2025. The major drivers for this market are increasing demand from various end use industries and shifting preferences towards healthy foods.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global ascorbic acid market report, please download the report brochure.

The study includes trends and forecast for the global ascorbic acid market by end use industry, type, grade, and region as follows:

By End Use Industry [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food and Beverage

Pharmaceutical

Chemical

Personal Care

Agriculture

Others

By Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Calcium Ascorbate

Sodium Ascorbate

Magnesium Ascorbate

Potassium Ascorbate

D-Isoascorbic Acid

By Grade [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food

Pharmaceutical

Industrial

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Italy

United Kingdom

German

France

Asia Pacific

China

India

South Korea

Japan

The Rest of the World

Brazil

Some of the ascorbic acid companies profiled in this report include DSM, Bactolac Pharmaceutical Inc, CSPC Pharmaceutical Group, BASF SE, Northeast Pharmaceutical Group, Hebei Welcome Pharmaceutical Co, North China Pharmaceutical Group, Dishman Group, Aland Nutraceuticals Group, and DuPont.

Lucintel forecasts that sodium ascorbate will remain the largest segment over the forecast period due to its strong antioxidant properties and ability to protect cells from damage, which results in its strong demand among the various end-users.

Within this market, the food and beverage industry will remain the largest segment by end use industry over the forecast period due to growing demand of ascorbic acid as a food additive for various food and beverage products.

Asia Pacific will remain the largest region and is expected to witness the highest growth over the forecast period due to continuous expansion of the pharmaceutical sector, and increasing awareness about the importance of vitamin C in treating various conditions.

Features of the Global Ascorbic Acid Market

Market Size Estimates: Global ascorbic acid market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global ascorbic acid market size by various segments, such as end use industry, type, and grade in terms of value.

Regional Analysis: Global ascorbic acid market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different end use industry, type, grade, and region for the global ascorbic acid market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global ascorbic acid market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global ascorbic acid market by end use industry (food and beverage, pharmaceutical, chemical, personal care, agriculture, and others), type (calcium ascorbate, sodium ascorbate, magnesium ascorbate, potassium ascorbate, and D-isoascorbic acid), grade (food, pharmaceutical, and industrial), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global ascorbic acid market?

Q.5 What are the business risks and threats to the global ascorbic acid market?

Q.6 What are emerging trends in this ascorbic acid market and the reasons behind

them?

Q.7 What are some changing demands of customers in this ascorbic acid market?

Q.8 What are the new developments in this ascorbic acid market? Which companies are leading these developments?

Q.9 Who are the major players in this ascorbic acid market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this ascorbic acid market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global ascorbic acid market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments End Use Industry (Food and Beverage, Pharmaceutical, Chemical, Personal Care, Agriculture, and Others), Type (Calcium Ascorbate, Sodium Ascorbate, Magnesium Ascorbate, Potassium Ascorbate, and D-Isoascorbic Acid), Grade (Food, Pharmaceutical, and Industrial)

Regional Scope North America (USA, Mexico, and Canada), Europe (Italy, United Kingdom, Germany, and France), Asia (China, India, Japan, South Korea), and ROW

(Brazil)

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