

# Advanced Materials for Display Technology Market Report: Trends, forecast and Competitive Analysis to 2030

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## Abstracts

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### Advanced Materials for Display Technology Trends and forecast

The future of the global advanced materials for display technology market looks promising with opportunities in the laptop & LCD display and television markets. The global advanced materials for display technology market is expected to reach an estimated \$233.6 billion by 2030 with a CAGR of 7.0% from 2024 to 2030. The major drivers for this market are significantly growing demand for advanced materials in the chemical sector, high demand for smart display materials, and increasing adoption of OLED screens in smartphones, laptops and television.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Advanced Materials for Display Technology by Segment

The study includes a forecast for the global advanced materials for display technology by type, technology, application, and region.

Advanced Materials for Display Technology Market by Type [Shipment Analysis by Value from 2018 to 2030]:

TN Panel

VA Panel

IPS Panel

Advanced Materials for Display Technology Market by Technology [Shipment Analysis by Value from 2018 to 2030]:

LED

OLED

Micro-LED

LCD

Direct-View LCD

Others

Advanced Materials for Display Technology Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Laptop & LCD Display

Television

Others

Advanced Materials for Display Technology Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

## The Rest of the World

### List of Advanced Materials for Display Technology Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies advanced materials companies for display technology cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the advanced materials companies for display technology profiled in this report include-

DuPont

Merck

Xintek

Henkel

Toray Industries

Applied Materials

Nissan Chemical

Unidym

Sanritz

Shijiazhuang Chengzhi Yonghua Display Materials

### Advanced Materials for Display Technology Market Insights

Lucintel forecasts that IPS panel is expected to witness highest growth over the forecast period due to its low cost of production.

Within this market, television will remain the largest segment due to the increasing volume of advanced materials used in TV screens to achieve precise color reproduction and maximum brightness.

North America will remain the largest segment over the forecast period due to the increasing demand for smart display technologies and growing significant investment in R&D activities in the region.

### Features of the Global Advanced Materials for Display Technology Market

**Market Size Estimates:** Advanced materials for display technology market size estimation in terms of value (\$B).

**Trend and forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Advanced materials for display technology market size by type, technology, application, and region in terms of value (\$B).

**Regional Analysis:** Advanced materials for display technology market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different types, technologies, applications, and regions for the advanced materials for display technology market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the advanced materials for display technology market.

Analysis of competitive intensity of the industry based on Porter's Five forces model.

### FAQ

**Q.1** What is the advanced materials for display technology market size?

**Answer:** The global advanced materials for display technology market is expected to reach an estimated \$233.6 billion by 2030.

**Q.2** What is the growth forecast for advanced materials for display technology market?

Answer: The global advanced materials for display technology market is expected to grow with a CAGR of 7.0% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the advanced materials for display technology market?

Answer: The major drivers for this market are significantly growing demand for advanced materials in the chemical sector, high demand for smart display materials, and increasing adoption of OLED screens in smartphones, laptops and television.

Q4. What are the major segments for advanced materials for display technology market?

Answer: The future of the advanced materials for display technology market looks promising with opportunities in the laptop & LCD display and television markets.

Q5. Who are the key advanced materials for display technology market companies?

Answer: Some of the key advanced materials for display technology companies are as follows:

DuPont

Merck

Xintek

Henkel

Toray Industries

Applied Materials

Nissan Chemical

Unidym

Sanritz

## Shijiazhuang Chengzhi Yonghua Display Materials

Q6. Which advanced materials for display technology market segment will be the largest in future?

Answer: Lucintel forecasts that ipss panel is expected to witness highest growth over the forecast period due to its cost of production is less.

Q7. In advanced materials for display technology market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest segment over the forecast period due to the increasing demand for smart display technologies and growing significant investment in R&D activities in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the advanced materials for display technology market by type (TB panel, VA panel, and IPS panel), technology (LED, OLED, MICRO-LED, LCD, direct-view LCD, and others), application (laptop & LCD display, television, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Advanced Materials For Displays Technology Market, Advanced Materials For Displays Technology Market Size, Advanced Materials For Displays Technology Market Growth, Advanced Materials For Displays Technology Market Analysis, Advanced Materials For Displays Technology Market Report, Advanced Materials For Displays Technology Market Share, Advanced Materials For Displays Technology Market Trends, Advanced Materials For Displays Technology Market Forecast, Advanced Materials For Displays Technology Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### 1. EXECUTIVE SUMMARY

### 2. GLOBAL ADVANCED MATERIALS FOR DISPLAY TECHNOLOGY MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and forecast (2024-2030)

3.2. Global Advanced Materials for Display Technology Market Trends (2018-2023) and forecast (2024-2030)

3.3: Global Advanced Materials for Display Technology Market by Type

3.3.1: TN Panel

3.3.2: VA Panel

3.3.3: IPS Panel

3.4: Global Advanced Materials for Display Technology Market by Technology

3.4.1: LED

3.4.2: OLED

3.4.3: Micro-LED

3.4.4: LCD

3.4.5: Direct-View LCD

3.4.6: Others

3.5: Global Advanced Materials for Display Technology Market by Application

3.5.1: Laptop & LCD Display

3.5.2: Television

3.5.3: Others

### 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Advanced Materials for Display Technology Market by Region

4.2: North American Advanced Materials for Display Technology Market

4.2.2: North American Advanced Materials for Display Technology Market by Application: Laptop & LCD Display, Television, and Others



#### 4.3: European Advanced Materials for Display Technology Market

4.3.1: European Advanced Materials for Display Technology Market by Type: TN Panel, VA Panel, and IPS Panel

4.3.2: European Advanced Materials for Display Technology Market by Application: Laptop & LCD Display, Television, and Others

#### 4.4: APAC Advanced Materials for Display Technology Market

4.4.1: APAC Advanced Materials for Display Technology Market by Type: TN Panel, VA Panel, and IPS Panel

4.4.2: APAC Advanced Materials for Display Technology Market by Application: Laptop & LCD Display, Television, and Others

#### 4.5: ROW Advanced Materials for Display Technology Market

4.5.1: ROW Advanced Materials for Display Technology Market by Type: TN Panel, VA Panel, and IPS Panel

4.5.2: ROW Advanced Materials for Display Technology Market by Application: Laptop & LCD Display, Television, and Others

### **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five forces Analysis

### **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Advanced Materials for Display Technology Market by Type

6.1.2: Growth Opportunities for the Global Advanced Materials for Display Technology Market by Technology

6.1.3: Growth Opportunities for the Global Advanced Materials for Display Technology Market by Application

6.1.4: Growth Opportunities for the Global Advanced Materials for Display Technology Market by Region

6.2: Emerging Trends in the Global Advanced Materials for Display Technology Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Advanced Materials for Display Technology Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Advanced Materials for

Display Technology Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: DuPont

7.2: Merck

7.3: Xintek

7.4: Henkel

7.5: Toray Industries

7.6: Applied Materials

7.7: Nissan Chemical

7.8: Unidym

7.9: Sanritz

7.10: Shijiazhuang Chengzhi Yonghua Display Materials

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