

# Agriculture Analytic Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Agriculture Analytic Trends and Forecast

The future of the global agriculture analytic market looks promising with opportunities in the farmer, agronomist, agribusiness, agricultural researcher, and government agency markets. The global agriculture analytic market is expected to reach an estimated \$3.2 billion by 2030 with a CAGR of 12.7% from 2024 to 2030. The major drivers for this market are growing need for optimal resource utilization, rising government initiatives for deploying improved agricultural techniques, and rise in adoption of IoT devices.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Agriculture Analytic by Segment

The study includes a forecast for the global agriculture analytic by agriculture type, farm size, technology, end use, and region.

Agriculture Analytic Market by Agriculture Type [Shipment Analysis by Value from 2018 to 2030]:

Precision Farming

Livestock Farming

Aquaculture Farming

Vertical Farming

Others

Agriculture Analytic Market by Farm Size [Shipment Analysis by Value from 2018 to 2030]:

Large Farms

Small & Medium-Sized Farms

Agriculture Analytic Market by Technology [Shipment Analysis by Value from 2018 to 2030]:

Remote Sensing & Satellite Imagery

Geographic Information System

Robotics & Automation

Big Data & Cloud Computing

Visualization & Reporting

Blockchain Technology

Others

Agriculture Analytic Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Farmers

Agronomists

Agribusinesses

Agricultural Researchers

Government Agencies

Others

Agriculture Analytic Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

#### List of Agriculture Analytic Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies agriculture analytic companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the agriculture analytic companies profiled in this report include-

Deere & Company

IBM

Bayer

SAP

Trimble

Accenture

ABACO

DeLaval

Oracle

DTN

## Agriculture Analytic Market Insights

Lucintel forecasts that livestock farming is expected to witness the highest growth over the forecast period.

Within this market, agronomists is expected to witness the highest growth.

North America will remain the largest region over the forecast period due to expanding the region's agricultural output and investing more in digital agriculture techniques.

## Features of the Global Agriculture Analytic Market

**Market Size Estimates:** Agriculture analytic market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Agriculture analytic market size by agriculture type, farm size, technology, end use, and region in terms of value (\$B).

**Regional Analysis:** Agriculture analytic market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different agriculture type, farm size, technology, end use, and regions for the agriculture analytic market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the agriculture analytic market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the agriculture analytic market size?

Answer: The global agriculture analytic market is expected to reach an estimated \$3.2 billion by 2030.

Q2. What is the growth forecast for agriculture analytic market?

Answer: The global agriculture analytic market is expected to grow with a CAGR of 12.7% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the agriculture analytic market?

Answer: The major drivers for this market are growing need for optimal resource utilization, rising government initiatives for deploying improved agricultural techniques, and rise in adoption of IoT devices.

Q4. What are the major segments for agriculture analytic market?

Answer: The future of the global agriculture analytic market looks promising with opportunities in the farmer, agronomist, agribusiness, agricultural researcher, and government agency markets.

Q5. Who are the key agriculture analytic market companies?

Answer: Some of the key agriculture analytic companies are as follows:

Deere & Company

IBM

Bayer

SAP

Trimble

Accenture

ABACO

DeLaval

Oracle

DTN

Q6. Which agriculture analytic market segment will be the largest in future?

Answer: Lucintel forecasts that livestock farming is expected to witness the highest growth over the forecast period.

Q7. In agriculture analytic market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to expanding the region's agricultural output and investing more in digital agriculture techniques.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the agriculture analytic market by agriculture type (precision farming, livestock farming, aquaculture farming, vertical farming, and others), farm size (large farms and small & medium-sized farms), technology (remote sensing & satellite imagery, geographic information system, robotics & automation, big data & cloud computing, visualization & reporting, blockchain

technology, and others), end use (farmers, agronomists, agribusinesses, agricultural researchers, government agencies, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Agriculture Analytic Market, Agriculture Analytic Market Size, Agriculture Analytic Market Growth, Agriculture Analytic Market Analysis, Agriculture Analytic Market Report, Agriculture Analytic Market Share, Agriculture Analytic Market Trends, Agriculture Analytic Market Forecast, Agriculture Analytic Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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