

# Artificial Intelligence Platform Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Artificial Intelligence Platform Trends and Forecast

The future of the global artificial intelligence platform market looks promising with opportunities in the manufacturing, healthcare, BFSI, research and academia, transportation, and retail & ecommerce sectors. The global artificial intelligence platform market is expected to reach an estimated \$77.3 billion by 2030 with a CAGR of 31.5% from 2024 to 2030. The major drivers for this market are increasing amount of data traffic, augmenting demand for cloud based ai platforms, and rising adoption of ai technology among SMEs.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Artificial Intelligence Platform by Segment

The study includes a forecast for the global artificial intelligence platform by component, deployment mode, application, end use industry, and region.

Artificial Intelligence Platform Market by Component [Shipment Analysis by Value from 2018 to 2030]:

Tools

Services

Artificial Intelligence Platform Market by Deployment Mode [Shipment Analysis by Value from 2018 to 2030]:

Cloud

On-Premises

Artificial Intelligence Platform Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Forecasts and Prescriptive Models

Chatbots

Speech Recognition

Text Recognition

Others

Artificial Intelligence Platform Market by End Use Industry [Shipment Analysis by Value from 2018 to 2030]:

Manufacturing

Healthcare

BFSI

Research and Academia

Transportation

Retail and eCommerce

Others

Artificial Intelligence Platform Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

#### List of Artificial Intelligence Platform Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies artificial intelligence platform companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the artificial intelligence platform companies profiled in this report include-

Microsoft

Google

Salesforce

IBM

Intel

Amazon Web Services

HPE

Ayasdi

Qualcomm Technologies

Absolutdata

## Artificial Intelligence Platform Market Insights

Lucintel forecasts that forecast and prescriptive model will remain the largest segment due to its increasing use for analyzing consumer behavior and identifying specific data patterns.

North America is expected to witness highest growth over the forecast period due to existence of well-established technology driven companies, rising preference for automated machine-driven decisions, and growing preference for smart infrastructures in the region.

## Features of the Global Artificial Intelligence Platform Market

Market Size Estimates: Artificial intelligence platform market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Artificial intelligence platform market by various segments, such as by component, deployment mode, application, end use industry and region in terms of(\$B).

Regional Analysis: Artificial intelligence platform market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different components, deployment modes, applications, end use industries, and regions for the artificial intelligence platform market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the artificial intelligence platform market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q.1 What is the artificial intelligence platform market size?

Answer: The global artificial intelligence platform market is expected to reach an estimated \$77.3 billion by 2030.

Q.2 What is the growth forecast for artificial intelligence platform market?

Answer: The global artificial intelligence platform market is expected to grow with a CAGR of 31.5% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the artificial intelligence platform market?

Answer: The major drivers for this market are increasing amount of data traffic, augmenting demand for cloud based ai platforms, and rising adoption of ai technology among SMEs.

Q4. What are the major segments for artificial intelligence platform market?

Answer: The future of the artificial intelligence platform market looks promising with opportunities in the manufacturing, healthcare, BFSI, research and academia, transportation, and retail & ecommerce sectors.

Q5. Who are the key artificial intelligence platform market companies?

Answer: Some of the key artificial intelligence platform companies are as follows:

Microsoft

Google

Salesforce

IBM

Intel

Amazon Web Services

HPE

Ayasdi

Qualcomm Technologies

Absolutdata

Q6. Which artificial intelligence platform market segment will be the largest in future?

Answer: Lucintel forecasts that forecast and prescriptive model will remain the largest segment due to its increasing use for analyzing consumer behavior and identifying specific data patterns.

Q7. In artificial intelligence platform market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period due to existence of well-established technology driven companies, rising preference for automated machine-driven decisions, and growing preference for smart infrastructures in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the artificial intelligence platform market by component (tools and services), deployment mode (cloud and on-premises), application (forecasts and prescriptive models, chatbots, speech recognition, text recognition, and others), end use industry (manufacturing, healthcare, BFSI, research and academia, transportation, retail and ecommerce, and

others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Artificial Intelligence Platform Market, Artificial Intelligence Platform Market Size, Artificial Intelligence Platform Market Growth, Artificial Intelligence Platform Market Analysis, Artificial Intelligence Platform Market Report, Artificial Intelligence Platform Market Share, Artificial Intelligence Platform Market Trends, Artificial Intelligence Platform Market Forecast, Artificial Intelligence Platform Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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