

# 2-Phenylethanol Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

2 – 3 business days after placing order

### 2-Phenylethanol Trends and Forecast

The future of the global 2-phenylethanol market looks promising with opportunities in the food & beverage, personal care & cosmetic, and pharmaceutical markets. The global 2-phenylethanol market is expected to reach an estimated \$347.2 million by 2030 with a CAGR of 5.2% from 2024 to 2030. The major drivers for this market are rising demand for natural and organic products, growing customer interest in floral fragrance, and increase in cosmetics market.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### 2-Phenylethanol by Segment

The study includes a forecast for the global 2-phenylethanol by type, application, and region.

### 2-Phenylethanol Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Natural

Synthetic

## 2-Phenylethanol Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Food & Beverage

Personal Care & Cosmetics

Pharmaceutical

Others

## 2-Phenylethanol Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of 2-Phenylethanol Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies 2-phenylethanol companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the 2-phenylethanol companies profiled in this report include-

Apple Flavor and Fragrance Group

Matrix Scientific

Firmenich

KDAC Chem

Yingyang Aroma Chemical Group

Eternis Fine Chemicals

Harmony Organics

Symrise

TCI America

LyondellBasell Industries Holdings

## 2-Phenylethanol Market Insights

Lucintel forecasts that natural will remain larger segment over the forecast period.

Within this market, personal care & cosmetic will remain the largest segment over the forecast period.

APAC is expected to witness the highest growth over the forecast period due to increasing demand for 2-phenylethanol from the personal care and cosmetics and food and beverage sectors in the region.

## Features of the Global 2-Phenylethanol Market

Market Size Estimates: 2-phenylethanol market size estimation in terms of value (\$M).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: 2-phenylethanol market size by type, application, and region in terms of value (\$M).

Regional Analysis: 2-phenylethanol market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, applications,

and regions for the 2-phenylethanol market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the 2-phenylethanol market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the 2-phenylethanol market size?

Answer: The global 2-phenylethanol market is expected to reach an estimated \$347.2 million by 2030.

Q2. What is the growth forecast for 2-phenylethanol market?

Answer: The global 2-phenylethanol market is expected to grow with a CAGR of 5.2% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the 2-phenylethanol market?

Answer: The major drivers for this market are rising demand for natural and organic products, growing customer interest in floral fragrance, and increase in cosmetics market.

Q4. What are the major segments for 2-phenylethanol market?

Answer: The future of the 2-phenylethanol market looks promising with opportunities in the food & beverage, personal care & cosmetic, and pharmaceutical markets.

Q5. Who are the key 2-phenylethanol market companies?

Answer: Some of the key 2-phenylethanol companies are as follows:

Apple Flavor and Fragrance Group

Matrix Scientific

Firmenich

KDAC Chem

Yingyang Aroma Chemical Group

Eternis Fine Chemicals

Harmony Organics

Symrise

TCI America

LyondellBasell Industries Holdings

Q6. Which 2-phenylethanol market segment will be the largest in future?

Answer: Lucintel forecasts that natural will remain larger segment over the forecast period.

Q7. In 2-phenylethanol market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period due to increasing demand for 2-phenylethanol from the personal care and cosmetics and food and beverage sectors in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the 2-phenylethanol market by type (natural and synthetic), application (food & beverage, personal care & cosmetics, pharmaceutical, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to 2-Phenylethanol Market, 2-Phenylethanol Market Size, 2-Phenylethanol Market Growth, 2-Phenylethanol Market Analysis, 2-Phenylethanol Market Report, 2-Phenylethanol Market Share, 2-Phenylethanol Market Trends, 2-Phenylethanol Market Forecast, 2-Phenylethanol Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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