

Anti-Aging Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

The future of the anti-aging market looks good with opportunities in skin care and hair care. The global anti-aging market is expected to reach an estimated \$66.2 billion by 2023 with a CAGR of 5.7% from 2018 to 2023. The major growth drivers for this market are the growing aging population and increasing awareness about the advantages of using anti-aging products.

Emerging trends, which have a direct impact on the dynamics of the anti-aging industry, include integration of alphabetic formulation in anti-aging products, increasing usage of multifunctioning anti-aging products, and rising demand for natural and organic ingredients in anti-aging products.

A total of 77 figures / charts and 63 tables are provided in this 149 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this anti-aging market report, download the report brochure.

Anti-Aging Market Trends
Anti-Aging Market Forecast
Growth Opportunities for the Global Anti-Aging Market by Region

The study includes the market size and forecast for the global anti-aging market through 2023, segmented by product, application, age, and region as follows:

Anti-Aging Market by Product Types (\$ Million from 2012 to 2023)

Anti-Wrinkle Products
Anti-Stretch Mark Products
Nourishment Products
Anti-Pigmentation and Acne Products
Hair Care Products
Sun Care Products
Herbal

Products Others

Anti-Aging Market by Application Type (\$ Million from 2012 to 2023)

Skin Care Hair Care

Anti-Aging Market by Age Group (\$ Million from 2012 to 2023)

Baby Boomers Generation X Generation Y

Anti-Aging Market by Region (\$ Million from 2012 to 2023)

North America US Canada Mexico Europe United Kingdom Germany Asia Pacific China India Japan The Rest of the World Brazil The Middle East

Some of the anti-aging companies profiled in this report L'Oréal SA, Procter & Gamble, Estee Lauder Companies Inc., Unilever PLC, and Allergan PLC and others.

On the basis of comprehensive research, Lucintel forecasts that the anti-wrinkle product will show above average growth over the forecast period.

By application type, the global anti-aging market is segmented into skin care and hair care. The skin care application is the largest market mainly due to rapidly increasing consumer consciousness about using these products to promote or maintain a younger appearance.

APAC is expected to witness the highest growth over the forecast period due to rapid growth in the aging population base, increasing awareness regarding signs of aging, and increased spending capacity.

Some of the features of “Anti-Aging Market Report: Trends, Forecast and Competitive Analysis” include:

Market size estimates: Global anti-aging market size estimation in terms of value (\$M) shipment. Trend and forecast analysis: Market trend (2012-2017) and forecast (2018-2023) by segments and region. Segmentation analysis: Global anti-aging market size by various applications such as product, application, and age group in terms of

value and volume shipment. Regional analysis: Global anti-aging market breakdown by North America, Europe, Asia Pacific, and the Rest of the World. Growth opportunities: Analysis on growth opportunities in different applications and regions of anti-aging in the global anti-aging market. Strategic analysis: This includes M&A, new product development, and competitive landscape of anti-aging in the global anti-aging market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers the following key questions:

- Q.1. What are some of the most promising, high-growth opportunities for the anti-aging market by product (anti-wrinkle, anti-stretch mark, nourishment, anti-pigmentation, and acne, hair care, sun care products, herbal products, and others) by application (skin care and hair care), age (baby boomers, generation X, and generation Y), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting anti-aging market dynamics? What are the key challenges and business risks in this anti-aging industry?
- Q.5. What are the business risks and competitive threats in this anti-aging market?
- Q.6. What are the emerging trends in this anti-aging market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the anti-aging market?
- Q.8. What are the new developments in the anti-aging market and which companies are leading these developments?
- Q.9. Who are the major players in this anti-aging market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this anti-aging market and

how big of a threat do they pose for loss of market share by product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the anti-aging market?

To learn the scope of, benefits and other details of this report, download the report brochure.

Contents

1. EXECUTIVE SUMMARY

2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2012 TO 2023

3.1: Macroeconomic Trends and Forecast

3.2: Global Anti-Aging Market Trends and Forecast

3.3: Global Anti-Aging Market by Products

3.3.1: Anti-Wrinkle Products

3.3.2: Anti-Stretch Mark Products

3.3.3: Nourishment Products

3.3.4: Anti-Pigmentation and Acne Products

3.3.5: Hair Care

3.3.6: Sun Care

3.3.7: Herbal Products

3.3.8: Others

3.4: Global Anti-Aging Market by Application

3.4.1: Skin Care

3.4.2: Hair Care

3.4.3: Others

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

4.1: Global Anti-Aging Market by Region

4.2: North American Anti-Aging Market

4.2.1: Market by Products: Anti-Wrinkle Products, Anti-Stretch Mark Products, Nourishment Products, Anti-Pigmentation and Acne Products, Hair Care Products, Sun Care Products, Herbal Products, and Others

4.2.2: The US Anti-Aging Market

4.2.3: Canadian Anti-Aging Market

4.2.4: Mexican Anti-Aging Market

4.3: European Anti-Aging Market

4.3.1: Market by Products: Anti-Wrinkle Products, Anti-Stretch Mark Products, Nourishment Products, Anti-Pigmentation and Acne Products, Hair Care Products, Sun Care Products, Herbal Products, and Others

4.3.2: Anti-Aging Market of the United Kingdom

4.3.3: German Anti-Aging Market

4.4: APAC Anti-Aging Market

4.4.1: Market by Products: Anti-Wrinkle Products, Anti-Stretch Mark Products, Nourishment Products, Anti-Pigmentation and Acne Products, Hair Care Products, Sun Care Products, Herbal Products, and Others

4.4.2: Chinese Anti-Aging Market

4.4.3: Indian Anti-Aging Market

4.4.4: Japanese Anti-Aging Market

4.5: ROW Anti-Aging Market

4.5.1: Market by Products: Anti-Wrinkle Products, Anti-Stretch Mark Products, Nourishment Products, Anti-Pigmentation and Acne Products, Hair Care Products, Sun Care Products, Herbal Products, and Others

4.5.2: Middle Eastern Anti-Aging Market

4.5.3: Brazilian Anti-Aging Market

5. COMPETITOR ANALYSIS

5.1: Products Portfolio Analysis

5.2: Market Share Analysis

5.3: Operational Integration

5.4: Geographical Reach

5.5: Porter's Five Forces Analysis

6. COST STRUCTURE ANALYSIS

6.1: Raw Material Costs

6.2: Labor Costs

6.3: Energy Costs

6.4: SG&A

6.5: EBITDA Margin

7. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

7.1: Growth Opportunity Analysis

7.1.1: Growth Opportunities for the Global Anti-Aging Market by Products

- 7.1.2: Growth Opportunities for the Global Anti-Aging Market by Application
- 7.1.3: Growth Opportunities for the Global Anti-Aging Market by Region
- 7.2: Emerging Trends in the Global Anti-Aging Market
- 7.3: Strategic Analysis
 - 7.3.1: New Products Development
 - 7.3.2: Capacity Expansion of the Global Anti-Aging Market
 - 7.3.3: Mergers, Acquisitions and Joint Ventures in the Global Anti-Aging Market

8. COMPANY PROFILES OF LEADING PLAYERS

- 8.1: L'Oréal SA
- 8.2: Unilever PLC
- 8.3: Estee Lauder Companies Inc.
- 8.4: Johnson & Johnson
- 8.5: Beiersdorf AG
- 8.6: Procter & Gamble Company
- 8.7: Kao Corporation
- 8.8: Shiseido
- 8.9: LVMH Moët Hennessy Louis
- 8.10: Avon Products Inc.
- 8.11: Allergan PLC

List Of Figures

LIST OF FIGURES

CHAPTER 2. MARKET BACKGROUND AND CLASSIFICATIONS

Figure 2.1: Classification of the Anti-Aging Market by Products, Application, and Age

Figure 2.2: Global Anti-Aging Market by Products

Figure 2.3: Global Anti-Aging Market by Application

Figure 2.3: Supply Chain of the Global Anti-Aging Market

Figure 2.4: Major Drivers and Challenges for the Global Anti-Aging Market

CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2012 TO 2023

Figure 3.1: Trends of the Global GDP Growth Rate

Figure 3.2: Trends of the Regional GDP Growth Rate at Constant Price

Figure 3.3: Trends of the Global Population Growth Rate

Figure 3.4: Trends of the Regional Population Growth Rate

Figure 3.5: Forecast for the Global GDP Growth Rate

Figure 3.6: Forecast for the Regional GDP Growth Rate

Figure 3.7: Forecast for the Global Population Growth Rate

Figure 3.8: Forecast for the Regional Population Growth Rate

Figure 3.9: Trends and Forecast for the Global Anti-Aging Market (2012-2023)

Figure 3.10: Trends of the Global Anti-Aging Market (\$M) by Products (2012- 2017)

Figure 3.11: Forecast for the Global Anti-Aging Market (\$M) by Products (2018-2023)

Figure 3.12: Trends of Anti-Wrinkle Products in the Global Anti-Aging Market (\$M) by Region (2012-2017)

Figure 3.13: Forecast for Anti-Wrinkle Products in the Global Anti-Aging Market (\$M) by Region (2018-2023)

Figure 3.16: Trends of Anti-Stretch Mark Products in the Global Anti-Aging Market (\$M) by Region (2012-2017)

Figure 3.17: Forecast for Anti-Stretch Mark Products in the Global Anti-Aging Market (\$M) by Region (2018-2023)

Figure 3.19: Trends of Nourishment Products in the Global Anti-Aging Market (\$M) by Region (2012-2017)

Figure 3.20: Forecast for Nourishment Products in the Global Anti-Aging Market (\$M) by Region (2018-2023)

Figure 3.23: Trends of Anti-Pigmentation and Acne Products in the Global Anti-Aging Market (\$M) by Region (2012-2017)

Figure 3.24: Forecast for Anti-Pigmentation and Acne Products in the Global Anti-Aging Market (\$M) by Region (2018-2023)

Figure 3.27: Trends of Hair Care Products in the Global Anti-Aging Market (\$M) by Region (2012-2017)

Figure 3.28: Forecast for Hair Care Products in the Global Anti-Aging Market (\$M) by Region (2018 -2023)

Figure 3.30: Trends of Sun Care Products in the Global Anti-Aging Market (\$M) by Region (2012- 2017)

Figure 3.31: Forecast for Sun Care Products in the Global Anti-Aging Market (\$M) by Region (2018-2023)

Figure 3.30: Trends of Herbal Products in the Global Anti-Aging Market (\$M) by Region (2012- 2017)

Figure 3.31: Forecast for Herbal Products in the Global Anti-Aging Market (\$M) by Region (2018-2023)

Figure 3.30: Trends of Other Products in the Global Anti-Aging Market (\$M) by Region (2012- 2017)

Figure 3.31: Forecast for Other Products in the Global Anti-Aging Market (\$M) by Region (2018-2023)

Figure 3.33: Trends of the Global Anti-Aging Market (\$M) by Application (2012- 2017)

Figure 3.34: Forecast for the Global Anti-Aging Market (\$M) by Application (2018 -2023)

Figure 3.35: Trends and Forecast for Skin Care Application in the Global Anti-Aging Market (2012-2023)

Figure 3.36: Trends and Forecast for Hair Care Application in the Global Anti-Aging Market (2012-2023)

Figure 3.37: Trends of the Global Anti-Aging Market (\$M) by Application (2012- 2017)

Figure 3.38: Forecast for the Global Anti-Aging Market (\$M) by Age (2018 -2023)

CHAPTER 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

Figure 4.1: Trends of the Global Anti-Aging Market (\$M) by Region (2012-2017)

Figure 4.2: Forecast for the Global Anti-Aging Market (\$M) by Region (2018-2023)

Figure 4.3: Trends and Forecast for the North American Anti-Aging Market (2012-2023)

Figure 4.4: Trends of the North American Anti-Aging Market (\$M) by Products (2012-2017)

Figure 4.5: Forecast for the North American Anti-Aging Market (\$M) by Products (2018-2023)

Figure 4.6: Trends and Forecast for the United States Anti-Aging Market (2012-2023)

Figure 4.7: Trends and Forecast for the Canadian Anti-Aging Market (2012-2023)

Figure 4.8: Trends and Forecast for the Mexican Anti-Aging Market (2012-2023)

Figure 4.9: Trends and Forecast for the European Anti-Aging Market (2012-2023)

Figure 4.10: Trends of the European Anti-Aging Market (\$M) by Products (2012-2017)

Figure 4.11: Forecast for the European Anti-Aging Market (\$M) by Products (2018-2023)

Figure 4.12: Trends and Forecast for the United Kingdom Anti-Aging Market (2012-2023)

Figure 4.13: Trends for the German Anti-Aging Market (2012-2023)

Figure 4.14: Trends and Forecast for the APAC Anti-Aging Market (2012-2023)

Figure 4.15: Trends of the APAC Anti-Aging Market (\$M) by Products (2012-2017)

Figure 4.16: Forecast for the APAC Anti-Aging Market (\$M) by Products (2018-2023)

Figure 4.17: Trends and Forecast for the Chinese Anti-Aging Market (2012-2023)

Figure 4.18: Trends and Forecast for the Indian Anti-Aging Market (2012-2023)

Figure 4.19: Trends and Forecast for the Japanese Anti-Aging Market (2012-2023)

Figure 4.20: Trends and Forecast for the ROW Anti-Aging Market (\$M) (2012-2023)

Figure 4.21: Trends of the ROW Anti-Aging Market (\$M) by Products (2012-2017)

Figure 4.22: Forecast for the ROW Anti-Aging Market (\$M) by Products (2018-2023)

Figure 4.23: Trends and Forecast for the Middle Eastern Anti-Aging Market (2012-2023)

Figure 4.24: Trends and Forecast for the Brazilian Anti-Aging Market (\$M) (2012-2023)

CHAPTER 5. COMPETITOR ANALYSIS

Figure 5.1: Market Share Analysis of the Global Anti-Aging Market (2017)

Figure 5.2: Market Share Analysis of the Top Five Players in the Global Anti-Aging Market (2017)

Figure 5.3: Locations of Major Anti-Aging Suppliers

Figure 5.4: Porter's Five Forces Analysis of the Global Anti-Aging Market

CHAPTER 6. COST STRUCTURE ANALYSIS

Figure 6.1: Cost Structure Analysis of the Global Anti-Aging Market (%) in 2017

CHAPTER 7. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

Figure 7.1: Growth Opportunities for the Global Anti-Aging Market by Products (2023)

Figure 7.2: Growth Opportunities for the Global Anti-Aging Market by Application (2023)

Figure 7.3: Growth Opportunities for the Global Anti-Aging Market by Region (2023)

Figure 7.4: Emerging Trends in the Global Anti-Aging Market

Figure 7.5: Strategic Initiatives by Major Competitors in the Global Anti-Aging Market (2014-2017)

Figure 7.6: Major Capacity Expansions in the Global Anti-Aging Market (2012-2017)

List Of Tables

LIST OF TABLES

CHAPTER 1. EXECUTIVE SUMMARY

Table 1.1: Global Anti-Aging Market Parameters and Attributes

CHAPTER 2. MARKET BACKGROUND AND CLASSIFICATIONS

Table 2.1: Benefits of Anti-Aging Products

CHAPTER 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2012 TO 2023

Table 3.1: Market Trends of the Global Anti-Aging Market (2012-2017)

Table 3.2: Market Forecast for the Global Anti-Aging Market (2018-2023)

Table 3.3: Market Size and CAGR of the Global Anti-Aging Market by Products (2012-2017)

Table 3.4: Market Size and CAGR of the Global Anti-Aging Market by Products (2018-2023)

Table 3.5: Market Size and CAGR of Various Regions of Anti-Wrinkle Products in the Global Anti-Aging Market (2012-2017)

Table 3.6: Market Size and CAGR of Various Regions of Anti-Wrinkle Products in the Global Anti-Aging Market (2018-2023)

Table 3.7: Market Size and CAGR of Various Regions of Anti-Stretch Mark Products in the Global Anti-Aging Market (2012-2017)

Table 3.8: Market Size and CAGR of Various Regions of Anti-Stretch Mark Products in the Global Anti-Aging Market (2018-2023)

Table 3.9: Market Size and CAGR of Various Regions of Nourishment Products in the Global Anti-Aging Market (2012-2017)

Table 3.10: Market Size and CAGR of Various Regions of Nourishment Products in the Global Anti-Aging Market (2018-2023)

Table 3.11: Market Size and CAGR of Various Regions of Anti-Pigmentation and Acne Products in the Global Anti-Aging Market (2012-2017)

Table 3.12: Market Size and CAGR of Various Regions of Anti-Pigmentation and Acne Products in the Global Anti-Aging Market (2018-2023)

Table 3.13: Market Size and CAGR of Various Regions of Hair Care Products in the Global Anti-Aging Market (2012-2017)

Table 3.14: Market Size and CAGR of Various Regions of Hair Care Products in the

Global Anti-Aging Market (2018-2023)

Table 3.15: Market Size and CAGR of Various Regions of Sun Care Products in the Global Anti-Aging Market (2012-2017)

Table 3.16: Market Size and CAGR of Various Regions of Sun Care Products in the Global Anti-Aging Market (2018-2023)

Table 3.17: Market Size and CAGR of Various Regions of Herbal Products in the Global Anti-Aging Market (2012-2017)

Table 3.18: Market Size and CAGR of Various Regions of Herbal Products in the Global Anti-Aging Market (2018-2023)

Table 3.19: Market Size and CAGR of Various Regions of Botox and Other Products in the Global Anti-Aging Market (2012-2017)

Table 3.20: Market Size and CAGR of Various Regions of Botox and Other Products in the Global Anti-Aging Market (2018-2023)

Table 3.21: Market Size and CAGR of Various Applications of the Global Anti-Aging Market (2012-2017)

Table 3.22: Market Size and CAGR of Various Applications of the Global Anti-Aging Market (2018-2023)

Table 3.23: Market Trends of Skin Care Application in the Global Anti-Aging Market (2012-2017)

Table 3.24: Market Forecast for Skin Care Application in the Global Anti-Aging Market (2018-2023)

Table 3.25: Market Trends of Hair Care Application in the Global Anti-Aging Market (2012-2017)

Table 3.26: Market Forecast for Hair Care Application in the Global Anti-Aging Market (2018-2023)

Table 3.27: Market Size and CAGR of Various Ages of the Global Anti-Aging Market (2018-2023)

Table 3.28: Market Size and CAGR of Various Ages of the Global Anti-Aging Market (2018-2023)

CHAPTER 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

Table 4.1: Market Size and CAGR of Various Regions of the Global Anti-Aging Market (2012-2017)

Table 4.2: Market Size and CAGR of Various Regions of the Global Anti-Aging Market (2018-2023)

Table 4.3: Market Trends of the North American Anti-Aging Market (2012-2017)

Table 4.4: Market Forecast for the North American Anti-Aging Market (2018-2023)

Table 4.5: Market Size and CAGR of Various Products of the North American Anti-

Aging Market (2012-2017)

Table 4.6: Market Size and CAGR of Various Products of the North American Anti-Aging Market (2018-2023)

Table 4.7: Trends and Forecast for the US Anti-Aging Market (2012-2023)

Table 4.8: Trends and Forecast for the Canadian Anti-Aging Market (2012-2023)

Table 4.9: Trends and Forecast for the Mexican Anti-Aging Market (2012-2023)

Table 4.10: Market Trends of the European Anti-Aging Market (2012-2017)

Table 4.11: Market Forecast for the European Anti-Aging Market (2018-2023)

Table 4.12: Market Size and CAGR of Various Products of the European Anti-Aging Market (2012-2017)

Table 4.13: Market Size and CAGR of Various Products of the European Anti-Aging Market (2018-2023)

Table 4.14: Trends and Forecast for the United Kingdom Anti-Aging Market (2012-2023)

Table 4.15: Trends and Forecast for the German Anti-Aging Market (2012-2023)

Table 4.16: Market Trends of the APAC Anti-Aging Market (2012-2017)

Table 4.17: Market Forecast for the APAC Anti-Aging Market (2018-2023)

Table 4.18: Market Size and CAGR of Various Products of the APAC Anti-Aging Market (2012-2017)

Table 4.19: Market Size and CAGR of Various Products of the APAC Anti-Aging Market (2018-2023)

Table 4.20: Trends and Forecast for the Chinese Anti-Aging Market (2012-2023)

Table 4.21: Trends and Forecast for the Indian Anti-Aging Market (2012-2023)

Table 4.22: Trends and Forecast for the Japanese Anti-Aging Market (2012-2023)

Table 4.23: Market Trend for the ROW Anti-Aging Market (2018-2023)

Table 4.24: Market Forecast for the ROW Anti-Aging Market (2018-2023)

Table 4.25: Market Size and CAGR of Various Products of the ROW Anti-Aging Market (2012-2017)

Table 4.26: Market Size and CAGR of Various Products of the ROW Anti-Aging Market (2018-2023)

Table 4.27: Trends and Forecast for Middle Eastern Anti-Aging Market (2012-2023)

Table 4.28: Trends and Forecast for the Brazilian Anti-Aging Market (2012-2023)

CHAPTER 5. COMPETITOR ANALYSIS

Table 5.1: Products Mapping of Anti-Aging Suppliers Based on Markets Served

Table 5.2: Rankings of Suppliers Based on Revenue of the Anti-Aging Market

Table 5.3: Operational Integration of Anti-Aging Products Suppliers

CHAPTER 6. COST STRUCTURE ANALYSIS

Table 6.1: Financial Statement for the Global Anti-Aging Market

CHAPTER 7. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

Table 7.1: New Products Launches by Major Anti-Aging Products Producers (2012-2017) (Source: Lucintel)

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