

Antimicrobial Ingredient Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the antimicrobial ingredients market looks promising with opportunities in the skin care products, hair care products, oral care products, make-up products and other cosmetic. The global antimicrobial ingredients market is expected to grow with a CAGR of 7%-8% from 2020 to 2025. The major growth drivers for this market are growing demand for antiseptics and skin cleanser products, and rising prevalence of allergy cases.

An emerging trend, which has a direct impact on the dynamics of the industry, includes development of naturally sourced antimicrobial ingredients, increasing R&D spending and high product innovation.

A total of 150 figures / charts and 130 tables are provided in this 200-page report to help in your business decisions. Sample figures with insights are shown below. To learn the scope of benefits, companies researched, and other details of antimicrobial ingredients market report, download the report brochure.

The study includes a trend and forecast for the global antimicrobial ingredients market by end use industry, product type, product form and region as follows:

By End Use Industry [\$M shipment analysis for 2014 – 2025]:

Skin Care Products

Hair Care Products

Oral Care Products

Make-up Products

Other Cosmetic

By Product Type [\$M shipment analysis for 2014 – 2025]:

Antibacterial agent

Antifungal agent

Antiviral agent

Antiparasitic agent

By Product Form [\$M shipment analysis for 2014 – 2025]:

Dry Ingredients

Liquid Ingredients

By Region [\$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

France

Spain

Italy

Asia Pacific

China

India

Japan

Korea

The Rest of the World

Some of the antimicrobial ingredient companies profiled in this report include BASF SE, Ashland Global Holdings Inc, Lonza Group Ltd, Croda International, The Dow Chemical Company, Clariant, Akzo Nobel, and Solvay.

Lucintel forecasts that antibacterial agent will remain the largest product type over the forecast period due to role in protecting the life of the product and increasing the safety of consumers using the product, and use antibacterial agents in the manufacturing of cosmetic products that have a chance of developing microorganisms upon exposure to certain external elements or under specific conditions.

Within the antimicrobial ingredients market, skin care products, hair care products, oral care products, make-up products and other cosmetic are the major end use industries. Skin care is the largest end use market segment for antimicrobial ingredients because ingredients are being used in the formulations of skin care products to extend the effectiveness of creams and lotions and to avoid the risks of side-effects caused by microbial activities. Product form segment includes dry and liquid based ingredients.

North America will remain the largest market over the forecast period due to high regulatory requirements from the government authorities and awareness in people

regarding safe use of skin care products.

Features of the Global Caprylyl Glycol Market

Market Size Estimates: Global antimicrobial ingredients market size estimation in terms of value (\$B) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global antimicrobial ingredients market size by various segments, such as end use industry, product type, and product form in terms of value.

Regional Analysis: Global antimicrobial ingredients market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different end use industries and regions for the global antimicrobial ingredients market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global antimicrobial ingredients market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global antimicrobial ingredients market by end use industry (Skin Care Products, Hair Care Products, Oral Care Products, Make-up Products, and Other Cosmetic), product type (Antibacterial agent, Antifungal agent, Antiviral agent, and Antiparasitic agent), product form (Dry Ingredients, and Liquid Ingredients), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are emerging trends in this market and the reasons behind them?

Q.7 What are some changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger Acquisitions & Joint Venture, and Company Profiling

Market Segments By End Use Industry (Skin Care Products, Hair Care Products, Oral Care Products, Make-up Products, etc.), By Product Type (Antibacterial agent, Antifungal agent, Antiviral agent, and Antiparasitic agent), By Product Form (Dry Ingredients, and Liquid Ingredients)

Regional Scope North America (The United States, Mexico, Canada), Europe (Germany, France, Spain and Russia), Asia Pacific (China, Japan, India, Thailand, and South Korea), and RoW

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