

Activewear Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

2 – 3 business days after placing order

Activewear Trends and Forecast

The future of the global activewear market looks promising with opportunities in the offline and online markets. The global activewear market is expected to reach an estimated \$516.3 million by 2030 with a CAGR of 6.4% from 2024 to 2030. The major drivers for this market are increasing number of global organizations' efforts to encourage sports participation, growing preference for contemporary attire for daily activities and the gym, and growing demand for leisure activities, such as running and cycling.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Activewear by Segment

The study includes a forecast for the global activewear by product type, fabric, gender, distributional channel, and region.

Activewear Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Ready To Wear

Fashion Outer, Pants, & T-Shirts

Rash Guard, Wet Suit, & Swim Wear

Sports Shoes, Aqua Shoes, & Aqua Socks

Fashion Brand

Activewear Market by Fabric [Shipment Analysis by Value from 2018 to 2030]:

Polyester

Nylon

Neoprene

Polypropylene

Spandex

Cotton

Others

Activewear Market by Gender [Shipment Analysis by Value from 2018 to 2030]:

Men

Women

Kids

Activewear Market by Distributional Channel [Shipment Analysis by Value from 2018 to 2030]:

Offline

Online

Activewear Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Activewear Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies activewear companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the activewear companies profiled in this report include-

DICKS Sporting Goods

Under Armour

V.F. Corporation

The Gap

Puma

Lululemon athletica

Skechers

Columbia Sportswear Company

ASICS Corporation

Nike

Activewear Market Insights

Lucintel forecasts that polyester will remain larger segment over the forecast period due to its potent moisture-wicking qualities, which make it perfect for sportswear, and it efficiently extracts sweat from the skin's surface, facilitating quick evaporation and keeping the wearer dry and comfortable throughout vigorous exercise.

Within this market, offline will remain larger segment due to customers benefit from the availability of several variants of activewear, discounts on certain brands, the aid of sales executives, and simple checkouts at offline stores.

North America will remain the largest region over the forecast period due to growing trend of having a fit body and a healthy lifestyle, as well as, increased levels of disposable income, decreased production costs, and better living conditions.

Features of the Global Activewear Market

Market Size Estimates: Activewear market size estimation in terms of value (\$M).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Activewear market size by product type, fabric, gender, distributional channel, and region in terms of value (\$M).

Regional Analysis: Activewear market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product type, fabric, gender, distributional channel, and regions for the activewear market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the activewear market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the activewear market size?

Answer: The global activewear market is expected to reach an estimated \$516.3 million by 2030.

Q2. What is the growth forecast for activewear market?

Answer: The global activewear market is expected to grow with a CAGR of 6.4% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the activewear market?

Answer: The major drivers for this market are increasing number of global organizations' efforts to encourage sports participation, growing preference for contemporary attire for daily activities and the gym, and growing demand for leisure activities, such as running and cycling.

Q4. What are the major segments for activewear market?

Answer: The future of the global activewear market looks promising with opportunities in the offline and online markets.

Q5. Who are the key activewear market companies?

Answer: Some of the key activewear companies are as follows:

DICKS Sporting Goods

Under Armour

V.F. Corporation

The Gap

Puma

Lululemon athletica

Skechers

Columbia Sportswear Company

ASICS Corporation

Nike

Q6. Which activewear market segment will be the largest in future?

Answer: Lucintel forecasts that polyester will remain larger segment over the forecast period due to its potent moisture-wicking qualities, which make it perfect for sportswear, and it efficiently extracts sweat from the skin's surface, facilitating quick evaporation and keeping the wearer dry and comfortable throughout vigorous exercise.

Q7. In activewear market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to growing trend of having a fit body and a healthy lifestyle, as well as, increased levels of disposable income, decreased production costs, and better living conditions.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the activewear market by product type (ready to wear, fashion outer, pants, & t-shirts, rash guard, wet suit, & swim wear, sports shoes, aqua shoes, & aqua socks, and fashion brand), fabric (polyester, nylon, neoprene, polypropylene, spandex, cotton, and others), gender (men, women, and kids), distributional channel (offline and online), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Activewear Market, Activewear Market Size, Activewear Market Growth, Activewear Market Analysis, Activewear Market Report, Activewear Market Share, Activewear Market Trends, Activewear Market Forecast, Activewear Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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- 7.6: Lululemon athletica
- 7.7: Skechers
- 7.8: Columbia Sportswear Company
- 7.9: ASICS Corporation
- 7.10: Nike

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