

Global Watermelon Rind Extract Market Growth 2026-2032

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Abstracts

The global Watermelon Rind Extract market size is predicted to grow from US\$ 16.85 million in 2025 to US\$ 28.96 million in 2032; it is expected to grow at a CAGR of 8.1% from 2026 to 2032.

In 2025, the global production of watermelon rind extract was approximately 820 tons, with an average selling price of about \$21 per kilogram. The production capacity in 2025 was 1050 tons, with an average gross profit margin of approximately 15-25%.

Watermelon rind extract is a light yellow or grayish-white powder extracted from the outer peel of watermelons, rich in flavonoids, polysaccharides, vitamin C, and amino acids. Its traditional uses include relieving heat and promoting urination, and it can be used to treat symptoms such as heatstroke, thirst, and edema. Modern research indicates that it has antioxidant, anti-inflammatory, diuretic, hypoglycemic, and cardiovascular protective functions.

The upstream of watermelon rind extract production begins with the large-scale collection and pretreatment of watermelon rinds; the downstream applications are widespread in the sports nutrition, functional food, cosmetics, and health product industries. The final products are sold to global consumers through online e-commerce platforms, health food stores, and pharmacies.

Watermelon rind extract, as an emerging plant extract, has gradually gained attention in the health product and functional food sectors in recent years. Watermelon rind is rich in amino acids, vitamins, minerals, and natural antioxidants, possessing good health benefits, including promoting blood circulation, improving gastrointestinal health, providing antioxidant effects, and aiding in weight loss. With the increasing consumer demand for natural health products, the market for watermelon rind extract is showing

rapid growth.

Currently, the market for watermelon rind extract is mainly concentrated in Asia, North America, and Europe. In China, watermelon rind, a byproduct of traditional food ingredients, is gradually being developed into health and wellness products, and its application in food, beverages, and functional drinks is becoming increasingly widespread. Meanwhile, in the European and American markets, consumer focus on natural ingredients has led to the inclusion of watermelon rind extract in the formulations of fitness and weight loss products, making it a new popular ingredient. The market prospects for watermelon rind extract are particularly promising among consumers who prioritize antioxidants and metabolism enhancement.

However, the watermelon rind extract market still faces certain challenges, including high production costs, technological development bottlenecks, and insufficient consumer awareness. In the future, with improvements in extraction processes and enhanced market education, watermelon rind extract is expected to achieve larger-scale applications in the global market, especially in the field of green and natural health products, leading to more business opportunities.

LP Information, Inc. (LPI) ' newest research report, the "Watermelon Rind Extract Industry Forecast" looks at past sales and reviews total world Watermelon Rind Extract sales in 2025, providing a comprehensive analysis by region and market sector of projected Watermelon Rind Extract sales for 2026 through 2032. With Watermelon Rind Extract sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Watermelon Rind Extract industry.

This Insight Report provides a comprehensive analysis of the global Watermelon Rind Extract landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Watermelon Rind Extract portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Watermelon Rind Extract market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Watermelon Rind Extract and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Watermelon Rind Extract.

This report presents a comprehensive overview, market shares, and growth opportunities of Watermelon Rind Extract market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Food Grade

Cosmetic Grade

Segmentation by Form:

Liquid

Powder

Segmentation by Extraction Method:

Water Extract

Alcohol Extract

Supercritical CO₂ Extract

Others

Segmentation by Application:

Nutraceuticals

Food

Beverages

Cosmetics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Boram Bio

FutureCeuticals

Xian Changyue Biological Technology

Shaanxi New Horizon Biotechnology

Ciyuan Biology

Xian Jincui Fang Plant Technology Development

Shaanxi Sinuote Biotechnology

Shaanxi Jianchuang Biotechnology

Sanyuan Tianyu Biological Products

Key Questions Addressed in this Report

What is the 10-year outlook for the global Watermelon Rind Extract market?

What factors are driving Watermelon Rind Extract market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Watermelon Rind Extract market opportunities vary by end market size?

How does Watermelon Rind Extract break out by Type, by Application?

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