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Propyl Paraben Global Consumer

https://marketpublishers.com/r/PF8BA17F8CBEN.html
Date: May 2017
Pages: 5
Price: US$ 3,000.00 (Single User License)
ID: PF8BA17F8CBEN

Abstracts

Propylparaben, the n-propyl ester of p-hydroxybenzoic acid, occurs as a natural substance found in many plants and some insects, although it is manufactured synthetically for use in cosmetics, pharmaceuticals and foods. It is a preservative typically found in many water-based cosmetics, such as creams, lotions, shampoos and bath products. As a food additive, it has the E number E216. Parabens are used in different cosmetics all over the world, and many studies have been performed about their effect on the human body. At the beginning of the 1950's, propylparaben was widely used to slow the growth of many different kinds of bacteria, mold, and certain types of yeast so that products had a longer shelf life.

Currently the import market size of propylparaben is around ******* MT, globally there is around *** existing consumers of propylparaben. The chemical's use has changed little since then, and many cosmetic companies utilize it in their products to make them last longer in different types of environments, especially when they may be stored in places that aren't always cool or dry. The highly growing food processing industry in the Middle East and Latin America is also driving the demand for propylparaben market.

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