

# Lutein Global Consumer Report

<https://marketpublishers.com/r/L9AD33439CAEN.html>

Date: March 2017

Pages: 9

Price: US\$ 3,000.00 (Single User License)

ID: L9AD33439CAEN

## Abstracts

The global carotenoids market is estimated to be valued at USD \*\*\* Billion in 2016 and projected to reach USD \*\* Billion by 2021, at a CAGR of \*\*\* from 2016 to 2021. Dietary supplements demand may generate significant growth at over 6% up to 2024. Lutein is a part of carotenoids market – it is an antioxidant carotenoid which is responsible for yellow colors of fruits and vegetables. With the increasing demand for enhanced food quality and appearance due to the increasing number of health-conscious consumers and the rising demand for natural coloration, the use of natural carotenoids is expected to enhance the market growth. Lutein market can be segmented on the basis of end-use industry, by application, and by regions. Based on the end use industry, Lutein is segmented into food, pharmaceuticals, nutraceuticals, animal feed applications and dietary supplements. Cosmetics & pharmaceutical sectors are projected to grow during the forecasted period. On the basis of the application, lutein market is segmented into food coloring, dairy products, egg products, cosmetics, tobacco, medicine and poultry feed. Application of lutein in dairy & egg products is the foremost segment of Lutein market over the projected period. Growing consumer preference towards functional dairy products such as cheese, yogurt and ice creams due to increasing health concern consumers may drive the global lutein market.

The report covers exhaustive analysis on:

Market Segments

Market Dynamics

Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies involved

Technology

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