

# Antimicrobial Packaging Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the global antimicrobial packaging market looks promising with opportunities in food & beverage, healthcare, and personal care packaging. The global antimicrobial packaging market is expected to grow with a CAGR of 5%-7% from 2020 to 2025. The major drivers for this market are rising concerns towards food wastage, growing consumer awareness of health related issues, rising consumption of products with shorter shelf life, such as meat products, and increasing demand for antimicrobial packaging in various end user industries, such as food & beverage, healthcare, personal care, consumer goods, and agricultural products.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global antimicrobial packaging market report, please download the report brochure.

In this market, pouches is the largest pack type segment, whereas food and beverages is the largest application. Growth in various segments of the anti-microbial packaging market are given below:

The study includes trends and forecast for the global antimicrobial packaging market by base material, pack type, application, and region as follows:

By Base Material [Value (\$ Million) shipment analysis for 2014 – 2025]:

Plastics

Biopolymer

Paperboard

Others

By Pack Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Bags

Pouches

Others

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food & Beverages

Healthcare

Personal Care

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Spain

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the antimicrobial packaging companies profiled in this report include BASF, The Dow Chemical Company, Mondi, PolyOne, Biocote, Dunmore, Linpac Senior, Microban International, Oplon Pure Sciences, and Takex Labo.

Lucintel forecasts that pouches will remain the largest segment over the forecast period, as it can be used to pack various types of products belonging to different industries.

Within this market, food & beverages will remain the largest application segment over the forecast period due to increasing demand for maintaining the product quality, increasing the shelf-life of commodities, and keeping them fresh.

Asia Pacific will remain the largest region, and it is also expected to witness the highest growth over the forecast period due to the growth of the food & beverage, healthcare, personal care, consumer goods, & agricultural product industries, growing population, and economic development in this region.

Features of the Global Antimicrobial Packaging Market

**Market Size Estimates:** Global antimicrobial packaging market size estimation in terms of value (\$M) shipment.

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments.

**Segmentation Analysis:** Global antimicrobial packaging market size by various segments, such as base material, pack type, and application in terms of value.

**Regional Analysis:** Global antimicrobial packaging market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different base material, pack type, application, and region for the global antimicrobial packaging market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global antimicrobial packaging market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global antimicrobial packaging market by base material (plastics, biopolymer, paperboard, and others), pack type (bags, pouches, and others), application (food & beverages, healthcare, personal care, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global antimicrobial packaging market?

Q.5 What are the business risks and threats to the global antimicrobial packaging market?

Q.6 What are the emerging trends in this antimicrobial packaging market and the reasons behind them?

Q.7 What are some changing demands of customers in this antimicrobial packaging market?

Q.8 What are the new developments in this antimicrobial packaging market? Which companies are leading these developments?

Q.9 Who are the major players in this antimicrobial packaging market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this antimicrobial packaging market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global antimicrobial packaging market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Base Material (Plastics, Biopolymer, Paperboard, and Others), Pack Type (Bags, Pouches, and Others), and Application(Food & Beverages, Healthcare, Personal Care, and Others)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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