

Global Tennis Apparel and Footwear Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Tennis Apparel and Footwear market size was valued at US\$ 3145.1 million in 2023. With growing demand in downstream market, the Tennis Apparel and Footwear is forecast to a readjusted size of US\$ 3709.5 million by 2030 with a CAGR of 2.4% during review period.

The research report highlights the growth potential of the global Tennis Apparel and Footwear market. Tennis Apparel and Footwear are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Tennis Apparel and Footwear. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Tennis Apparel and Footwear market.

Tennis players must be able to run, cut, jump, and twist all while executing precise tennis strokes to hit a ball often moving at high speeds. Consequently, comfort is a major concern of players. Modern tennis players prefer tennis clothes that are lightweight, fit well, repel moisture, and are generally comfortable. This report mainly studies tennis apparel and footwear market.

In the last Five years, the development of global tennis apparel and footwear market is relatively stable. What`s more, in different regions, national sports preferences is also different. For production, China is one of the largest manufacturing bases of tennis apparel and footwear. Due to low labor cost and materials cost, China is the best choice for manufacturers. USA and Europe are the largest consumption market of tennis

apparel and footwear. In USA, Tennis is the one of the most popular sports and much number of tennis apparel and footwear is consumed. It is followed by Europe, where the tennis apparel and footwear will also attract nearly many Europeans. In China, although tennis is not as popular as in the United States, but the consumption of tennis apparel and footwear is also increasing. In general, the market concentration is relative low. Though the giants have occupied considerable market share, there are still a large quantity of manufacturers of tennis apparel and footwear with small capacity.

Key Features:

The report on Tennis Apparel and Footwear market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Tennis Apparel and Footwear market. It may include historical data, market segmentation by Type (e.g., Tennis Apparel, Tennis Footwear), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Tennis Apparel and Footwear market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Tennis Apparel and Footwear market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Tennis Apparel and Footwear industry. This include advancements in Tennis Apparel and Footwear technology, Tennis Apparel and Footwear new entrants, Tennis Apparel and Footwear new investment, and other innovations that are shaping the future of Tennis Apparel and Footwear.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Tennis Apparel and Footwear market. It includes factors influencing customer ' purchasing decisions, preferences for Tennis Apparel and Footwear product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Tennis Apparel and Footwear market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Tennis Apparel and Footwear market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Tennis Apparel and Footwear market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Tennis Apparel and Footwear industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Tennis Apparel and Footwear market.

Market Segmentation:

Tennis Apparel and Footwear market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Tennis Apparel

Tennis Footwear

Segmentation by application

Woman

Man

Kids

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nike

Adidas

Amer Sports

Babolat

ASICS

Hydrogen

Lotto Sport Italia

New Balance

Sneakers

TaylorMade

Le coqsportif

Ralph Lauren

Under Armour

Acushnet Holdings Corp

PUMA SE

Key Questions Addressed in this Report

What is the 10-year outlook for the global Tennis Apparel and Footwear market?

What factors are driving Tennis Apparel and Footwear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Tennis Apparel and Footwear market opportunities vary by end market size?

How does Tennis Apparel and Footwear break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Tennis Apparel and Footwear Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Tennis Apparel and Footwear by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Tennis Apparel and Footwear by Country/Region, 2019, 2023 & 2030
- 2.2 Tennis Apparel and Footwear Segment by Type
 - 2.2.1 Tennis Apparel
 - 2.2.2 Tennis Footwear
- 2.3 Tennis Apparel and Footwear Sales by Type
 - 2.3.1 Global Tennis Apparel and Footwear Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Tennis Apparel and Footwear Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Tennis Apparel and Footwear Sale Price by Type (2019-2024)
- 2.4 Tennis Apparel and Footwear Segment by Application
 - 2.4.1 Woman
 - 2.4.2 Man
 - 2.4.3 Kids
- 2.5 Tennis Apparel and Footwear Sales by Application
 - 2.5.1 Global Tennis Apparel and Footwear Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Tennis Apparel and Footwear Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Tennis Apparel and Footwear Sale Price by Application (2019-2024)

3 GLOBAL TENNIS APPAREL AND FOOTWEAR BY COMPANY

3.1 Global Tennis Apparel and Footwear Breakdown Data by Company

3.1.1 Global Tennis Apparel and Footwear Annual Sales by Company (2019-2024)

3.1.2 Global Tennis Apparel and Footwear Sales Market Share by Company (2019-2024)

3.2 Global Tennis Apparel and Footwear Annual Revenue by Company (2019-2024)

3.2.1 Global Tennis Apparel and Footwear Revenue by Company (2019-2024)

3.2.2 Global Tennis Apparel and Footwear Revenue Market Share by Company (2019-2024)

3.3 Global Tennis Apparel and Footwear Sale Price by Company

3.4 Key Manufacturers Tennis Apparel and Footwear Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Tennis Apparel and Footwear Product Location Distribution

3.4.2 Players Tennis Apparel and Footwear Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR TENNIS APPAREL AND FOOTWEAR BY GEOGRAPHIC REGION

4.1 World Historic Tennis Apparel and Footwear Market Size by Geographic Region (2019-2024)

4.1.1 Global Tennis Apparel and Footwear Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Tennis Apparel and Footwear Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Tennis Apparel and Footwear Market Size by Country/Region (2019-2024)

4.2.1 Global Tennis Apparel and Footwear Annual Sales by Country/Region (2019-2024)

4.2.2 Global Tennis Apparel and Footwear Annual Revenue by Country/Region (2019-2024)

4.3 Americas Tennis Apparel and Footwear Sales Growth

4.4 APAC Tennis Apparel and Footwear Sales Growth

4.5 Europe Tennis Apparel and Footwear Sales Growth

4.6 Middle East & Africa Tennis Apparel and Footwear Sales Growth

5 AMERICAS

5.1 Americas Tennis Apparel and Footwear Sales by Country

5.1.1 Americas Tennis Apparel and Footwear Sales by Country (2019-2024)

5.1.2 Americas Tennis Apparel and Footwear Revenue by Country (2019-2024)

5.2 Americas Tennis Apparel and Footwear Sales by Type

5.3 Americas Tennis Apparel and Footwear Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Tennis Apparel and Footwear Sales by Region

6.1.1 APAC Tennis Apparel and Footwear Sales by Region (2019-2024)

6.1.2 APAC Tennis Apparel and Footwear Revenue by Region (2019-2024)

6.2 APAC Tennis Apparel and Footwear Sales by Type

6.3 APAC Tennis Apparel and Footwear Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Tennis Apparel and Footwear by Country

7.1.1 Europe Tennis Apparel and Footwear Sales by Country (2019-2024)

7.1.2 Europe Tennis Apparel and Footwear Revenue by Country (2019-2024)

7.2 Europe Tennis Apparel and Footwear Sales by Type

7.3 Europe Tennis Apparel and Footwear Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Tennis Apparel and Footwear by Country

8.1.1 Middle East & Africa Tennis Apparel and Footwear Sales by Country
(2019-2024)

8.1.2 Middle East & Africa Tennis Apparel and Footwear Revenue by Country
(2019-2024)

8.2 Middle East & Africa Tennis Apparel and Footwear Sales by Type

8.3 Middle East & Africa Tennis Apparel and Footwear Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Tennis Apparel and Footwear

10.3 Manufacturing Process Analysis of Tennis Apparel and Footwear

10.4 Industry Chain Structure of Tennis Apparel and Footwear

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Tennis Apparel and Footwear Distributors

11.3 Tennis Apparel and Footwear Customer

12 WORLD FORECAST REVIEW FOR TENNIS APPAREL AND FOOTWEAR BY GEOGRAPHIC REGION

- 12.1 Global Tennis Apparel and Footwear Market Size Forecast by Region
 - 12.1.1 Global Tennis Apparel and Footwear Forecast by Region (2025-2030)
 - 12.1.2 Global Tennis Apparel and Footwear Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Tennis Apparel and Footwear Forecast by Type
- 12.7 Global Tennis Apparel and Footwear Forecast by Application

13 KEY PLAYERS ANALYSIS

- 13.1 Nike
 - 13.1.1 Nike Company Information
 - 13.1.2 Nike Tennis Apparel and Footwear Product Portfolios and Specifications
 - 13.1.3 Nike Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.1.4 Nike Main Business Overview
 - 13.1.5 Nike Latest Developments
- 13.2 Adidas
 - 13.2.1 Adidas Company Information
 - 13.2.2 Adidas Tennis Apparel and Footwear Product Portfolios and Specifications
 - 13.2.3 Adidas Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.2.4 Adidas Main Business Overview
 - 13.2.5 Adidas Latest Developments
- 13.3 Amer Sports
 - 13.3.1 Amer Sports Company Information
 - 13.3.2 Amer Sports Tennis Apparel and Footwear Product Portfolios and Specifications
 - 13.3.3 Amer Sports Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.3.4 Amer Sports Main Business Overview
 - 13.3.5 Amer Sports Latest Developments

13.4 Babolat

13.4.1 Babolat Company Information

13.4.2 Babolat Tennis Apparel and Footwear Product Portfolios and Specifications

13.4.3 Babolat Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Babolat Main Business Overview

13.4.5 Babolat Latest Developments

13.5 ASICS

13.5.1 ASICS Company Information

13.5.2 ASICS Tennis Apparel and Footwear Product Portfolios and Specifications

13.5.3 ASICS Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 ASICS Main Business Overview

13.5.5 ASICS Latest Developments

13.6 Hydrogen

13.6.1 Hydrogen Company Information

13.6.2 Hydrogen Tennis Apparel and Footwear Product Portfolios and Specifications

13.6.3 Hydrogen Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Hydrogen Main Business Overview

13.6.5 Hydrogen Latest Developments

13.7 Lotto Sport Italia

13.7.1 Lotto Sport Italia Company Information

13.7.2 Lotto Sport Italia Tennis Apparel and Footwear Product Portfolios and Specifications

13.7.3 Lotto Sport Italia Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Lotto Sport Italia Main Business Overview

13.7.5 Lotto Sport Italia Latest Developments

13.8 New Balance

13.8.1 New Balance Company Information

13.8.2 New Balance Tennis Apparel and Footwear Product Portfolios and Specifications

13.8.3 New Balance Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 New Balance Main Business Overview

13.8.5 New Balance Latest Developments

13.9 Sneakers

13.9.1 Sneakers Company Information

- 13.9.2 Sneakers Tennis Apparel and Footwear Product Portfolios and Specifications
- 13.9.3 Sneakers Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.9.4 Sneakers Main Business Overview
- 13.9.5 Sneakers Latest Developments
- 13.10 TaylorMade
 - 13.10.1 TaylorMade Company Information
 - 13.10.2 TaylorMade Tennis Apparel and Footwear Product Portfolios and Specifications
 - 13.10.3 TaylorMade Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 TaylorMade Main Business Overview
 - 13.10.5 TaylorMade Latest Developments
- 13.11 Le coq sportif
 - 13.11.1 Le coq sportif Company Information
 - 13.11.2 Le coq sportif Tennis Apparel and Footwear Product Portfolios and Specifications
 - 13.11.3 Le coq sportif Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 Le coq sportif Main Business Overview
 - 13.11.5 Le coq sportif Latest Developments
- 13.12 Ralph Lauren
 - 13.12.1 Ralph Lauren Company Information
 - 13.12.2 Ralph Lauren Tennis Apparel and Footwear Product Portfolios and Specifications
 - 13.12.3 Ralph Lauren Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Ralph Lauren Main Business Overview
 - 13.12.5 Ralph Lauren Latest Developments
- 13.13 Under Armour
 - 13.13.1 Under Armour Company Information
 - 13.13.2 Under Armour Tennis Apparel and Footwear Product Portfolios and Specifications
 - 13.13.3 Under Armour Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 Under Armour Main Business Overview
 - 13.13.5 Under Armour Latest Developments
- 13.14 Acushnet Holdings Corp
 - 13.14.1 Acushnet Holdings Corp Company Information

13.14.2 Acushnet Holdings Corp Tennis Apparel and Footwear Product Portfolios and Specifications

13.14.3 Acushnet Holdings Corp Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 Acushnet Holdings Corp Main Business Overview

13.14.5 Acushnet Holdings Corp Latest Developments

13.15 PUMA SE

13.15.1 PUMA SE Company Information

13.15.2 PUMA SE Tennis Apparel and Footwear Product Portfolios and Specifications

13.15.3 PUMA SE Tennis Apparel and Footwear Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 PUMA SE Main Business Overview

13.15.5 PUMA SE Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Tennis Apparel and Footwear Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Tennis Apparel and Footwear Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Tennis Apparel

Table 4. Major Players of Tennis Footwear

Table 5. Global Tennis Apparel and Footwear Sales by Type (2019-2024) & (K Units)

Table 6. Global Tennis Apparel and Footwear Sales Market Share by Type (2019-2024)

Table 7. Global Tennis Apparel and Footwear Revenue by Type (2019-2024) & (\$ million)

Table 8. Global Tennis Apparel and Footwear Revenue Market Share by Type (2019-2024)

Table 9. Global Tennis Apparel and Footwear Sale Price by Type (2019-2024) & (USD/Unit)

Table 10. Global Tennis Apparel and Footwear Sales by Application (2019-2024) & (K Units)

Table 11. Global Tennis Apparel and Footwear Sales Market Share by Application (2019-2024)

Table 12. Global Tennis Apparel and Footwear Revenue by Application (2019-2024)

Table 13. Global Tennis Apparel and Footwear Revenue Market Share by Application (2019-2024)

Table 14. Global Tennis Apparel and Footwear Sale Price by Application (2019-2024) & (USD/Unit)

Table 15. Global Tennis Apparel and Footwear Sales by Company (2019-2024) & (K Units)

Table 16. Global Tennis Apparel and Footwear Sales Market Share by Company (2019-2024)

Table 17. Global Tennis Apparel and Footwear Revenue by Company (2019-2024) (\$ Millions)

Table 18. Global Tennis Apparel and Footwear Revenue Market Share by Company (2019-2024)

Table 19. Global Tennis Apparel and Footwear Sale Price by Company (2019-2024) & (USD/Unit)

Table 20. Key Manufacturers Tennis Apparel and Footwear Producing Area Distribution and Sales Area

Table 21. Players Tennis Apparel and Footwear Products Offered
Table 22. Tennis Apparel and Footwear Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
Table 23. New Products and Potential Entrants
Table 24. Mergers & Acquisitions, Expansion
Table 25. Global Tennis Apparel and Footwear Sales by Geographic Region (2019-2024) & (K Units)
Table 26. Global Tennis Apparel and Footwear Sales Market Share Geographic Region (2019-2024)
Table 27. Global Tennis Apparel and Footwear Revenue by Geographic Region (2019-2024) & (\$ millions)
Table 28. Global Tennis Apparel and Footwear Revenue Market Share by Geographic Region (2019-2024)
Table 29. Global Tennis Apparel and Footwear Sales by Country/Region (2019-2024) & (K Units)
Table 30. Global Tennis Apparel and Footwear Sales Market Share by Country/Region (2019-2024)
Table 31. Global Tennis Apparel and Footwear Revenue by Country/Region (2019-2024) & (\$ millions)
Table 32. Global Tennis Apparel and Footwear Revenue Market Share by Country/Region (2019-2024)
Table 33. Americas Tennis Apparel and Footwear Sales by Country (2019-2024) & (K Units)
Table 34. Americas Tennis Apparel and Footwear Sales Market Share by Country (2019-2024)
Table 35. Americas Tennis Apparel and Footwear Revenue by Country (2019-2024) & (\$ Millions)
Table 36. Americas Tennis Apparel and Footwear Revenue Market Share by Country (2019-2024)
Table 37. Americas Tennis Apparel and Footwear Sales by Type (2019-2024) & (K Units)
Table 38. Americas Tennis Apparel and Footwear Sales by Application (2019-2024) & (K Units)
Table 39. APAC Tennis Apparel and Footwear Sales by Region (2019-2024) & (K Units)
Table 40. APAC Tennis Apparel and Footwear Sales Market Share by Region (2019-2024)
Table 41. APAC Tennis Apparel and Footwear Revenue by Region (2019-2024) & (\$ Millions)
Table 42. APAC Tennis Apparel and Footwear Revenue Market Share by Region

(2019-2024)

Table 43. APAC Tennis Apparel and Footwear Sales by Type (2019-2024) & (K Units)

Table 44. APAC Tennis Apparel and Footwear Sales by Application (2019-2024) & (K Units)

Table 45. Europe Tennis Apparel and Footwear Sales by Country (2019-2024) & (K Units)

Table 46. Europe Tennis Apparel and Footwear Sales Market Share by Country (2019-2024)

Table 47. Europe Tennis Apparel and Footwear Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Tennis Apparel and Footwear Revenue Market Share by Country (2019-2024)

Table 49. Europe Tennis Apparel and Footwear Sales by Type (2019-2024) & (K Units)

Table 50. Europe Tennis Apparel and Footwear Sales by Application (2019-2024) & (K Units)

Table 51. Middle East & Africa Tennis Apparel and Footwear Sales by Country (2019-2024) & (K Units)

Table 52. Middle East & Africa Tennis Apparel and Footwear Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Tennis Apparel and Footwear Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Tennis Apparel and Footwear Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Tennis Apparel and Footwear Sales by Type (2019-2024) & (K Units)

Table 56. Middle East & Africa Tennis Apparel and Footwear Sales by Application (2019-2024) & (K Units)

Table 57. Key Market Drivers & Growth Opportunities of Tennis Apparel and Footwear

Table 58. Key Market Challenges & Risks of Tennis Apparel and Footwear

Table 59. Key Industry Trends of Tennis Apparel and Footwear

Table 60. Tennis Apparel and Footwear Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Tennis Apparel and Footwear Distributors List

Table 63. Tennis Apparel and Footwear Customer List

Table 64. Global Tennis Apparel and Footwear Sales Forecast by Region (2025-2030) & (K Units)

Table 65. Global Tennis Apparel and Footwear Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 66. Americas Tennis Apparel and Footwear Sales Forecast by Country

(2025-2030) & (K Units)

Table 67. Americas Tennis Apparel and Footwear Revenue Forecast by Country

(2025-2030) & (\$ millions)

Table 68. APAC Tennis Apparel and Footwear Sales Forecast by Region (2025-2030) & (K Units)

Table 69. APAC Tennis Apparel and Footwear Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Tennis Apparel and Footwear Sales Forecast by Country (2025-2030) & (K Units)

Table 71. Europe Tennis Apparel and Footwear Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Tennis Apparel and Footwear Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Middle East & Africa Tennis Apparel and Footwear Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Tennis Apparel and Footwear Sales Forecast by Type (2025-2030) & (K Units)

Table 75. Global Tennis Apparel and Footwear Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Tennis Apparel and Footwear Sales Forecast by Application (2025-2030) & (K Units)

Table 77. Global Tennis Apparel and Footwear Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. Nike Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors

Table 79. Nike Tennis Apparel and Footwear Product Portfolios and Specifications

Table 80. Nike Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 81. Nike Main Business

Table 82. Nike Latest Developments

Table 83. Adidas Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors

Table 84. Adidas Tennis Apparel and Footwear Product Portfolios and Specifications

Table 85. Adidas Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 86. Adidas Main Business

Table 87. Adidas Latest Developments

Table 88. Amer Sports Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors

Table 89. Amer Sports Tennis Apparel and Footwear Product Portfolios and Specifications
Table 90. Amer Sports Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 91. Amer Sports Main Business
Table 92. Amer Sports Latest Developments
Table 93. Babolat Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors
Table 94. Babolat Tennis Apparel and Footwear Product Portfolios and Specifications
Table 95. Babolat Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 96. Babolat Main Business
Table 97. Babolat Latest Developments
Table 98. ASICS Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors
Table 99. ASICS Tennis Apparel and Footwear Product Portfolios and Specifications
Table 100. ASICS Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 101. ASICS Main Business
Table 102. ASICS Latest Developments
Table 103. Hydrogen Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors
Table 104. Hydrogen Tennis Apparel and Footwear Product Portfolios and Specifications
Table 105. Hydrogen Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 106. Hydrogen Main Business
Table 107. Hydrogen Latest Developments
Table 108. Lotto Sport Italia Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors
Table 109. Lotto Sport Italia Tennis Apparel and Footwear Product Portfolios and Specifications
Table 110. Lotto Sport Italia Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 111. Lotto Sport Italia Main Business
Table 112. Lotto Sport Italia Latest Developments
Table 113. New Balance Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors
Table 114. New Balance Tennis Apparel and Footwear Product Portfolios and

Specifications

Table 115. New Balance Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 116. New Balance Main Business

Table 117. New Balance Latest Developments

Table 118. Sneakers Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors

Table 119. Sneakers Tennis Apparel and Footwear Product Portfolios and Specifications

Table 120. Sneakers Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 121. Sneakers Main Business

Table 122. Sneakers Latest Developments

Table 123. TaylorMade Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors

Table 124. TaylorMade Tennis Apparel and Footwear Product Portfolios and Specifications

Table 125. TaylorMade Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 126. TaylorMade Main Business

Table 127. TaylorMade Latest Developments

Table 128. Le coqsportif Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors

Table 129. Le coqsportif Tennis Apparel and Footwear Product Portfolios and Specifications

Table 130. Le coqsportif Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 131. Le coqsportif Main Business

Table 132. Le coqsportif Latest Developments

Table 133. Ralph Lauren Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors

Table 134. Ralph Lauren Tennis Apparel and Footwear Product Portfolios and Specifications

Table 135. Ralph Lauren Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 136. Ralph Lauren Main Business

Table 137. Ralph Lauren Latest Developments

Table 138. Under Armour Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors

Table 139. Under Armour Tennis Apparel and Footwear Product Portfolios and Specifications

Table 140. Under Armour Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 141. Under Armour Main Business

Table 142. Under Armour Latest Developments

Table 143. Acushnet Holdings Corp Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors

Table 144. Acushnet Holdings Corp Tennis Apparel and Footwear Product Portfolios and Specifications

Table 145. Acushnet Holdings Corp Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 146. Acushnet Holdings Corp Main Business

Table 147. Acushnet Holdings Corp Latest Developments

Table 148. PUMA SE Basic Information, Tennis Apparel and Footwear Manufacturing Base, Sales Area and Its Competitors

Table 149. PUMA SE Tennis Apparel and Footwear Product Portfolios and Specifications

Table 150. PUMA SE Tennis Apparel and Footwear Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 151. PUMA SE Main Business

Table 152. PUMA SE Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Tennis Apparel and Footwear

Figure 2. Tennis Apparel and Footwear Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Tennis Apparel and Footwear Sales Growth Rate 2019-2030 (K Units)

Figure 7. Global Tennis Apparel and Footwear Revenue Growth Rate 2019-2030 (\$ Millions)

Figure 8. Tennis Apparel and Footwear Sales by Region (2019, 2023 & 2030) & (\$ Millions)

Figure 9. Product Picture of Tennis Apparel

Figure 10. Product Picture of Tennis Footwear

Figure 11. Global Tennis Apparel and Footwear Sales Market Share by Type in 2023

Figure 12. Global Tennis Apparel and Footwear Revenue Market Share by Type (2019-2024)

Figure 13. Tennis Apparel and Footwear Consumed in Woman

Figure 14. Global Tennis Apparel and Footwear Market: Woman (2019-2024) & (K Units)

Figure 15. Tennis Apparel and Footwear Consumed in Man

Figure 16. Global Tennis Apparel and Footwear Market: Man (2019-2024) & (K Units)

Figure 17. Tennis Apparel and Footwear Consumed in Kids

Figure 18. Global Tennis Apparel and Footwear Market: Kids (2019-2024) & (K Units)

Figure 19. Global Tennis Apparel and Footwear Sales Market Share by Application (2023)

Figure 20. Global Tennis Apparel and Footwear Revenue Market Share by Application in 2023

Figure 21. Tennis Apparel and Footwear Sales Market by Company in 2023 (K Units)

Figure 22. Global Tennis Apparel and Footwear Sales Market Share by Company in 2023

Figure 23. Tennis Apparel and Footwear Revenue Market by Company in 2023 (\$ Million)

Figure 24. Global Tennis Apparel and Footwear Revenue Market Share by Company in 2023

Figure 25. Global Tennis Apparel and Footwear Sales Market Share by Geographic Region (2019-2024)

Figure 26. Global Tennis Apparel and Footwear Revenue Market Share by Geographic Region in 2023

Figure 27. Americas Tennis Apparel and Footwear Sales 2019-2024 (K Units)

Figure 28. Americas Tennis Apparel and Footwear Revenue 2019-2024 (\$ Millions)

Figure 29. APAC Tennis Apparel and Footwear Sales 2019-2024 (K Units)

Figure 30. APAC Tennis Apparel and Footwear Revenue 2019-2024 (\$ Millions)

Figure 31. Europe Tennis Apparel and Footwear Sales 2019-2024 (K Units)

Figure 32. Europe Tennis Apparel and Footwear Revenue 2019-2024 (\$ Millions)

Figure 33. Middle East & Africa Tennis Apparel and Footwear Sales 2019-2024 (K Units)

Figure 34. Middle East & Africa Tennis Apparel and Footwear Revenue 2019-2024 (\$ Millions)

Figure 35. Americas Tennis Apparel and Footwear Sales Market Share by Country in 2023

Figure 36. Americas Tennis Apparel and Footwear Revenue Market Share by Country in 2023

Figure 37. Americas Tennis Apparel and Footwear Sales Market Share by Type (2019-2024)

Figure 38. Americas Tennis Apparel and Footwear Sales Market Share by Application (2019-2024)

Figure 39. United States Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 40. Canada Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 41. Mexico Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 42. Brazil Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 43. APAC Tennis Apparel and Footwear Sales Market Share by Region in 2023

Figure 44. APAC Tennis Apparel and Footwear Revenue Market Share by Regions in 2023

Figure 45. APAC Tennis Apparel and Footwear Sales Market Share by Type (2019-2024)

Figure 46. APAC Tennis Apparel and Footwear Sales Market Share by Application (2019-2024)

Figure 47. China Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 48. Japan Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 49. South Korea Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 50. Southeast Asia Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$

Millions)

Figure 51. India Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 52. Australia Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 53. China Taiwan Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 54. Europe Tennis Apparel and Footwear Sales Market Share by Country in 2023

Figure 55. Europe Tennis Apparel and Footwear Revenue Market Share by Country in 2023

Figure 56. Europe Tennis Apparel and Footwear Sales Market Share by Type (2019-2024)

Figure 57. Europe Tennis Apparel and Footwear Sales Market Share by Application (2019-2024)

Figure 58. Germany Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 59. France Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 60. UK Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 61. Italy Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 62. Russia Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 63. Middle East & Africa Tennis Apparel and Footwear Sales Market Share by Country in 2023

Figure 64. Middle East & Africa Tennis Apparel and Footwear Revenue Market Share by Country in 2023

Figure 65. Middle East & Africa Tennis Apparel and Footwear Sales Market Share by Type (2019-2024)

Figure 66. Middle East & Africa Tennis Apparel and Footwear Sales Market Share by Application (2019-2024)

Figure 67. Egypt Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 68. South Africa Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 69. Israel Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Turkey Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 71. GCC Country Tennis Apparel and Footwear Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Manufacturing Cost Structure Analysis of Tennis Apparel and Footwear in

2023

Figure 73. Manufacturing Process Analysis of Tennis Apparel and Footwear

Figure 74. Industry Chain Structure of Tennis Apparel and Footwear

Figure 75. Channels of Distribution

Figure 76. Global Tennis Apparel and Footwear Sales Market Forecast by Region (2025-2030)

Figure 77. Global Tennis Apparel and Footwear Revenue Market Share Forecast by Region (2025-2030)

Figure 78. Global Tennis Apparel and Footwear Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global Tennis Apparel and Footwear Revenue Market Share Forecast by Type (2025-2030)

Figure 80. Global Tennis Apparel and Footwear Sales Market Share Forecast by Application (2025-2030)

Figure 81. Global Tennis Apparel and Footwear Revenue Market Share Forecast by Application (2025-2030)

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