

# Alkylbenzene Sulfonate Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the alkylbenzene sulfonate market looks promising with opportunities in the personal care, household care, and industrial cleaner applications. The global alkylbenzene sulfonate market is expected to grow with a CAGR of 4%-5% from 2020 to 2025. The major drivers for this market are increasing demand for detergents and cleaners and rising awareness regarding hygiene and personal health.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global alkylbenzene sulfonate market report, please download the report brochure.

The study includes trends and forecast for the global alkylbenzene sulfonate market by application, product type, and region as follows:

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Personal Care Household Care Industrial Cleaner Others

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Branched Alkylbenzene Sulfonate Linear Alkylbenzene Sulfonate

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America United States Canada Mexico Europe Italy United Kingdom Germany France Asia Pacific China India South Korea Japan The Rest of the World Brazil

Some of the alkylbenzene sulfonate companies profiled in this report include Kao Corporation, Pilot Chemical, BASF, Chevron Phillips, Huntsman, Jin Tung Petrochemicals, Reliance Industries, CEPESA Quimica, Lion Specialty Chemicals and Croda

Lucintel forecasts that linear alkylbenzene sulfonate will remain the largest segment over the forecast period due to its excellent surfactant power, which has made them suitable for detergents, emulsifiers, and dispersing, wetting and foaming agent and stability in hard water as well as in low acidic and alkaline media.

Within this market, industrial cleaner will remain the largest segment by application over the forecast period due to increasing industrial manufacturing process and heavy-duty soil removal process.

Europe will remain the largest region over the forecast period due to increasing demand for cleaners and household detergents as well as for dishwashing cleaners.

### Features of the Global Alkylbenzene Sulfonate Market

**Market Size Estimates:** Global alkylbenzene sulfonate market size estimation in terms of value (\$M) shipment. **Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments. **Segmentation Analysis:** Global alkylbenzene sulfonate market size by various segments, such as application and product type in terms of value. **Regional Analysis:** Global alkylbenzene sulfonate market breakdown by the North America, Europe, Asia Pacific, and Rest of the World. **Growth Opportunities:** Analysis of growth opportunities in different application, product type, and region for the global alkylbenzene sulfonate market. **Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global alkylbenzene sulfonate market. **Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global alkylbenzene sulfonate market by application (personal care, household care,

industrial cleaner, and others), product type (branched and linear alkylbenzene sulfonate), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global alkylbenzene sulfonate market?

Q.5 What are the business risks and threats to the global alkylbenzene sulfonate market?

Q.6 What are emerging trends in this alkylbenzene sulfonate market and the reasons behind them?

Q.7 What are some changing demands of customers in this alkylbenzene sulfonate market?

Q.8 What are the new developments in this alkylbenzene sulfonate market? Which companies are leading these developments?

Q.9 Who are the major players in this alkylbenzene sulfonate market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this alkylbenzene sulfonate market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global alkylbenzene sulfonate market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product

Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Application (Personal Care, Household Care, Industrial Cleaner, and Others) and Product Type (Branched and Linear Alkylbenzene Sulfonate)

Regional Scope North America (USA, Mexico, and Canada), Europe (Italy, United Kingdom, Germany, and France), Asia (China, India, Japan, South Korea), and ROW (Brazil)

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