

Acid Dye Global Consumer Report

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Abstracts

A pigment is a chemical material, which alters the color of reflected or transmitted light due to wavelength-selective absorption. Pigmentation is entirely different from fluorescence, phosphorescence, and other forms of luminescence, where materials emit light. Dyes are substances, which are naturally colored and have an affinity to the substrate to which it is being applied.

The growth of the market is primarily due to increasing population, coupled with growing demand for dyes & pigments from various applications, such as textile, paints & coatings, and plastics, among others. The factors restraining the growth of this market are environmental regulations and volatile prices of raw materials. Currently the import market size of acid dye industry is around 61206MT, globally there is around 115 existing importer of Acid dye. Most commonly Acid dye is used as a dyeing agent, sweetener, Laxative and as bacterial culture media.

Note: Complete consumer information will be provided in a separate MS-Excel sheet.

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