

Amphoteric Surfactant Market: Trends, Opportunities and Competitive Analysis [2023-2028]

<https://marketpublishers.com/r/A8208709E1FEEN.html>

Date: April 2023

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: A8208709E1FEEN

Abstracts

Amphoteric Surfactant Market Trends and Forecast

The future of the global amphoteric surfactant market looks promising with opportunities in personal care, home care and industrial & institutional cleaning, oil field chemical, and agrochemical applications. The global amphoteric surfactant market is expected to reach an estimated \$1.9 billion by 2028 with a CAGR of 6.5% from 2023 to 2028. The major drivers for this market are growing demand from end use industries, such as personal care and agro chemicals, and increasing focus of people towards environment-friendly products.

A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below.

Amphoteric Surfactant Market by Segment

The study includes trends and forecast for the global amphoteric surfactant market by product type, application, and region, as follows:

Amphoteric Surfactant Market by Product Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Betaine

Amine Oxide

Amphoacetate

Amphopropionates

Sultaines

Amphoteric Surfactant Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

Personal Care

Home Care & Industrial & Institutional (I&I) Cleaning

Oil Field Chemicals

Agrochemicals

Amphoteric Surfactant Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Amphoteric Surfactant Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies amphoteric surfactant companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the amphoteric surfactant companies profiled in this report include-

Akzonobel

BASF SE

Clariant

Evonik Industries

Lonza

Amphoteric Surfactant Market Insights

Lucintel forecasts that amine oxide will remain the largest product type segment over the forecast period due to its increasing usage in home care and industrial cleaning application owing to its excellent foaming and cleansing ability.

Personal care is expected to remain the largest application segment due to rapidly growing demand for personal care products and increasing consumer awareness towards hygiene and personal health.

APAC will remain the largest region due to the increasing disposable income of the middle-class population, changing consumer's lifestyle, and rising consumer awareness about skin care and hair care.

Features of the Amphoteric Surfactant Market

Market Size Estimates: Amphoteric surfactant market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Amphoteric surfactant market size by various segments, such as by product type, application, and region

Regional Analysis: Amphoteric surfactant market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by product type, application, and regions for the amphoteric surfactant market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the amphoteric surfactant market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the amphoteric surfactant market size?

Answer: The global amphoteric surfactant market is expected to reach an estimated \$1.9 billion by 2028.

Q2. What is the growth forecast for amphoteric surfactant market?

Answer: The global amphoteric surfactant market is expected to grow with a CAGR of 6.5% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the amphoteric surfactant market?

Answer: The major drivers for this market are growing demand from end use industries, such as personal care and agro chemicals, and increasing focus of people towards environment-friendly products.

Q4. What are the major segments for amphoteric surfactant market?

Answer: The future of the amphoteric surfactant market looks promising with opportunities in personal care, home care and industrial & institutional cleaning, oil field chemical, and agrochemical applications.

Q5. Who are the key amphoteric surfactant companies?

Answer: Some of the key amphoteric surfactant companies are as follows:

Akzonobel

BASF SE

Clariant

Evonik Industries

Lonza

Q6. Which amphoteric surfactant segment will be the largest in future?

Answer: Lucintel forecasts that amine oxide will remain the largest product type segment over the forecast period due to its increasing usage in home care and industrial cleaning application owing to its excellent foaming and cleansing ability.

Q7. In amphoteric surfactant market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to the increasing disposable income of the middle-class population, changing consumer's lifestyle, and rising consumer awareness about skin care and hair care.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the global amphoteric surfactant market by product (betaine, amine oxide, amphotacetate, amphopropionates, and sultaines), application (personal care, home care & industrial & institutional (I&I) cleaning, oil field chemicals, and agrochemicals), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last five years and what has its impact been on the industry?

For any questions related to amphoteric surfactant market or related to amphoteric surfactant retardant companies, amphoteric surfactant market size, amphoteric surfactant market share, amphoteric surfactant analysis, amphoteric surfactant market growth, amphoteric surfactant market research, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL AMPHOTERIC SURFACTANT MARKET: MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2017 TO 2028

3.1: Macroeconomic Trends (2017-2022) and Forecast (2023-2028)

3.2: Global Amphoteric Surfactant Market Trends (2017-2022) and Forecast (2023-2028)

3.3: Global Amphoterics surfactant Market by Product Type

3.3.1: Betaine

3.3.2: Amine Oxide

3.3.3: Amphoacetate

3.3.4: Amphopropionates

3.3.5: Sultaines

3.4: Global Amphoterics surfactant Market by Application

3.4.1: Personal Care

3.4.2: Home Care & Industrial & Institutional (I&I) Cleaning

3.4.3: Oil Field Chemicals

3.4.4: Agrochemicals

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2017 TO 2028

4.1: Global Amphoteric Surfactant Market by Region

4.2: North American Amphoteric Surfactant Market

4.2.1: North American Amphoteric Surfactant Market by Product Type: Betaine, Amine Oxide, Amphoacetate, Amphopropionates, and Sultaines

4.2.2: North American Amphoteric Surfactant Market by Application: Personal Care, Home Care & Industrial & Institutional (I&I) Cleaning, Oil Field Chemicals, and Agrochemicals

4.3: European Amphoteric Surfactant Market

4.3.1: European Amphoteric Surfactant Market by Product Type: Betaine, Amine

Oxide, Amphoacetate, Amphopropionates, and Sultaines

4.3.2: European Amphoteric Surfactant Market by Application: Personal Care, Home Care & Industrial & Institutional (I&I) Cleaning, Oil Field Chemicals, and Agrochemicals

4.4: APAC Amphoteric Surfactant Market

4.4.1: APAC Amphoteric Surfactant Market by Product Type; Betaine, Amine Oxide, Amphoacetate, Amphopropionates, and Sultaines

4.4.2: APAC Amphoteric Surfactant Market by Application: Personal Care, Home Care & Industrial & Institutional (I&I) Cleaning, Oil Field Chemicals, and Agrochemicals

4.5: ROW Amphoteric Surfactant Market

4.5.1: ROW Amphoteric Surfactant Market by Product Type: Betaine, Amine Oxide, Amphoacetate, Amphopropionates, and Sultaines

4.5.2: ROW Amphoteric Surfactant Market by Application: Personal Care, Home Care & Industrial & Institutional (I&I) Cleaning, Oil Field Chemicals, and Agrochemicals

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Amphoteric Surfactant Market by Product Type

6.1.2: Growth Opportunities for the Global Amphoteric Surfactant Market by Application

6.1.5: Growth Opportunities for the Global Amphoteric Surfactant Market by Region

6.2: Emerging Trends in the Global Amphoteric Surfactant Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Amphoteric Surfactant Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Amphoteric Surfactant Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Akzonobel N.V.

7.2: BASF SE

7.3: Clariant AG

7.4: Croda

7.5: Evonik Industries AG

I would like to order

Product name: Amphoteric Surfactant Market: Trends, Opportunities and Competitive Analysis [2023-2028]

Product link: <https://marketpublishers.com/r/A8208709E1FEEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A8208709E1FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

