

Alpha Hydroxy Acid Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the alpha hydroxy acid market looks promising with opportunities in skin care, hair care, make up, fragrances, dermal, and others. The global alpha hydroxy acid market is expected to grow with a CAGR of 10%-11% from 2020 to 2025. The major drivers for this market are increasing demand for skin care products, improved standard of living, and increasing skin problems.

A total of XX figures / charts and XX tables are provided in the more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global alpha hydroxy acid market report, please download the report brochure.

The study includes trends and forecast for the global alpha hydroxy acid market by product type, application, and region as follows:

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Glycolic Acid

Lactic Acid

Citric

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Skin Care

Hair Care

Make Up

Fragrances

Dermal

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

German

France

Spain

Asia Pacific

China

Japan

India

The Rest of the World

Some of the alpha hydroxy acid companies profiled in this report include Crosschem, Mehul Dye Chem Industries, Ava Chemicals, Parchem, Dow, Dupont, H Plus Limited, Airedale Chemical Company Limited, Sculptra Aesthetics, Lotion crafter, Bulk Actives, and Tokyo Chemical Industry.

In this market, glycolic acid, lactic acid, and citric are the major product types of alpha hydroxy acid market. Lucintel forecasts that glycolic acid is anticipated to be the largest segment over the forecast period due to increasing application scope in anti-ageing formulations to reduce wrinkles, fine lines, and freckles.

Within this market, skin care, hair care, make up, fragrances, dermal, and others are the major applications of alpha hydroxy acid. Skin care is expected to be the largest segment over the forecast period due to high application scope in skin moisturizing, acne treatment, improving appearance of acne scars and smoothing, and increasing product usage in dry skin disease treatments.

North America will be the largest region over the forecast period due to preference for organic and natural beauty products, high focus on skin health and presence of major personal care product manufacturing companies in the region.

Features of the Global Alpha Hydroxy Acid Market

Market Size Estimates: Global alpha hydroxy acid market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global alpha hydroxy acid market size by various segments, such as product type, and application in terms of value.

Regional Analysis: Global alpha hydroxy acid market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product type, application, and region for the global alpha hydroxy acid market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global alpha hydroxy acid market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global alpha hydroxy acid market by product type (glycolic acid, lactic acid, citric), application (skin care, hair care, make up, fragrances, dermal, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global alpha hydroxy acid market?

Q.5 What are the business risks and threats to the global alpha hydroxy acid market?

Q.6 What are emerging trends in this alpha hydroxy acid market and the reasons behind them?

Q.7 What are some changing demands of customers in this alpha hydroxy acid market?

Q.8 What are the new developments in this alpha hydroxy acid market? Which companies are leading these developments?

Q.9 Who are the major players in this alpha hydroxy acid market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this alpha hydroxy acid market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global alpha hydroxy acid market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product Type (Glycolic Acid, Lactic Acid, and Citric), Application (Skin Care, Hair Care, Make Up, Fragrances, Dermal, and Others)

Regional Scope North America (USA, Canada, and Mexico), Europe (United Kingdom, Germany, France, and Spain), Asia (China, Japan, and India), and ROW

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