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Global Tracking Digitizer Market Growth 2025-2031

https://marketpublishers.com/r/T4BC199ADC33EN.html
Date: July 2025
Pages: 131
Price: US$ 3,660.00 (Single User License)
ID: T4BC199ADC33EN

Abstracts

The global Tracking Digitizer market size is predicted to grow from US$ 653 million in 2025 to US$ 880 million in 2031; it is expected to grow at a CAGR of 5.1% from 2025 to 2031.

A tracking digitizer is a device that converts points, lines, surfaces and other elements on maps, drawings and other graphics into digital coordinate data that can be processed by computers through manual operation (such as hand-held tracking) or automatic tracking. It is a commonly used data input tool in the fields of geographic information systems (GIS) and computer-aided design (CAD). The working principle of a tracking digitizer is usually based on the principle of electromagnetic induction. It contains an electromagnetic induction board with a fine circuit grid arranged on the board. When the operator uses a cursor (or marker, tracker) to move on the induction board, the coil in the cursor emits a sinusoidal AC signal, which produces electromagnetic coupling with the grid lines on the induction board. By detecting the induction signal of the grid lines near the bottom of the cursor, the exact position of the cursor on the induction board, that is, the X and Y coordinate values, can be determined. These coordinate values are then transmitted to the computer for further processing and analysis.

United States market for Tracking Digitizer is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Tracking Digitizer is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Tracking Digitizer is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

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Global key Tracking Digitizer players cover Northern Digital, Polhemus, Ascension Technology, National Instruments, Vicon, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Tracking Digitizer Industry Forecast” looks at past sales and reviews total world Tracking Digitizer sales in 2024, providing a comprehensive analysis by region and market sector of projected Tracking Digitizer sales for 2025 through 2031. With Tracking Digitizer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Tracking Digitizer industry.

This Insight Report provides a comprehensive analysis of the global Tracking Digitizer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Tracking Digitizer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Tracking Digitizer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Tracking Digitizer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Tracking Digitizer.

This report presents a comprehensive overview, market shares, and growth opportunities of Tracking Digitizer market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Hand-held Tracking

Automatic Tracking

Segmentation by Application:

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- Geological Industry
- Surveying and Mapping Industry
- Engineering Industry
- Mechanical Industry
- Other

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe

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- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Northern Digital
- Polhemus
- Ascension Technology
- National Instruments
- Vicon
- OptiTrack

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FARO Technologies

Creaform

Motion Analysis

Qualisys

Tektronix

Pico Technology

Keysight Technologies

Beijing 6dof Technologies

Hangzhou Sikan Technology

Hangzhou Qide Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Tracking Digitizer market?
What factors are driving Tracking Digitizer market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Tracking Digitizer market opportunities vary by end market size?
How does Tracking Digitizer break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Tracking Digitizer Annual Sales 2020-2031
  2.1.2 World Current & Future Analysis for Tracking Digitizer by Geographic Region, 2020, 2024 & 2031
  2.1.3 World Current & Future Analysis for Tracking Digitizer by Country/Region, 2020, 2024 & 2031
2.2 Tracking Digitizer Segment by Type
  2.2.1 Hand-held Tracking
  2.2.2 Automatic Tracking
2.3 Tracking Digitizer Sales by Type
  2.3.1 Global Tracking Digitizer Sales Market Share by Type (2020-2025)
  2.3.2 Global Tracking Digitizer Revenue and Market Share by Type (2020-2025)
  2.3.3 Global Tracking Digitizer Sale Price by Type (2020-2025)
2.4 Tracking Digitizer Segment by Application
  2.4.1 Geological Industry
  2.4.2 Surveying and Mapping Industry
  2.4.3 Engineering Industry
  2.4.4 Mechanical Industry
  2.4.5 Other
2.5 Tracking Digitizer Sales by Application
  2.5.1 Global Tracking Digitizer Sale Market Share by Application (2020-2025)
  2.5.2 Global Tracking Digitizer Revenue and Market Share by Application (2020-2025)
  2.5.3 Global Tracking Digitizer Sale Price by Application (2020-2025)

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3 GLOBAL BY COMPANY

3.1 Global Tracking Digitizer Breakdown Data by Company
3.1.1 Global Tracking Digitizer Annual Sales by Company (2020-2025)
3.1.2 Global Tracking Digitizer Sales Market Share by Company (2020-2025)
3.2 Global Tracking Digitizer Annual Revenue by Company (2020-2025)
3.2.1 Global Tracking Digitizer Revenue by Company (2020-2025)
3.2.2 Global Tracking Digitizer Revenue Market Share by Company (2020-2025)
3.3 Global Tracking Digitizer Sale Price by Company
3.4 Key Manufacturers Tracking Digitizer Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Tracking Digitizer Product Location Distribution
3.4.2 Players Tracking Digitizer Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR TRACKING DIGITIZER BY GEOGRAPHIC REGION

4.1 World Historic Tracking Digitizer Market Size by Geographic Region (2020-2025)
4.1.1 Global Tracking Digitizer Annual Sales by Geographic Region (2020-2025)
4.1.2 Global Tracking Digitizer Annual Revenue by Geographic Region (2020-2025)
4.2 World Historic Tracking Digitizer Market Size by Country/Region (2020-2025)
4.2.1 Global Tracking Digitizer Annual Sales by Country/Region (2020-2025)
4.2.2 Global Tracking Digitizer Annual Revenue by Country/Region (2020-2025)
4.3 Americas Tracking Digitizer Sales Growth
4.4 APAC Tracking Digitizer Sales Growth
4.5 Europe Tracking Digitizer Sales Growth
4.6 Middle East & Africa Tracking Digitizer Sales Growth

5 AMERICAS

5.1 Americas Tracking Digitizer Sales by Country
5.1.1 Americas Tracking Digitizer Sales by Country (2020-2025)
5.1.2 Americas Tracking Digitizer Revenue by Country (2020-2025)
5.2 Americas Tracking Digitizer Sales by Type (2020-2025)

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5.3 Americas Tracking Digitizer Sales by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Tracking Digitizer Sales by Region
  6.1.1 APAC Tracking Digitizer Sales by Region (2020-2025)
  6.1.2 APAC Tracking Digitizer Revenue by Region (2020-2025)
6.2 APAC Tracking Digitizer Sales by Type (2020-2025)
6.3 APAC Tracking Digitizer Sales by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Tracking Digitizer by Country
  7.1.1 Europe Tracking Digitizer Sales by Country (2020-2025)
  7.1.2 Europe Tracking Digitizer Revenue by Country (2020-2025)
7.2 Europe Tracking Digitizer Sales by Type (2020-2025)
7.3 Europe Tracking Digitizer Sales by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Tracking Digitizer by Country
  8.1.1 Middle East & Africa Tracking Digitizer Sales by Country (2020-2025)
  8.1.2 Middle East & Africa Tracking Digitizer Revenue by Country (2020-2025)

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8.2 Middle East & Africa Tracking Digitizer Sales by Type (2020-2025)
8.3 Middle East & Africa Tracking Digitizer Sales by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Tracking Digitizer
10.3 Manufacturing Process Analysis of Tracking Digitizer
10.4 Industry Chain Structure of Tracking Digitizer

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Tracking Digitizer Distributors
11.3 Tracking Digitizer Customer

12 WORLD FORECAST REVIEW FOR TRACKING DIGITIZER BY GEOGRAPHIC REGION

12.1 Global Tracking Digitizer Market Size Forecast by Region
  12.1.1 Global Tracking Digitizer Forecast by Region (2026-2031)
  12.1.2 Global Tracking Digitizer Annual Revenue Forecast by Region (2026-2031)
12.2 Americas Forecast by Country (2026-2031)
12.3 APAC Forecast by Region (2026-2031)
12.4 Europe Forecast by Country (2026-2031)
12.5 Middle East & Africa Forecast by Country (2026-2031)

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info@marketpublishers.com

12.6 Global Tracking Digitizer Forecast by Type (2026-2031)
12.7 Global Tracking Digitizer Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Northern Digital
  13.1.1 Northern Digital Company Information
  13.1.2 Northern Digital Tracking Digitizer Product Portfolios and Specifications
  13.1.3 Northern Digital Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)
  13.1.4 Northern Digital Main Business Overview
  13.1.5 Northern Digital Latest Developments
13.2 Polhemus
  13.2.1 Polhemus Company Information
  13.2.2 Polhemus Tracking Digitizer Product Portfolios and Specifications
  13.2.3 Polhemus Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)
  13.2.4 Polhemus Main Business Overview
  13.2.5 Polhemus Latest Developments
13.3 Ascension Technology
  13.3.1 Ascension Technology Company Information
  13.3.2 Ascension Technology Tracking Digitizer Product Portfolios and Specifications
  13.3.3 Ascension Technology Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)
  13.3.4 Ascension Technology Main Business Overview
  13.3.5 Ascension Technology Latest Developments
13.4 National Instruments
  13.4.1 National Instruments Company Information
  13.4.2 National Instruments Tracking Digitizer Product Portfolios and Specifications
  13.4.3 National Instruments Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)
  13.4.4 National Instruments Main Business Overview
  13.4.5 National Instruments Latest Developments
13.5 Vicon
  13.5.1 Vicon Company Information
  13.5.2 Vicon Tracking Digitizer Product Portfolios and Specifications
  13.5.3 Vicon Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)
  13.5.4 Vicon Main Business Overview
  13.5.5 Vicon Latest Developments

+357 96 030922
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13.6 OptiTrack
13.6.1 OptiTrack Company Information
13.6.2 OptiTrack Tracking Digitizer Product Portfolios and Specifications
13.6.3 OptiTrack Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)
13.6.4 OptiTrack Main Business Overview
13.6.5 OptiTrack Latest Developments
13.7 FARO Technologies
13.7.1 FARO Technologies Company Information
13.7.2 FARO Technologies Tracking Digitizer Product Portfolios and Specifications
13.7.3 FARO Technologies Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)
13.7.4 FARO Technologies Main Business Overview
13.7.5 FARO Technologies Latest Developments
13.8 Creaform
13.8.1 Creaform Company Information
13.8.2 Creaform Tracking Digitizer Product Portfolios and Specifications
13.8.3 Creaform Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)
13.8.4 Creaform Main Business Overview
13.8.5 Creaform Latest Developments
13.9 Motion Analysis
13.9.1 Motion Analysis Company Information
13.9.2 Motion Analysis Tracking Digitizer Product Portfolios and Specifications
13.9.3 Motion Analysis Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)
13.9.4 Motion Analysis Main Business Overview
13.9.5 Motion Analysis Latest Developments
13.10 Qualisys
13.10.1 Qualisys Company Information
13.10.2 Qualisys Tracking Digitizer Product Portfolios and Specifications
13.10.3 Qualisys Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)
13.10.4 Qualisys Main Business Overview
13.10.5 Qualisys Latest Developments
13.11 Tektronix
13.11.1 Tektronix Company Information
13.11.2 Tektronix Tracking Digitizer Product Portfolios and Specifications
13.11.3 Tektronix Tracking Digitizer Sales, Revenue, Price and Gross Margin

+357 96 030922
info@marketpublishers.com

(2020-2025)
13.11.4 Tektronix Main Business Overview
13.11.5 Tektronix Latest Developments
13.12 Pico Technology
13.12.1 Pico Technology Company Information
13.12.2 Pico Technology Tracking Digitizer Product Portfolios and Specifications
13.12.3 Pico Technology Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)
13.12.4 Pico Technology Main Business Overview
13.12.5 Pico Technology Latest Developments
13.13 Keysight Technologies
13.13.1 Keysight Technologies Company Information
13.13.2 Keysight Technologies Tracking Digitizer Product Portfolios and Specifications
13.13.3 Keysight Technologies Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)
13.13.4 Keysight Technologies Main Business Overview
13.13.5 Keysight Technologies Latest Developments
13.14 Beijing 6dof Technologies
13.14.1 Beijing 6dof Technologies Company Information
13.14.2 Beijing 6dof Technologies Tracking Digitizer Product Portfolios and Specifications
13.14.3 Beijing 6dof Technologies Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)
13.14.4 Beijing 6dof Technologies Main Business Overview
13.14.5 Beijing 6dof Technologies Latest Developments
13.15 Hangzhou Sikan Technology
13.15.1 Hangzhou Sikan Technology Company Information
13.15.2 Hangzhou Sikan Technology Tracking Digitizer Product Portfolios and Specifications
13.15.3 Hangzhou Sikan Technology Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)
13.15.4 Hangzhou Sikan Technology Main Business Overview
13.15.5 Hangzhou Sikan Technology Latest Developments
13.16 Hangzhou Qide Technology
13.16.1 Hangzhou Qide Technology Company Information
13.16.2 Hangzhou Qide Technology Tracking Digitizer Product Portfolios and Specifications
13.16.3 Hangzhou Qide Technology Tracking Digitizer Sales, Revenue, Price and Gross Margin (2020-2025)

+357 96 030922
info@marketpublishers.com

13.16.4 Hangzhou Qide Technology Main Business Overview
13.16.5 Hangzhou Qide Technology Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Tracking Digitizer Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & ($ millions)
Table 2. Tracking Digitizer Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Hand-held Tracking
Table 4. Major Players of Automatic Tracking
Table 5. Global Tracking Digitizer Sales by Type (2020-2025) & (K Units)
Table 6. Global Tracking Digitizer Sales Market Share by Type (2020-2025)
Table 7. Global Tracking Digitizer Revenue by Type (2020-2025) & ($ million)
Table 8. Global Tracking Digitizer Revenue Market Share by Type (2020-2025)
Table 9. Global Tracking Digitizer Sale Price by Type (2020-2025) & (K US$/Unit)
Table 10. Global Tracking Digitizer Sale by Application (2020-2025) & (K Units)
Table 11. Global Tracking Digitizer Sale Market Share by Application (2020-2025)
Table 12. Global Tracking Digitizer Revenue by Application (2020-2025) & ($ million)
Table 13. Global Tracking Digitizer Revenue Market Share by Application (2020-2025)
Table 14. Global Tracking Digitizer Sale Price by Application (2020-2025) & (K US$/Unit)
Table 15. Global Tracking Digitizer Sales by Company (2020-2025) & (K Units)
Table 16. Global Tracking Digitizer Sales Market Share by Company (2020-2025)
Table 17. Global Tracking Digitizer Revenue by Company (2020-2025) & ($ millions)
Table 18. Global Tracking Digitizer Revenue Market Share by Company (2020-2025)
Table 19. Global Tracking Digitizer Sale Price by Company (2020-2025) & (K US$/Unit)
Table 20. Key Manufacturers Tracking Digitizer Producing Area Distribution and Sales Area
Table 21. Players Tracking Digitizer Products Offered
Table 22. Tracking Digitizer Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 23. New Products and Potential Entrants
Table 24. Market M&A Activity & Strategy
Table 25. Global Tracking Digitizer Sales by Geographic Region (2020-2025) & (K Units)
Table 26. Global Tracking Digitizer Sales Market Share Geographic Region (2020-2025)
Table 27. Global Tracking Digitizer Revenue by Geographic Region (2020-2025) & ($ millions)
Table 28. Global Tracking Digitizer Revenue Market Share by Geographic Region

+357 96 030922
info@marketpublishers.com

(2020-2025)
Table 29. Global Tracking Digitizer Sales by Country/Region (2020-2025) & (K Units)
Table 30. Global Tracking Digitizer Sales Market Share by Country/Region (2020-2025)
Table 31. Global Tracking Digitizer Revenue by Country/Region (2020-2025) & ($ millions)
Table 32. Global Tracking Digitizer Revenue Market Share by Country/Region (2020-2025)
Table 33. Americas Tracking Digitizer Sales by Country (2020-2025) & (K Units)
Table 34. Americas Tracking Digitizer Sales Market Share by Country (2020-2025)
Table 35. Americas Tracking Digitizer Revenue by Country (2020-2025) & ($ millions)
Table 36. Americas Tracking Digitizer Sales by Type (2020-2025) & (K Units)
Table 37. Americas Tracking Digitizer Sales by Application (2020-2025) & (K Units)
Table 38. APAC Tracking Digitizer Sales by Region (2020-2025) & (K Units)
Table 39. APAC Tracking Digitizer Sales Market Share by Region (2020-2025)
Table 40. APAC Tracking Digitizer Revenue by Region (2020-2025) & ($ millions)
Table 41. APAC Tracking Digitizer Sales by Type (2020-2025) & (K Units)
Table 42. APAC Tracking Digitizer Sales by Application (2020-2025) & (K Units)
Table 43. Europe Tracking Digitizer Sales by Country (2020-2025) & (K Units)
Table 44. Europe Tracking Digitizer Revenue by Country (2020-2025) & ($ millions)
Table 45. Europe Tracking Digitizer Sales by Type (2020-2025) & (K Units)
Table 46. Europe Tracking Digitizer Sales by Application (2020-2025) & (K Units)
Table 47. Middle East & Africa Tracking Digitizer Sales by Country (2020-2025) & (K Units)
Table 48. Middle East & Africa Tracking Digitizer Revenue Market Share by Country (2020-2025)
Table 49. Middle East & Africa Tracking Digitizer Sales by Type (2020-2025) & (K Units)
Table 50. Middle East & Africa Tracking Digitizer Sales by Application (2020-2025) & (K Units)
Table 51. Key Market Drivers & Growth Opportunities of Tracking Digitizer
Table 52. Key Market Challenges & Risks of Tracking Digitizer
Table 53. Key Industry Trends of Tracking Digitizer
Table 54. Tracking Digitizer Raw Material
Table 55. Key Suppliers of Raw Materials
Table 56. Tracking Digitizer Distributors List
Table 57. Tracking Digitizer Customer List
Table 58. Global Tracking Digitizer Sales Forecast by Region (2026-2031) & (K Units)
Table 59. Global Tracking Digitizer Revenue Forecast by Region (2026-2031) & ($ millions)
Table 60. Americas Tracking Digitizer Sales Forecast by Country (2026-2031) & (K

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Units)
Table 61. Americas Tracking Digitizer Annual Revenue Forecast by Country (2026-2031) & ($ millions)
Table 62. APAC Tracking Digitizer Sales Forecast by Region (2026-2031) & (K Units)
Table 63. APAC Tracking Digitizer Annual Revenue Forecast by Region (2026-2031) & ($ millions)
Table 64. Europe Tracking Digitizer Sales Forecast by Country (2026-2031) & (K Units)
Table 65. Europe Tracking Digitizer Revenue Forecast by Country (2026-2031) & ($ millions)
Table 66. Middle East & Africa Tracking Digitizer Sales Forecast by Country (2026-2031) & (K Units)
Table 67. Middle East & Africa Tracking Digitizer Revenue Forecast by Country (2026-2031) & ($ millions)
Table 68. Global Tracking Digitizer Sales Forecast by Type (2026-2031) & (K Units)
Table 69. Global Tracking Digitizer Revenue Forecast by Type (2026-2031) & ($ millions)
Table 70. Global Tracking Digitizer Sales Forecast by Application (2026-2031) & (K Units)
Table 71. Global Tracking Digitizer Revenue Forecast by Application (2026-2031) & ($ millions)
Table 72. Northern Digital Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 73. Northern Digital Tracking Digitizer Product Portfolios and Specifications
Table 74. Northern Digital Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 75. Northern Digital Main Business
Table 76. Northern Digital Latest Developments
Table 77. Polhemus Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 78. Polhemus Tracking Digitizer Product Portfolios and Specifications
Table 79. Polhemus Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 80. Polhemus Main Business
Table 81. Polhemus Latest Developments
Table 82. Ascension Technology Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 83. Ascension Technology Tracking Digitizer Product Portfolios and Specifications
Table 84. Ascension Technology Tracking Digitizer Sales (K Units), Revenue ($ Million),

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Price (K US$/Unit) and Gross Margin (2020-2025)
Table 85. Ascension Technology Main Business
Table 86. Ascension Technology Latest Developments
Table 87. National Instruments Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 88. National Instruments Tracking Digitizer Product Portfolios and Specifications
Table 89. National Instruments Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 90. National Instruments Main Business
Table 91. National Instruments Latest Developments
Table 92. Vicon Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 93. Vicon Tracking Digitizer Product Portfolios and Specifications
Table 94. Vicon Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 95. Vicon Main Business
Table 96. Vicon Latest Developments
Table 97. OptiTrack Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 98. OptiTrack Tracking Digitizer Product Portfolios and Specifications
Table 99. OptiTrack Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 100. OptiTrack Main Business
Table 101. OptiTrack Latest Developments
Table 102. FARO Technologies Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 103. FARO Technologies Tracking Digitizer Product Portfolios and Specifications
Table 104. FARO Technologies Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 105. FARO Technologies Main Business
Table 106. FARO Technologies Latest Developments
Table 107. Creaform Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 108. Creaform Tracking Digitizer Product Portfolios and Specifications
Table 109. Creaform Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 110. Creaform Main Business
Table 111. Creaform Latest Developments
Table 112. Motion Analysis Basic Information, Tracking Digitizer Manufacturing Base,

+357 96 030922
info@marketpublishers.com

Sales Area and Its Competitors
Table 113. Motion Analysis Tracking Digitizer Product Portfolios and Specifications
Table 114. Motion Analysis Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 115. Motion Analysis Main Business
Table 116. Motion Analysis Latest Developments
Table 117. Qualisys Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 118. Qualisys Tracking Digitizer Product Portfolios and Specifications
Table 119. Qualisys Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 120. Qualisys Main Business
Table 121. Qualisys Latest Developments
Table 122. Tektronix Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 123. Tektronix Tracking Digitizer Product Portfolios and Specifications
Table 124. Tektronix Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 125. Tektronix Main Business
Table 126. Tektronix Latest Developments
Table 127. Pico Technology Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 128. Pico Technology Tracking Digitizer Product Portfolios and Specifications
Table 129. Pico Technology Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 130. Pico Technology Main Business
Table 131. Pico Technology Latest Developments
Table 132. Keysight Technologies Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 133. Keysight Technologies Tracking Digitizer Product Portfolios and Specifications
Table 134. Keysight Technologies Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 135. Keysight Technologies Main Business
Table 136. Keysight Technologies Latest Developments
Table 137. Beijing 6dof Technologies Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 138. Beijing 6dof Technologies Tracking Digitizer Product Portfolios and Specifications

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Table 139. Beijing 6dof Technologies Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 140. Beijing 6dof Technologies Main Business
Table 141. Beijing 6dof Technologies Latest Developments
Table 142. Hangzhou Sikan Technology Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 143. Hangzhou Sikan Technology Tracking Digitizer Product Portfolios and Specifications
Table 144. Hangzhou Sikan Technology Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 145. Hangzhou Sikan Technology Main Business
Table 146. Hangzhou Sikan Technology Latest Developments
Table 147. Hangzhou Qide Technology Basic Information, Tracking Digitizer Manufacturing Base, Sales Area and Its Competitors
Table 148. Hangzhou Qide Technology Tracking Digitizer Product Portfolios and Specifications
Table 149. Hangzhou Qide Technology Tracking Digitizer Sales (K Units), Revenue ($ Million), Price (K US$/Unit) and Gross Margin (2020-2025)
Table 150. Hangzhou Qide Technology Main Business
Table 151. Hangzhou Qide Technology Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Tracking Digitizer
Figure 2. Tracking Digitizer Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Tracking Digitizer Sales Growth Rate 2020-2031 (K Units)
Figure 7. Global Tracking Digitizer Revenue Growth Rate 2020-2031 ($ millions)
Figure 8. Tracking Digitizer Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 9. Tracking Digitizer Sales Market Share by Country/Region (2024)
Figure 10. Tracking Digitizer Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 11. Product Picture of Hand-held Tracking
Figure 12. Product Picture of Automatic Tracking
Figure 13. Global Tracking Digitizer Sales Market Share by Type in 2025
Figure 14. Global Tracking Digitizer Revenue Market Share by Type (2020-2025)
Figure 15. Tracking Digitizer Consumed in Geological Industry
Figure 16. Global Tracking Digitizer Market: Geological Industry (2020-2025) & (K Units)
Figure 17. Tracking Digitizer Consumed in Surveying and Mapping Industry
Figure 18. Global Tracking Digitizer Market: Surveying and Mapping Industry (2020-2025) & (K Units)
Figure 19. Tracking Digitizer Consumed in Engineering Industry
Figure 20. Global Tracking Digitizer Market: Engineering Industry (2020-2025) & (K Units)
Figure 21. Tracking Digitizer Consumed in Mechanical Industry
Figure 22. Global Tracking Digitizer Market: Mechanical Industry (2020-2025) & (K Units)
Figure 23. Tracking Digitizer Consumed in Other
Figure 24. Global Tracking Digitizer Market: Other (2020-2025) & (K Units)
Figure 25. Global Tracking Digitizer Sale Market Share by Application (2024)
Figure 26. Global Tracking Digitizer Revenue Market Share by Application in 2025
Figure 27. Tracking Digitizer Sales by Company in 2025 (K Units)
Figure 28. Global Tracking Digitizer Sales Market Share by Company in 2025
Figure 29. Tracking Digitizer Revenue by Company in 2025 ($ millions)
Figure 30. Global Tracking Digitizer Revenue Market Share by Company in 2025

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Figure 31. Global Tracking Digitizer Sales Market Share by Geographic Region (2020-2025)
Figure 32. Global Tracking Digitizer Revenue Market Share by Geographic Region in 2025
Figure 33. Americas Tracking Digitizer Sales 2020-2025 (K Units)
Figure 34. Americas Tracking Digitizer Revenue 2020-2025 ($ millions)
Figure 35. APAC Tracking Digitizer Sales 2020-2025 (K Units)
Figure 36. APAC Tracking Digitizer Revenue 2020-2025 ($ millions)
Figure 37. Europe Tracking Digitizer Sales 2020-2025 (K Units)
Figure 38. Europe Tracking Digitizer Revenue 2020-2025 ($ millions)
Figure 39. Middle East & Africa Tracking Digitizer Sales 2020-2025 (K Units)
Figure 40. Middle East & Africa Tracking Digitizer Revenue 2020-2025 ($ millions)
Figure 41. Americas Tracking Digitizer Sales Market Share by Country in 2025
Figure 42. Americas Tracking Digitizer Revenue Market Share by Country (2020-2025)
Figure 43. Americas Tracking Digitizer Sales Market Share by Type (2020-2025)
Figure 44. Americas Tracking Digitizer Sales Market Share by Application (2020-2025)
Figure 45. United States Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 46. Canada Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 47. Mexico Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 48. Brazil Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 49. APAC Tracking Digitizer Sales Market Share by Region in 2025
Figure 50. APAC Tracking Digitizer Revenue Market Share by Region (2020-2025)
Figure 51. APAC Tracking Digitizer Sales Market Share by Type (2020-2025)
Figure 52. APAC Tracking Digitizer Sales Market Share by Application (2020-2025)
Figure 53. China Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 54. Japan Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 55. South Korea Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 56. Southeast Asia Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 57. India Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 58. Australia Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 59. China Taiwan Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 60. Europe Tracking Digitizer Sales Market Share by Country in 2025
Figure 61. Europe Tracking Digitizer Revenue Market Share by Country (2020-2025)
Figure 62. Europe Tracking Digitizer Sales Market Share by Type (2020-2025)
Figure 63. Europe Tracking Digitizer Sales Market Share by Application (2020-2025)
Figure 64. Germany Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 65. France Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 66. UK Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 67. Italy Tracking Digitizer Revenue Growth 2020-2025 ($ millions)

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Figure 68. Russia Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 69. Middle East & Africa Tracking Digitizer Sales Market Share by Country (2020-2025)
Figure 70. Middle East & Africa Tracking Digitizer Sales Market Share by Type (2020-2025)
Figure 71. Middle East & Africa Tracking Digitizer Sales Market Share by Application (2020-2025)
Figure 72. Egypt Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 73. South Africa Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 74. Israel Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 75. Turkey Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 76. GCC Countries Tracking Digitizer Revenue Growth 2020-2025 ($ millions)
Figure 77. Manufacturing Cost Structure Analysis of Tracking Digitizer in 2025
Figure 78. Manufacturing Process Analysis of Tracking Digitizer
Figure 79. Industry Chain Structure of Tracking Digitizer
Figure 80. Channels of Distribution
Figure 81. Global Tracking Digitizer Sales Market Forecast by Region (2026-2031)
Figure 82. Global Tracking Digitizer Revenue Market Share Forecast by Region (2026-2031)
Figure 83. Global Tracking Digitizer Sales Market Share Forecast by Type (2026-2031)
Figure 84. Global Tracking Digitizer Revenue Market Share Forecast by Type (2026-2031)
Figure 85. Global Tracking Digitizer Sales Market Share Forecast by Application (2026-2031)
Figure 86. Global Tracking Digitizer Revenue Market Share Forecast by Application (2026-2031)

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