

# Bio-Curcumin US Consumer Report

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## Abstracts

This report provides an analysis and evaluation of the current and prospective analysis of biocurcumin in US market. Curcumin Market, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Curcumin is a natural yellow-orange colored compound. It is mainly obtained from the powdered root of turmeric (*Curcuma longa*). The molecular formula of the compound is C<sub>21</sub>H<sub>20</sub>O<sub>6</sub>. Curcumin possesses a wide range of therapeutic and pharmacological properties such as anti-inflammatory, anti-arthritis, anticancer, analgesic, anti-diabetic, antioxidant, anti-amyloid, and anti-atherosclerosis. The compound also has a decent anti-microbial property, which increases its use in food, pharmaceuticals, and cosmetics applications.

The report covers the present scenario in THE UNITED STATES, with the demand of 186MT, there is around 9 existing brands of curcumin in the existing market of financial year 2015-2016. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

ARJUNA NATURAL EXTRACTS

Biomax

Market driver

Therapeutic properties propelling the demand of curcumin

Market challenge

Uncertainty in raw material supply

Market trend

Demand for products that combat the signs of aging

Note: Complete consumer information will be provided in a separate MS-Excel sheet.

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