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Global Video Surveillance Storage Device Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Video Surveillance Storage Device market size is predicted to grow from US$ 8208 million in 2025 to US$ 15280 million in 2031; it is expected to grow at a CAGR of 10.9% from 2025 to 2031.

A Video Surveillance Storage Device is a hardware system or device used to store and manage the video footage captured by video surveillance cameras. These devices are critical components of a Video Surveillance System (VSS), which is designed to monitor, record, and sometimes analyze video data for security and safety purposes. The storage device ensures that video footage is saved for future access and analysis, providing a means to retrieve and review recordings when necessary.

Cloud Storage Growth: Cloud-based video surveillance storage is becoming increasingly popular due to its scalability, flexibility, and ease of remote access. Many businesses are moving away from on-premises storage devices like DVRs and NVRs in favor of cloud solutions to reduce the costs and complexity of managing physical storage.

Hybrid Storage Solutions: A hybrid approach combining local storage (e.g., edge storage on cameras, NAS) with cloud storage is becoming common. This allows for local redundancy and faster access to footage, while cloud storage ensures off-site backup, scalability, and access from any location.

Increased Demand for High-Definition Video: With the rise in adoption of high-definition (HD), 4K, and even 8K video surveillance cameras, storage needs are growing. High-resolution video requires significantly more storage space, and this has driven demand for larger, more efficient storage devices capable of handling high-bandwidth video

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streams.

Compression Technologies: To manage these larger video files, there is a growing reliance on advanced video compression technologies like H.265 (HEVC). This reduces storage requirements while maintaining video quality, allowing businesses to store more footage for longer periods without sacrificing quality.

AI-Driven Surveillance Systems: AI-based analytics (e.g., facial recognition, object tracking, anomaly detection) are becoming increasingly integrated with video surveillance systems. These technologies generate large volumes of data and require robust storage solutions to handle both the video footage and analytics data.

Edge Storage: As more surveillance systems incorporate edge computing, where initial data processing occurs directly at the camera or on-site devices, the demand for edge storage is rising. This reduces the need to send all raw data to centralized storage, enabling quicker processing and reducing bandwidth requirements.

LPI (LP Information)' newest research report, the “Video Surveillance Storage Device Industry Forecast” looks at past sales and reviews total world Video Surveillance Storage Device sales in 2024, providing a comprehensive analysis by region and market sector of projected Video Surveillance Storage Device sales for 2025 through 2031. With Video Surveillance Storage Device sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Video Surveillance Storage Device industry.

This Insight Report provides a comprehensive analysis of the global Video Surveillance Storage Device landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Video Surveillance Storage Device portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Video Surveillance Storage Device market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Video Surveillance Storage Device and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Video Surveillance Storage

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Device.

This report presents a comprehensive overview, market shares, and growth opportunities of Video Surveillance Storage Device market by product type, application, key players and key regions and countries.

Segmentation by Type:

DVR

NVR

Segmentation by Application:

Government and Defense

Education

BFSI

Retail

Transportation and Logistics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

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- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Dell

Western Digital

NetApp

Seagate Technology

Dahua

Hikvision

Hitachi

Quantum

Honeywell

Bosch

Huawei

Motorola Solutions

Uniview

Buffalo

Kedacom

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