

Antimicrobial Coating Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

The future of the global antimicrobial coating market looks promising with opportunities in building & construction, medical, food & beverages, and textile industries. The global antimicrobial coating market is expected to reach an estimated \$5.9 billion by 2025 with a CAGR of 8.8% from 2020 to 2025. The major drivers for this market are increasing concern about health and hygiene and growing demand of antimicrobial coatings in building and construction, medical, and food & beverages industries.

Emerging trends, which have a direct impact on the dynamics of the industry, include increasing use of layer by layer antimicrobial dip coating process and development of new technology to extract antimicrobial from natural sources. Akzo Nobel, Sherwin-Williams, PPG, Axalta and BASF are the major manufacturer of antimicrobial coating.

A total of 157 figures/charts and 132 tables are provided in this 280 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of antimicrobial coating market report download the report brochure.

By Resin Type [Value (\$M) and Volume (M lbs) shipment analysis for 2014 – 2025]:

Acrylic

Polyester

Polyurethane

Epoxy

Others

By End Use Industry [Value (\$M) and Volume (M lbs) shipment analysis for 2014 – 2025]:

Building & Construction

Medical

Food & Beverages

Textile

Others

By Biocides Type [Value (\$M) and Volume (M lbs) shipment analysis for 2014 – 2025]:

Silver

Copper

Zinc

Quaternary Ammonium Compounds

Octylisothiazolinone

Others

By Region [Value (\$M) and Volume (M lbs) shipment analysis for 2014 – 2025]:

North America

USA

Mexico

Canada

Europe

Germany

Russia

UK

Italy

France

Asia Pacific

China

India

Japan

South Korea

The Rest of the World

Turkey

UAE

Some of the antimicrobial coating companies profiled in this report includes Akzo Nobel, Sherwin-Williams, PPG, Axalta and BASF, and others.

Lucintel forecasts that silver biocides based antimicrobial coating will remain the largest segment.

Within this market, antimicrobial coating for building & construction will remain the largest segment due to increasing demand for antimicrobial coatings in HVAC systems and growing health concern.

North America will remain the largest region and it is also expected to witness the highest growth over the forecast period due to high standards of living and increasing awareness regarding healthcare in this region.

Some of the features of this report:

Market size estimates: Antimicrobial coating market size estimation in terms of volume (M lbs.) and value (\$M) shipment.

Trend and forecast analysis: Market trend (2014-2019) and forecast (2020-2025) by region, resin, end use industry, and biocides type.

Segmentation analysis: Antimicrobial coating market size by resin, end use industry, and biocides type in terms of value and volume shipment.

Regional analysis: Antimicrobial coating market breakdown by key regions such as North America, Europe, and Asia & Rest of World.

Growth opportunities: Analysis on growth opportunities in different end use industries and regions for antimicrobial coating in the antimicrobial coating market.

Strategic analysis: This includes M&A, new product development, and competitive landscape for antimicrobial coating in the antimicrobial coating market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers the following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the antimicrobial coating market by resin type (acrylic, polyester, polyurethane, epoxy and others), end use industry (building & construction, medical, food & beverages, textile

and others), biocides type (silver, copper, zinc, quaternary ammonium compounds, octylisothiazolinone and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

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