

Global Vehicle Pool Management Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Vehicle Pool Management Services market size is predicted to grow from US\$ 2423 million in 2025 to US\$ 4785 million in 2032; it is expected to grow at a CAGR of 10.4% from 2026 to 2032.

Vehicle Pool Management Services refer to the administration and optimization of a shared fleet of vehicles within an organization to maximize efficiency, reduce costs, and ensure effective resource utilization. These services encompass a range of responsibilities, including vehicle allocation, scheduling, maintenance, fuel management, tracking usage, and monitoring driver compliance with policies. They may also involve implementing software solutions to automate tasks like booking and tracking, as well as overseeing inspections, insurance, and compliance with legal standards. By consolidating vehicle access and usage under centralized management, these services help organizations improve operational control and reduce the environmental impact of their transportation needs.

From a research report perspective, the vehicle pool management services market is steadily expanding as organizations look to reduce the total cost and administrative burden of shared fleet operations while improving vehicle availability and user experience. Demand is being driven by public sector agencies, large campuses, utilities, and corporates that need tighter control of booking, dispatch, maintenance, fueling or charging, compliance, and incident handling across mixed vehicle types. Competitive differentiation is shifting from basic reservation tools to integrated platforms that combine telematics, access control, automated reporting, and policy enforcement, with growing emphasis on electrification readiness such as charging workflow coordination and utilization analytics. The market remains fragmented, with opportunity concentrated among providers that can deliver reliable operations at scale, strong integrations with

enterprise systems, and measurable outcomes around utilization, downtime reduction, and sustainability reporting.

LPI (LP Information)' newest research report, the 'Vehicle Pool Management Services Industry Forecast' looks at past sales and reviews total world Vehicle Pool Management Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Vehicle Pool Management Services sales for 2026 through 2032. With Vehicle Pool Management Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vehicle Pool Management Services industry.

This Insight Report provides a comprehensive analysis of the global Vehicle Pool Management Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Vehicle Pool Management Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vehicle Pool Management Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vehicle Pool Management Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vehicle Pool Management Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Vehicle Pool Management Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Operational Fleet Management

Fleet Asset Tracking Management

Telematics

Segmentation by Vehicle Type:

Passenger Vehicle

Commercial Vehicle

Segmentation by Service Type:

Full Lifecycle Management Service

Specific Stage Management Service

Segmentation by Application:

Corporate and Office Fleets

Government and Public Sector Fleets

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its

market penetration.

Holman

Geotab

Wheels

Alphabet Rent

ORIX

Teletrac Navman

Merchants Fleet

Inseego

AssetWorks

Azuga

Smartrak

Avrios

Convadis

Smartfleet

Agile Fleet

CLM

deister electronic

Fleetster

iData

LBM Fleet

vysoft

Autotoll

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Vehicle Pool Management Services Market Size (2021-2032)
- 2.1.2 Vehicle Pool Management Services Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Vehicle Pool Management Services by Country/Region (2021, 2025 & 2032)

2.2 Vehicle Pool Management Services Segment by Type

- 2.2.1 Operational Fleet Management
- 2.2.2 Fleet Asset Tracking Management
- 2.2.3 Telematics
- 2.2.4 Vehicle Pool Management Services Market Size by Type
 - 2.2.4.1 Vehicle Pool Management Services Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.4.2 Global Vehicle Pool Management Services Market Size Market Share by Type (2021-2026)

2.3 Vehicle Pool Management Services Segment by Vehicle Type

- 2.3.1 Passenger Vehicle
- 2.3.2 Commercial Vehicle
- 2.3.3 Vehicle Pool Management Services Market Size by Vehicle Type
 - 2.3.3.1 Vehicle Pool Management Services Market Size CAGR by Vehicle Type (2021 VS 2025 VS 2032)
 - 2.3.3.2 Global Vehicle Pool Management Services Market Size Market Share by Vehicle Type (2021-2026)

2.4 Vehicle Pool Management Services Segment by Service Type

- 2.4.1 Full Lifecycle Management Service
- 2.4.2 Specific Stage Management Service
- 2.4.3 Vehicle Pool Management Services Market Size by Service Type
 - 2.4.3.1 Vehicle Pool Management Services Market Size CAGR by Service Type (2021 VS 2025 VS 2032)
 - 2.4.3.2 Global Vehicle Pool Management Services Market Size Market Share by Service Type (2021-2026)
- 2.5 Vehicle Pool Management Services Segment by Application
 - 2.5.1 Corporate and Office Fleets
 - 2.5.2 Government and Public Sector Fleets
 - 2.5.3 Others
 - 2.5.4 Vehicle Pool Management Services Market Size by Application
 - 2.5.4.1 Vehicle Pool Management Services Market Size CAGR by Application (2021 VS 2025 VS 2032)
 - 2.5.4.2 Global Vehicle Pool Management Services Market Size Market Share by Application (2021-2026)

3 VEHICLE POOL MANAGEMENT SERVICES MARKET SIZE BY PLAYER

- 3.1 Vehicle Pool Management Services Market Size Market Share by Player
 - 3.1.1 Global Vehicle Pool Management Services Revenue by Player (2021-2026)
 - 3.1.2 Global Vehicle Pool Management Services Revenue Market Share by Player (2021-2026)
- 3.2 Global Vehicle Pool Management Services Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 VEHICLE POOL MANAGEMENT SERVICES BY REGION

- 4.1 Vehicle Pool Management Services Market Size by Region (2021-2026)
- 4.2 Global Vehicle Pool Management Services Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Vehicle Pool Management Services Market Size Growth (2021-2026)
- 4.4 APAC Vehicle Pool Management Services Market Size Growth (2021-2026)
- 4.5 Europe Vehicle Pool Management Services Market Size Growth (2021-2026)

4.6 Middle East & Africa Vehicle Pool Management Services Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Vehicle Pool Management Services Market Size by Country (2021-2026)

5.2 Americas Vehicle Pool Management Services Market Size by Type (2021-2026)

5.3 Americas Vehicle Pool Management Services Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Vehicle Pool Management Services Market Size by Region (2021-2026)

6.2 APAC Vehicle Pool Management Services Market Size by Type (2021-2026)

6.3 APAC Vehicle Pool Management Services Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Vehicle Pool Management Services Market Size by Country (2021-2026)

7.2 Europe Vehicle Pool Management Services Market Size by Type (2021-2026)

7.3 Europe Vehicle Pool Management Services Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Vehicle Pool Management Services by Region (2021-2026)
- 8.2 Middle East & Africa Vehicle Pool Management Services Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Vehicle Pool Management Services Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL VEHICLE POOL MANAGEMENT SERVICES MARKET FORECAST

- 10.1 Global Vehicle Pool Management Services Forecast by Region (2027-2032)
 - 10.1.1 Global Vehicle Pool Management Services Forecast by Region (2027-2032)
 - 10.1.2 Americas Vehicle Pool Management Services Forecast
 - 10.1.3 APAC Vehicle Pool Management Services Forecast
 - 10.1.4 Europe Vehicle Pool Management Services Forecast
 - 10.1.5 Middle East & Africa Vehicle Pool Management Services Forecast
- 10.2 Americas Vehicle Pool Management Services Forecast by Country (2027-2032)
 - 10.2.1 United States Market Vehicle Pool Management Services Forecast
 - 10.2.2 Canada Market Vehicle Pool Management Services Forecast
 - 10.2.3 Mexico Market Vehicle Pool Management Services Forecast
 - 10.2.4 Brazil Market Vehicle Pool Management Services Forecast
- 10.3 APAC Vehicle Pool Management Services Forecast by Region (2027-2032)
 - 10.3.1 China Vehicle Pool Management Services Market Forecast
 - 10.3.2 Japan Market Vehicle Pool Management Services Forecast
 - 10.3.3 Korea Market Vehicle Pool Management Services Forecast
 - 10.3.4 Southeast Asia Market Vehicle Pool Management Services Forecast
 - 10.3.5 India Market Vehicle Pool Management Services Forecast
 - 10.3.6 Australia Market Vehicle Pool Management Services Forecast
- 10.4 Europe Vehicle Pool Management Services Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Vehicle Pool Management Services Forecast

- 10.4.2 France Market Vehicle Pool Management Services Forecast
- 10.4.3 UK Market Vehicle Pool Management Services Forecast
- 10.4.4 Italy Market Vehicle Pool Management Services Forecast
- 10.4.5 Russia Market Vehicle Pool Management Services Forecast
- 10.5 Middle East & Africa Vehicle Pool Management Services Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Vehicle Pool Management Services Forecast
 - 10.5.2 South Africa Market Vehicle Pool Management Services Forecast
 - 10.5.3 Israel Market Vehicle Pool Management Services Forecast
 - 10.5.4 Turkey Market Vehicle Pool Management Services Forecast
- 10.6 Global Vehicle Pool Management Services Forecast by Type (2027-2032)
- 10.7 Global Vehicle Pool Management Services Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Vehicle Pool Management Services Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Holman
 - 11.1.1 Holman Company Information
 - 11.1.2 Holman Vehicle Pool Management Services Product Offered
 - 11.1.3 Holman Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 Holman Main Business Overview
 - 11.1.5 Holman Latest Developments
- 11.2 Geotab
 - 11.2.1 Geotab Company Information
 - 11.2.2 Geotab Vehicle Pool Management Services Product Offered
 - 11.2.3 Geotab Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 Geotab Main Business Overview
 - 11.2.5 Geotab Latest Developments
- 11.3 Wheels
 - 11.3.1 Wheels Company Information
 - 11.3.2 Wheels Vehicle Pool Management Services Product Offered
 - 11.3.3 Wheels Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 Wheels Main Business Overview
 - 11.3.5 Wheels Latest Developments
- 11.4 Alphabet Rent
 - 11.4.1 Alphabet Rent Company Information

- 11.4.2 Alphabet Rent Vehicle Pool Management Services Product Offered
- 11.4.3 Alphabet Rent Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)
- 11.4.4 Alphabet Rent Main Business Overview
- 11.4.5 Alphabet Rent Latest Developments
- 11.5 ORIX
 - 11.5.1 ORIX Company Information
 - 11.5.2 ORIX Vehicle Pool Management Services Product Offered
 - 11.5.3 ORIX Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 ORIX Main Business Overview
 - 11.5.5 ORIX Latest Developments
- 11.6 Teletrac Navman
 - 11.6.1 Teletrac Navman Company Information
 - 11.6.2 Teletrac Navman Vehicle Pool Management Services Product Offered
 - 11.6.3 Teletrac Navman Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Teletrac Navman Main Business Overview
 - 11.6.5 Teletrac Navman Latest Developments
- 11.7 Merchants Fleet
 - 11.7.1 Merchants Fleet Company Information
 - 11.7.2 Merchants Fleet Vehicle Pool Management Services Product Offered
 - 11.7.3 Merchants Fleet Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Merchants Fleet Main Business Overview
 - 11.7.5 Merchants Fleet Latest Developments
- 11.8 Inseego
 - 11.8.1 Inseego Company Information
 - 11.8.2 Inseego Vehicle Pool Management Services Product Offered
 - 11.8.3 Inseego Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Inseego Main Business Overview
 - 11.8.5 Inseego Latest Developments
- 11.9 AssetWorks
 - 11.9.1 AssetWorks Company Information
 - 11.9.2 AssetWorks Vehicle Pool Management Services Product Offered
 - 11.9.3 AssetWorks Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 AssetWorks Main Business Overview

- 11.9.5 AssetWorks Latest Developments
- 11.10 Azuga
 - 11.10.1 Azuga Company Information
 - 11.10.2 Azuga Vehicle Pool Management Services Product Offered
 - 11.10.3 Azuga Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Azuga Main Business Overview
 - 11.10.5 Azuga Latest Developments
- 11.11 Smartrak
 - 11.11.1 Smartrak Company Information
 - 11.11.2 Smartrak Vehicle Pool Management Services Product Offered
 - 11.11.3 Smartrak Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Smartrak Main Business Overview
 - 11.11.5 Smartrak Latest Developments
- 11.12 Avrios
 - 11.12.1 Avrios Company Information
 - 11.12.2 Avrios Vehicle Pool Management Services Product Offered
 - 11.12.3 Avrios Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Avrios Main Business Overview
 - 11.12.5 Avrios Latest Developments
- 11.13 Convadis
 - 11.13.1 Convadis Company Information
 - 11.13.2 Convadis Vehicle Pool Management Services Product Offered
 - 11.13.3 Convadis Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Convadis Main Business Overview
 - 11.13.5 Convadis Latest Developments
- 11.14 Smartfleet
 - 11.14.1 Smartfleet Company Information
 - 11.14.2 Smartfleet Vehicle Pool Management Services Product Offered
 - 11.14.3 Smartfleet Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Smartfleet Main Business Overview
 - 11.14.5 Smartfleet Latest Developments
- 11.15 Agile Fleet
 - 11.15.1 Agile Fleet Company Information
 - 11.15.2 Agile Fleet Vehicle Pool Management Services Product Offered

11.15.3 Agile Fleet Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.15.4 Agile Fleet Main Business Overview

11.15.5 Agile Fleet Latest Developments

11.16 CLM

11.16.1 CLM Company Information

11.16.2 CLM Vehicle Pool Management Services Product Offered

11.16.3 CLM Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.16.4 CLM Main Business Overview

11.16.5 CLM Latest Developments

11.17 deister electronic

11.17.1 deister electronic Company Information

11.17.2 deister electronic Vehicle Pool Management Services Product Offered

11.17.3 deister electronic Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.17.4 deister electronic Main Business Overview

11.17.5 deister electronic Latest Developments

11.18 Fleetster

11.18.1 Fleetster Company Information

11.18.2 Fleetster Vehicle Pool Management Services Product Offered

11.18.3 Fleetster Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.18.4 Fleetster Main Business Overview

11.18.5 Fleetster Latest Developments

11.19 iData

11.19.1 iData Company Information

11.19.2 iData Vehicle Pool Management Services Product Offered

11.19.3 iData Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.19.4 iData Main Business Overview

11.19.5 iData Latest Developments

11.20 LBM Fleet

11.20.1 LBM Fleet Company Information

11.20.2 LBM Fleet Vehicle Pool Management Services Product Offered

11.20.3 LBM Fleet Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.20.4 LBM Fleet Main Business Overview

11.20.5 LBM Fleet Latest Developments

11.21 vysoft

11.21.1 vysoft Company Information

11.21.2 vysoft Vehicle Pool Management Services Product Offered

11.21.3 vysoft Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.21.4 vysoft Main Business Overview

11.21.5 vysoft Latest Developments

11.22 Autotoll

11.22.1 Autotoll Company Information

11.22.2 Autotoll Vehicle Pool Management Services Product Offered

11.22.3 Autotoll Vehicle Pool Management Services Revenue, Gross Margin and Market Share (2021-2026)

11.22.4 Autotoll Main Business Overview

11.22.5 Autotoll Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Vehicle Pool Management Services Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Vehicle Pool Management Services Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Operational Fleet Management

Table 4. Major Players of Fleet Asset Tracking Management

Table 5. Major Players of Telematics

Table 6. Vehicle Pool Management Services Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 7. Global Vehicle Pool Management Services Market Size by Type (2021-2026) & (\$ millions)

Table 8. Global Vehicle Pool Management Services Market Size Market Share by Type (2021-2026)

Table 9. Major Players of Passenger Vehicle

Table 10. Major Players of Commercial Vehicle

Table 11. Vehicle Pool Management Services Market Size CAGR by Vehicle Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 12. Global Vehicle Pool Management Services Market Size by Vehicle Type (2021-2026) & (\$ millions)

Table 13. Global Vehicle Pool Management Services Market Size Market Share by Vehicle Type (2021-2026)

Table 14. Major Players of Full Lifecycle Management Service

Table 15. Major Players of Specific Stage Management Service

Table 16. Vehicle Pool Management Services Market Size CAGR by Service Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 17. Global Vehicle Pool Management Services Market Size by Service Type (2021-2026) & (\$ millions)

Table 18. Global Vehicle Pool Management Services Market Size Market Share by Service Type (2021-2026)

Table 19. Vehicle Pool Management Services Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 20. Global Vehicle Pool Management Services Market Size by Application (2021-2026) & (\$ millions)

Table 21. Global Vehicle Pool Management Services Market Size Market Share by Application (2021-2026)

Table 22. Global Vehicle Pool Management Services Revenue by Player (2021-2026) & (\$ millions)

Table 23. Global Vehicle Pool Management Services Revenue Market Share by Player (2021-2026)

Table 24. Vehicle Pool Management Services Key Players Head office and Products Offered

Table 25. Vehicle Pool Management Services Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 26. New Products and Potential Entrants

Table 27. Mergers & Acquisitions, Expansion

Table 28. Global Vehicle Pool Management Services Market Size by Region (2021-2026) & (\$ millions)

Table 29. Global Vehicle Pool Management Services Market Size Market Share by Region (2021-2026)

Table 30. Global Vehicle Pool Management Services Revenue by Country/Region (2021-2026) & (\$ millions)

Table 31. Global Vehicle Pool Management Services Revenue Market Share by Country/Region (2021-2026)

Table 32. Americas Vehicle Pool Management Services Market Size by Country (2021-2026) & (\$ millions)

Table 33. Americas Vehicle Pool Management Services Market Size Market Share by Country (2021-2026)

Table 34. Americas Vehicle Pool Management Services Market Size by Type (2021-2026) & (\$ millions)

Table 35. Americas Vehicle Pool Management Services Market Size Market Share by Type (2021-2026)

Table 36. Americas Vehicle Pool Management Services Market Size by Application (2021-2026) & (\$ millions)

Table 37. Americas Vehicle Pool Management Services Market Size Market Share by Application (2021-2026)

Table 38. APAC Vehicle Pool Management Services Market Size by Region (2021-2026) & (\$ millions)

Table 39. APAC Vehicle Pool Management Services Market Size Market Share by Region (2021-2026)

Table 40. APAC Vehicle Pool Management Services Market Size by Type (2021-2026) & (\$ millions)

Table 41. APAC Vehicle Pool Management Services Market Size by Application (2021-2026) & (\$ millions)

Table 42. Europe Vehicle Pool Management Services Market Size by Country

(2021-2026) & (\$ millions)

Table 43. Europe Vehicle Pool Management Services Market Size Market Share by Country (2021-2026)

Table 44. Europe Vehicle Pool Management Services Market Size by Type (2021-2026) & (\$ millions)

Table 45. Europe Vehicle Pool Management Services Market Size by Application (2021-2026) & (\$ millions)

Table 46. Middle East & Africa Vehicle Pool Management Services Market Size by Region (2021-2026) & (\$ millions)

Table 47. Middle East & Africa Vehicle Pool Management Services Market Size by Type (2021-2026) & (\$ millions)

Table 48. Middle East & Africa Vehicle Pool Management Services Market Size by Application (2021-2026) & (\$ millions)

Table 49. Key Market Drivers & Growth Opportunities of Vehicle Pool Management Services

Table 50. Key Market Challenges & Risks of Vehicle Pool Management Services

Table 51. Key Industry Trends of Vehicle Pool Management Services

Table 52. Global Vehicle Pool Management Services Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 53. Global Vehicle Pool Management Services Market Size Market Share Forecast by Region (2027-2032)

Table 54. Global Vehicle Pool Management Services Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 55. Global Vehicle Pool Management Services Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 56. Holman Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 57. Holman Vehicle Pool Management Services Product Offered

Table 58. Holman Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 59. Holman Main Business

Table 60. Holman Latest Developments

Table 61. Geotab Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 62. Geotab Vehicle Pool Management Services Product Offered

Table 63. Geotab Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 64. Geotab Main Business

Table 65. Geotab Latest Developments

Table 66. Wheels Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 67. Wheels Vehicle Pool Management Services Product Offered

Table 68. Wheels Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 69. Wheels Main Business

Table 70. Wheels Latest Developments

Table 71. Alphabet Rent Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 72. Alphabet Rent Vehicle Pool Management Services Product Offered

Table 73. Alphabet Rent Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 74. Alphabet Rent Main Business

Table 75. Alphabet Rent Latest Developments

Table 76. ORIX Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 77. ORIX Vehicle Pool Management Services Product Offered

Table 78. ORIX Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 79. ORIX Main Business

Table 80. ORIX Latest Developments

Table 81. Teletrac Navman Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 82. Teletrac Navman Vehicle Pool Management Services Product Offered

Table 83. Teletrac Navman Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 84. Teletrac Navman Main Business

Table 85. Teletrac Navman Latest Developments

Table 86. Merchants Fleet Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 87. Merchants Fleet Vehicle Pool Management Services Product Offered

Table 88. Merchants Fleet Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 89. Merchants Fleet Main Business

Table 90. Merchants Fleet Latest Developments

Table 91. Inseego Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 92. Inseego Vehicle Pool Management Services Product Offered

Table 93. Inseego Vehicle Pool Management Services Revenue (\$ million), Gross

Margin and Market Share (2021-2026)

Table 94. Inseego Main Business

Table 95. Inseego Latest Developments

Table 96. AssetWorks Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 97. AssetWorks Vehicle Pool Management Services Product Offered

Table 98. AssetWorks Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 99. AssetWorks Main Business

Table 100. AssetWorks Latest Developments

Table 101. Azuga Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 102. Azuga Vehicle Pool Management Services Product Offered

Table 103. Azuga Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 104. Azuga Main Business

Table 105. Azuga Latest Developments

Table 106. Smartrak Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 107. Smartrak Vehicle Pool Management Services Product Offered

Table 108. Smartrak Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 109. Smartrak Main Business

Table 110. Smartrak Latest Developments

Table 111. Avrios Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 112. Avrios Vehicle Pool Management Services Product Offered

Table 113. Avrios Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 114. Avrios Main Business

Table 115. Avrios Latest Developments

Table 116. Convadis Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 117. Convadis Vehicle Pool Management Services Product Offered

Table 118. Convadis Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 119. Convadis Main Business

Table 120. Convadis Latest Developments

Table 121. Smartfleet Details, Company Type, Vehicle Pool Management Services Area

Served and Its Competitors

Table 122. Smartfleet Vehicle Pool Management Services Product Offered

Table 123. Smartfleet Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 124. Smartfleet Main Business

Table 125. Smartfleet Latest Developments

Table 126. Agile Fleet Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 127. Agile Fleet Vehicle Pool Management Services Product Offered

Table 128. Agile Fleet Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 129. Agile Fleet Main Business

Table 130. Agile Fleet Latest Developments

Table 131. CLM Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 132. CLM Vehicle Pool Management Services Product Offered

Table 133. CLM Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 134. CLM Main Business

Table 135. CLM Latest Developments

Table 136. deister electronic Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 137. deister electronic Vehicle Pool Management Services Product Offered

Table 138. deister electronic Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 139. deister electronic Main Business

Table 140. deister electronic Latest Developments

Table 141. Fleetster Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 142. Fleetster Vehicle Pool Management Services Product Offered

Table 143. Fleetster Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 144. Fleetster Main Business

Table 145. Fleetster Latest Developments

Table 146. iData Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 147. iData Vehicle Pool Management Services Product Offered

Table 148. iData Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 149. iData Main Business

Table 150. iData Latest Developments

Table 151. LBM Fleet Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 152. LBM Fleet Vehicle Pool Management Services Product Offered

Table 153. LBM Fleet Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 154. LBM Fleet Main Business

Table 155. LBM Fleet Latest Developments

Table 156. vysoft Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 157. vysoft Vehicle Pool Management Services Product Offered

Table 158. vysoft Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 159. vysoft Main Business

Table 160. vysoft Latest Developments

Table 161. Autotoll Details, Company Type, Vehicle Pool Management Services Area Served and Its Competitors

Table 162. Autotoll Vehicle Pool Management Services Product Offered

Table 163. Autotoll Vehicle Pool Management Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 164. Autotoll Main Business

Table 165. Autotoll Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Vehicle Pool Management Services Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Vehicle Pool Management Services Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Vehicle Pool Management Services Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Vehicle Pool Management Services Sales Market Share by Country/Region (2025)

Figure 8. Vehicle Pool Management Services Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Vehicle Pool Management Services Market Size Market Share by Type in 2025

Figure 10. Global Vehicle Pool Management Services Market Size Market Share by Vehicle Type in 2025

Figure 11. Global Vehicle Pool Management Services Market Size Market Share by Service Type in 2025

Figure 12. Vehicle Pool Management Services in Corporate and Office Fleets

Figure 13. Global Vehicle Pool Management Services Market: Corporate and Office Fleets (2021-2026) & (\$ millions)

Figure 14. Vehicle Pool Management Services in Government and Public Sector Fleets

Figure 15. Global Vehicle Pool Management Services Market: Government and Public Sector Fleets (2021-2026) & (\$ millions)

Figure 16. Vehicle Pool Management Services in Others

Figure 17. Global Vehicle Pool Management Services Market: Others (2021-2026) & (\$ millions)

Figure 18. Global Vehicle Pool Management Services Market Size Market Share by Application in 2025

Figure 19. Global Vehicle Pool Management Services Revenue Market Share by Player in 2025

Figure 20. Global Vehicle Pool Management Services Market Size Market Share by Region (2021-2026)

Figure 21. Americas Vehicle Pool Management Services Market Size 2021-2026 (\$ millions)

Figure 22. APAC Vehicle Pool Management Services Market Size 2021-2026 (\$ millions)

Figure 23. Europe Vehicle Pool Management Services Market Size 2021-2026 (\$ millions)

Figure 24. Middle East & Africa Vehicle Pool Management Services Market Size 2021-2026 (\$ millions)

Figure 25. Americas Vehicle Pool Management Services Value Market Share by Country in 2025

Figure 26. United States Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 27. Canada Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 28. Mexico Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 29. Brazil Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 30. APAC Vehicle Pool Management Services Market Size Market Share by Region in 2025

Figure 31. APAC Vehicle Pool Management Services Market Size Market Share by Type (2021-2026)

Figure 32. APAC Vehicle Pool Management Services Market Size Market Share by Application (2021-2026)

Figure 33. China Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 34. Japan Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 35. South Korea Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 36. Southeast Asia Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 37. India Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 38. Australia Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 39. Europe Vehicle Pool Management Services Market Size Market Share by Country in 2025

Figure 40. Europe Vehicle Pool Management Services Market Size Market Share by Type (2021-2026)

Figure 41. Europe Vehicle Pool Management Services Market Size Market Share by

Application (2021-2026)

Figure 42. Germany Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 43. France Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 44. UK Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 45. Italy Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 46. Russia Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 47. Middle East & Africa Vehicle Pool Management Services Market Size Market Share by Region (2021-2026)

Figure 48. Middle East & Africa Vehicle Pool Management Services Market Size Market Share by Type (2021-2026)

Figure 49. Middle East & Africa Vehicle Pool Management Services Market Size Market Share by Application (2021-2026)

Figure 50. Egypt Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 51. South Africa Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 52. Israel Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 53. Turkey Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 54. GCC Countries Vehicle Pool Management Services Market Size Growth 2021-2026 (\$ millions)

Figure 55. Americas Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 56. APAC Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 57. Europe Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 58. Middle East & Africa Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 59. United States Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 60. Canada Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 61. Mexico Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 62. Brazil Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 63. China Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 64. Japan Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 65. Korea Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 66. Southeast Asia Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 67. India Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 68. Australia Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 69. Germany Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 70. France Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 71. UK Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 72. Italy Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 73. Russia Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 74. Egypt Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 75. South Africa Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 76. Israel Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 77. Turkey Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

Figure 78. Global Vehicle Pool Management Services Market Size Market Share Forecast by Type (2027-2032)

Figure 79. Global Vehicle Pool Management Services Market Size Market Share Forecast by Application (2027-2032)

Figure 80. GCC Countries Vehicle Pool Management Services Market Size 2027-2032 (\$ millions)

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