

# **Market Research Report On Menthol**

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#### **Abstracts**

Menthol is an organic compound made synthetically or obtained from corn mint, peppermint, or other mint oils. It is a waxy, crystalline substance, clear or white in color, which is solid at room temperature and melts slightly above. Menthol has local anesthetic and counterirritant qualities, and it is widely used to relieve minor throat irritation. Menthol also acts as a weak kappa opioid receptor agonist. Menthol's ability to chemically trigger the cold-sensitive TRPM8 receptors in the skin is responsible for the well-known cooling sensation it provokes when inhaled, eaten, or applied to the skin. Menthol is widely used in dental care as a topical antibacterial agent, effective against several types of streptococci and lactobacilli

Currently the consumer market size of Menthol is around 26506 MT, globally there is around existing consumers of Menthol. Menthol — Mentha arvensis is the primary species of mint used to make natural menthol crystals and natural menthol flakes [citation needed]. This species is primarily grown in the Uttar Pradesh region in India. In organic chemistry, menthol is used as a chiral auxiliary in asymmetric synthesis. For example, sulfinate esters made from sulfinyl chlorides and menthol can be used to make enantiomerically pure sulfoxides by reaction with organolithium reagents or Grignard reagents. Menthol reacts with chiral carboxylic acids to give diastereomic menthyl esters, which are useful for chiral resolution.



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