

AMOLED Display Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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AMOLED Display Trends and Forecast

The future of the global AMOLED display market looks promising with opportunities in the consumer electronic, retail, automotive, and healthcare markets. The global AMOLED display market is expected to reach an estimated \$22.8 billion by 2030 with a CAGR of 17.8% from 2024 to 2030. The major drivers for this market are rising demand for high-resolution and energy-efficient displays, growing adoption of AMOLED displays in new applications, and substantial expenditures made by manufacturers in R&D to improve the performance of displays.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

AMOLED Display by Segment

The study includes a forecast for the global AMOLED display by display type, material, application, and region.

AMOLED Display Market by Display Type [Shipment Analysis by Value from 2018 to 2030]:

Conventional

Flexible

Transparent

3D

AMOLED Display Market by Material [Shipment Analysis by Value from 2018 to 2030]:

Polymer

Glass

Glass Substrate

AMOLED Display Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Consumer Electronics

Retail

Automotive

Healthcare

Others

AMOLED Display Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of AMOLED Display Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies AMOLED display companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the AMOLED display companies profiled in this report include-

LG Display

AU Optronics

Dresden Microdisplay

BOE Technology

Samsung Display

Chimei Innolux

Sony

Japan Display

Panasonic

Sharp

AMOLED Display Market Insights

Lucintel forecasts that polymer is expected to witness the highest growth over the forecast period.

North America is expected to witness highest growth over the forecast period due to rising entertainment spending, as well as increasing demand for consumer products in the region.

Features of the Global AMOLED Display Market

Market Size Estimates: AMOLED display market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: AMOLED display market size by display type, material, application, and region in terms of value (\$B).

Regional Analysis: AMOLED display market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different display type, material, application, and regions for the AMOLED display market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the AMOLED display market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the AMOLED display market size?

Answer: The global AMOLED display market is expected to reach an estimated \$22.8 billion by 2030.

Q2. What is the growth forecast for AMOLED display market?

Answer: The global AMOLED display market is expected to grow with a CAGR of 17.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the AMOLED display market?

Answer: The major drivers for this market are rising demand for high-resolution and energy-efficient displays, growing adoption of AMOLED displays in new applications, and substantial expenditures made by manufacturers in R&D to improve the

performance of displays.

Q4. What are the major segments for AMOLED display market?

Answer: The future of the global AMOLED display market looks promising with opportunities in the consumer electronic, retail, automotive, and healthcare markets.

Q5. Who are the key AMOLED display market companies?

Answer: Some of the key AMOLED display companies are as follows:

LG Display

AU Optronics

Dresden Microdisplay

BOE Technology

Samsung Display

Chimei Innolux

Sony

Japan Display

Panasonic

Sharp

Q6. Which AMOLED display market segment will be the largest in future?

Answer: Lucintel forecasts that polymer is expected to witness the highest growth over the forecast period.

Q7. In AMOLED display market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period due to rising entertainment spending, as well as increasing demand for consumer products in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the AMOLED display market by display type (conventional, flexible, transparent, and 3d), material (polymer, glass, and glass substrate), application (consumer electronics, retail, automotive, healthcare, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to AMOLED Display Market, AMOLED Display Market Size, AMOLED Display Market Growth, AMOLED Display Market Analysis, AMOLED Display Market Report, AMOLED Display Market Share, AMOLED Display Market Trends, AMOLED Display Market Forecast, AMOLED Display Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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