

Antimicrobial Additive Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the antimicrobial additive market looks promising with opportunities in the healthcare, packaging, food & beverage, construction, automotive, textile, and consumer goods industries. The global antimicrobial additive market is expected to decline in 2020 due to the global economic recession led by the COVID-19 pandemic. However, the market will witness recovery in the year 2021, and it is expected to grow with a CAGR of 6% to 8% from 2020 to 2025. The major drivers for this market are growing consumer awareness of health related issues and increasing demand for healthcare and packaging products.

This more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the antimicrobial additive market report, please download the report brochure.

The study includes trends and forecasts for the global antimicrobial additive market by type, application, end use industry, and region as follows:

By Type [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

Inorganic Antimicrobial Additives

Silver

Copper

Zinc

Organic Antimicrobial Additives

Oxybisphenox Arsine (OBPA)

4,5-Dichloro-2-(N-OCTYL)-4-Isothiazolin-3-One (DCOIT)

Triclosan

Others

By Application [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

Plastics

Paints & Coatings

Pulp & Paper

Others

By End Use Industry [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

Healthcare

Packaging

Food & Beverage

Construction

Automotive

Textile

Consumer Goods

Others

By Region [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Asia Pacific

China

Japan

India

South Korea

The Rest of the World

Some of the antimicrobial additive companies profiled in this report include DuPont de

Nemours, Corbion, Koninklijke DSM NV, BASF, PolyOne Corporation, BioCote, and Galactic.

Lucintel Forecasts that inorganic antioxidant additives will remain the largest segment due to growing demand for silver, copper, and zinc based additives.

Within the antimicrobial additive market, healthcare will remain the largest end use industry during the forecast period due to increasing demand for healthcare products and growing consumer awareness of healthcare.

Asia Pacific will remain the largest region by value and volume during the forecast period. Increasing population and rapid urbanization are driving the demand for plastic, coating, and food and beverage products, hence the demand for antimicrobial additives is also growing in this region.

Features of Antimicrobial Additive Market

Market Size Estimates: Antimicrobial additive market size estimation in terms of value (\$M) and volume (kilotons)

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments and regions.

Segmentation Analysis: Market size by type, application, and end use industry

Regional Analysis: Antimicrobial additive market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, applications, end use industries, and regions for the antimicrobial additive market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the antimicrobial additive market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global antimicrobial additive market by type (inorganic antimicrobial additives [silver, copper, and zinc] and organic antimicrobial additives [oxybisphenox arsine (OBPA), 4,5-Dichloro-2-(N-OCTYL)-4-Isothiazolin-3-One (DCOIT), triclosan, and others]), application (plastic, paints & coatings, pulp & paper, and others), end use industry (healthcare, packaging, food & beverage, construction, automotive, textile, consumer goods, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the antimicrobial additive market?

Q.5 What are the business risks and threats to the antimicrobial additive market?

Q.6 What are the emerging trends in the antimicrobial additive market and the reasons behind them?

Q.7 What are some changing demands of customers in the antimicrobial additive market?

Q.8 What are the new developments in the antimicrobial additive market? Which companies are leading these developments?

Q.9 Who are the major players in the antimicrobial additive market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the antimicrobial additive market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the antimicrobial additive market?

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