

Advanced Malware Detection Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Advanced Malware Detection Trends and Forecast

The future of the global advanced malware detection market looks promising with opportunities in the BFSI, IT & telecom, manufacturing, travel & hospitality, healthcare, and energy & utility markets. The global advanced malware detection market is expected to reach an estimated \$21.8 billion by 2030 with a CAGR of 16.4% from 2024 to 2030. The major drivers for this market are rise in the adoption of IoT based solutions, growing complex advanced malware attacks, and increasing usage of digital solutions and technology, such as cloud computing and AI.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Advanced Malware Detection by Segment

The study includes a forecast for the global advanced malware detection by component, enterprise size, end use, and region.

Advanced Malware Detection Market by Component [Shipment Analysis by Value from 2018 to 2030]:

Solution

Email Security

Next Generation Firewall

Web Security

Cloud Access Security Broker

Professional Services

Managed Services

Others

Advanced Malware Detection Market by Enterprise Size [Shipment Analysis by Value from 2018 to 2030]:

Small & Medium Enterprises

Large Enterprises

Advanced Malware Detection Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

BFSI

IT & Telecom

Manufacturing

Travel & Hospitality

Healthcare

Energy & Utilities

Others

Advanced Malware Detection Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Advanced Malware Detection Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies advanced malware detection companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the advanced malware detection companies profiled in this report include-

Cisco Systems

Palo Alto Network

Juniper Networks

Sophos

Huawei

Trend Micro

Check Point Software Technologies

Advanced Malware Detection Market Insights

Lucintel forecasts that next generation firewall will remain the largest segment over the forecast period.

Within this market, BFSI will remain the largest segment.

North America will remain the largest region over the forecast period due to significant use of digital technology, significant investment on sophisticated cyber security solutions by organizations, and the existence of top advanced malware detection providers in the region.

Features of the Global Advanced Malware Detection Market

Market Size Estimates: Advanced malware detection market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Advanced malware detection market size by component, enterprise size, end use, and region in terms of value (\$B).

Regional Analysis: Advanced malware detection market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different component, enterprise size, end use, and regions for the advanced malware detection market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the advanced malware detection market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the advanced malware detection market size?

Answer: The global advanced malware detection market is expected to reach an estimated \$21.8 billion by 2030.

Q2. What is the growth forecast for advanced malware detection market?

Answer: The global advanced malware detection market is expected to grow with a CAGR of 16.4% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the advanced malware detection market?

Answer: The major drivers for this market are rise in the adoption of IoT based solutions, growing complex advanced malware attacks, and increasing usage of digital solutions and technology, such as cloud computing and AI.

Q4. What are the major segments for advanced malware detection market?

Answer: The future of the global advanced malware detection market looks promising with opportunities in the BFSI, IT & telecom, manufacturing, travel & hospitality, healthcare, and energy & utility markets.

Q5. Who are the key advanced malware detection market companies?

Answer: Some of the key advanced malware detection companies are as follows:

Cisco Systems

Palo Alto Network

Juniper Networks

Sophos

Huawei

Trend Micro

Check Point Software Technologies

Q6. Which advanced malware detection market segment will be the largest in future?

Answer: Lucintel forecasts that next generation firewall will remain the largest segment over the forecast period.

Q7. In advanced malware detection market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to significant use of digital technology, significant investment on sophisticated cyber security solutions by organizations, and the existence of top advanced malware detection providers in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the advanced malware detection market by component (solution, email security, next generation firewall, web security, cloud access security broker, professional services, managed services, and others), enterprise size (small & medium enterprises and large enterprises), end use (BFSI, IT & telecom, manufacturing, travel & hospitality, healthcare, energy & utilities, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading

these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Advanced Malware Detection Market, Advanced Malware Detection Market Size, Advanced Malware Detection Market Growth, Advanced Malware Detection Market Analysis, Advanced Malware Detection Market Report, Advanced Malware Detection Market Share, Advanced Malware Detection Market Trends, Advanced Malware Detection Market Forecast, Advanced Malware Detection Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL ADVANCED MALWARE DETECTION MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Advanced Malware Detection Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Advanced Malware Detection Market by Component

3.3.1: Solution

3.3.2: Email Security

3.3.3: Next Generation Firewall

3.3.4: Web Security

3.3.5: Cloud Access Security Broker

3.3.6: Professional Services

3.3.7: Managed Services

3.3.8: Others

3.4: Global Advanced Malware Detection Market by Enterprise Size

3.4.1: Small & Medium Enterprises

3.4.2: Large Enterprises

3.5: Global Advanced Malware Detection Market by End Use

3.5.1: BFSI

3.5.2: IT & Telecom

3.5.3: Manufacturing

3.5.4: Travel & Hospitality

3.5.5: Healthcare

3.5.6: Energy & Utilities

3.5.7: Others

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Advanced Malware Detection Market by Region

4.2: North American Advanced Malware Detection Market

4.2.1: North American Advanced Malware Detection Market by Component: Solution, Email Security, Next Generation Firewall, Web Security, Cloud Access Security Broker, Professional Services, Managed Services, and Others

4.2.2: North American Advanced Malware Detection Market by End Use: BFSI, IT & Telecom, Manufacturing, Travel & Hospitality, Healthcare, Energy & Utilities, and Others

4.3: European Advanced Malware Detection Market

4.3.1: European Advanced Malware Detection Market by Component: Solution, Email Security, Next Generation Firewall, Web Security, Cloud Access Security Broker, Professional Services, Managed Services, and Others

4.3.2: European Advanced Malware Detection Market by End Use: BFSI, IT & Telecom, Manufacturing, Travel & Hospitality, Healthcare, Energy & Utilities, and Others

4.4: APAC Advanced Malware Detection Market

4.4.1: APAC Advanced Malware Detection Market by Component: Solution, Email Security, Next Generation Firewall, Web Security, Cloud Access Security Broker, Professional Services, Managed Services, and Others

4.4.2: APAC Advanced Malware Detection Market by End Use: BFSI, IT & Telecom, Manufacturing, Travel & Hospitality, Healthcare, Energy & Utilities, and Others

4.5: ROW Advanced Malware Detection Market

4.5.1: ROW Advanced Malware Detection Market by Component: Solution, Email Security, Next Generation Firewall, Web Security, Cloud Access Security Broker, Professional Services, Managed Services, and Others

4.5.2: ROW Advanced Malware Detection Market by End Use: BFSI, IT & Telecom, Manufacturing, Travel & Hospitality, Healthcare, Energy & Utilities, and Others

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Advanced Malware Detection Market by Component

6.1.2: Growth Opportunities for the Global Advanced Malware Detection Market by Enterprise Size

6.1.3: Growth Opportunities for the Global Advanced Malware Detection Market by End Use

6.1.4: Growth Opportunities for the Global Advanced Malware Detection Market by Region

6.2: Emerging Trends in the Global Advanced Malware Detection Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Advanced Malware Detection Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Advanced Malware Detection Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Cisco Systems

7.2: Palo Alto Network

7.3: Juniper Networks

7.4: Sophos

7.5: Huawei

7.6: Trend Micro

7.7: Check Point Software Technologies

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