

Anthocyanin Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the anthocyanin market looks promising with opportunities in the food and beverage, pharmaceutical, personal care, and animal feed applications. The global anthocyanin market is expected to grow with a CAGR of 4%-5% from 2020 to 2025. The major drivers for this market are increasing demand in food and beverage industries owing to its functional properties such as being anti-allergic, anti-diabetic, and other health benefits.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global polyethylene waxmarket report, please download the report brochure.

The study includes trends and forecast for the global anthocyanin market by application, product type, source, and region as follows:

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food and Beverage

Pharmaceutical

Personal Care

Animal Feed

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Cyanidin

Malvidin

Delphinidin

Peonidin

Others

By Source [Value (\$ Million) shipment analysis for 2014 – 2025]:

Fruits

Vegetables

Flowers

Legumes and Cereals

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Italy

United Kingdom

German

France

Asia Pacific

China

India

South Korea

Japan

The Rest of the World

Brazil

Some of the anthocyanin companies profiled in this report include Lake International Technologies, Albemarle Corporation, The Good Scents Company, Akzo Noble N.V., and Hansen A/S

Lucintel forecasts that cyanidin will remain the largest segment over the forecast period due to wide availability in many fruits and veggies and its usage for treatment of cardiovascular disease, high blood pressure, and hardening of arteries.

Within this market, the food and beverage will remain the largest segment by application over the forecast period owing to increasing number of applications of anthocyanin in a variety of food and beverage products.

Europe will remain the largest region over the forecast period due to growing preference for naturally derived antioxidants in the region.

Features of the Global Anthocyanin Market

Market Size Estimates: Global anthocyanin market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global anthocyanin market size by various segments, such as application, product type, and source in terms of value.

Regional Analysis: Global anthocyanin market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different application, product type, technology, form and region for the global anthocyanin market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global anthocyanin market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global anthocyanin market by application (food and beverage, pharmaceutical, personal care, and animal feed), product type (cyanidin, malvidin, delphinidin, peonidin, and others), source (fruits, vegetables, flowers, and legumes and cereals), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global anthocyanin market?

Q.5 What are the business risks and threats to the global anthocyanin market?

Q.6 What are emerging trends in this anthocyanin market and the reasons behind them?

Q.7 What are some changing demands of customers in this anthocyanin market?

Q.8 What are the new developments in this anthocyanin market? Which companies are leading these developments?

Q.9 Who are the major players in this polyethylene waxmarket? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this anthocyanin market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global anthocyanin market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Application (Food and Beverage, Pharmaceutical, Personal Care, and Animal Feed), Product Type (Cyanidin, Malvidin, Delphinidin, Peonidin, and Others), and Source (Fruits, Vegetables, Flowers, and Legumes and Cereals)

Regional Scope North America (USA, Mexico, and Canada), Europe (Italy, United Kingdom, Germany, and France), Asia (China, India, Japan, South Korea), and ROW (Brazil)

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