

# Airlaid Nonwoven Market Report: Trends, Forecast and Competitive Analysis to 2030

https://marketpublishers.com/r/A2299CBF3788EN.html

Date: March 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: A2299CBF3788EN

# **Abstracts**

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Airlaid Nonwoven Trends and Forecast

The future of the global airlaid nonwoven market looks promising with opportunities in the healthcare, personal care, industrial, and food & beverage markets. The global airlaid nonwoven market is expected to grow with a CAGR of 5.9% from 2024 to 2030. The major drivers for this market are increasing demand for hygiene products, growing adoption of this material in healthcare applications, and rising awareness of sustainable and eco-friendly materials.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Airlaid Nonwoven by Segment

The study includes a forecast for the global airlaid nonwoven by type, function, application, end use, and region.

Airlaid Nonwoven Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Latex Bond

Thermal Bond

Multi Bond



Airlaid Non	irlaid Nonwoven Market by Function [Shipment Analysis by Value from 2018 to 2030]:				
Abs	sorbent				
Liqu	uid Resistant				
Res	silient				
Airlaid Nonv 2030]:	woven Market by Application [Shipment Analysis by Value from 2018 to				
Fem	ninine Hygiene				
Adu	ult Incontinence				
Indu	ustrial Wipes				
Med	dical Wound Treatment				
Foo	od Pads				
Oth	ers				
Airlaid Nonv	woven Market by End Use [Shipment Analysis by Value from 2018 to 2030]:				
Hea	althcare				
Pers	sonal Care				
Indu	ustrial				
Foo	od & Beverage				
Othe	ers				



Airlaid Nonwoven Market b	y Region [	Shipment Anal	ysis by Value	e from 2018 to	2030]:

North America
Europe
Asia Pacific
The Rest of the World
List of Airlaid Nonwoven Companies
Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies airlaid nonwoven companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the airlaid nonwoven companies profiled in this report include-
Glatfelter
Kimberly-Clark
M&J Airlaid Products
Fitesa
Georgia-Pacific
Duni
Rexcell Tissue & Airlaid
EAM
Neenah



### **NPS**

Airlaid Nonwoven Market Insights

Lucintel forecasts that multi bond is expected to witness highest growth over the forecast period.

Within this market, healthcare is expected to witness highest growth over the forecast period.

APAC is expected to witness highest growth over the forecast period.

Features of the Global Airlaid Nonwoven Market

Market Size Estimates: Airlaid nonwoven market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Airlaid nonwoven market size by various segments, such as by type, function, application, end use, and region in terms of value (\$B).

Regional Analysis: Airlaid nonwoven market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, functions, applications, end uses, and regions for the airlaid nonwoven market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the airlaid nonwoven market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the growth forecast for airlaid nonwoven market?

Answer: The global airlaid nonwoven market is expected to grow with a CAGR of 5.9%



from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the airlaid nonwoven market?

Answer: The major drivers for this market are increasing demand for hygiene products, growing adoption of this material in healthcare applications, and rising awareness of sustainable and eco-friendly materials.

Q3. What are the major segments for airlaid nonwoven market?

Answer: The future of the airlaid nonwoven market looks promising with opportunities in the healthcare, personal care, industrial, and food & beverage markets.

Q4. Who are the key airlaid nonwoven market companies?

Answer: Some of the key airlaid nonwoven companies are as follows:

Glatfelter

Kimberly-Clark

M&J Airlaid Products

Fitesa

Georgia-Pacific

Duni

Rexcell Tissue & Airlaid

**EAM** 

Neenah

**NPS** 

Q5. Which airlaid nonwoven market segment will be the largest in future?



Answer: Lucintel forecasts that multi bond is expected to witness highest growth over the forecast period.

Q6. In airlaid nonwoven market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness highest growth over the forecast period.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for the airlaid nonwoven market by type (latex bond, thermal bond, and multi bond), function (absorbent, liquid resistant, and resilient), application (feminine hygiene, adult incontinence, industrial wipes, medical wound treatment, food pads, and others), end use (healthcare, personal care, industrial, food & beverage, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players



pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Airlaid Nonwoven Market, Airlaid Nonwoven Market Size, Airlaid Nonwoven Market Growth, Airlaid Nonwoven Market Analysis, Airlaid Nonwoven Market Report, Airlaid Nonwoven Market Share, Airlaid Nonwoven Market Trends, Airlaid Nonwoven Market Forecast, Airlaid Nonwoven Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.



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