

Global Sustainable Printing Materials Market Growth 2026-2032

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Abstracts

The global Sustainable Printing Materials market size is predicted to grow from US\$ 1912 million in 2025 to US\$ 2952 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

Sustainable printing materials include recycled paper, plant-based inks, water-based coatings, and biodegradable films. Raw material sources include FSC-certified pulp, recycled fibers, and plant-based oil inks. They reduce energy consumption, VOC emissions, and non-recyclable waste in traditional printing, meeting companies' ESG and green packaging requirements. The average price of this product is approximately US\$2,500 per ton, with global sales of approximately 782,000 tons.

The sustainable printing materials industry chain exhibits a complete upstream and downstream structure: the upstream relies on environmentally friendly raw materials such as FSC-certified pulp, plant oils (such as soybean and flax), and water-based resins; the midstream is undertaken by printing consumables manufacturers, with single-line capacity typically ranging from 50,000 to 100,000 tons of paper or 10,000 to 20,000 tons of ink; downstream applications are concentrated in packaging, publishing, and retail sectors, with the strongest demand particularly in food and beverage and e-commerce packaging; future development trends focus on blockchain traceability, carbon footprint labeling, and biodegradable composite materials, these innovations will drive the industry to form new competitive advantages in environmental protection and transparency.

United States market for Sustainable Printing Materials is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Sustainable Printing Materials is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Sustainable Printing Materials is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Sustainable Printing Materials players cover Stora Enso, UPM-Kymmene, Mondi Group, Smurfit Kappa, International Paper, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Sustainable Printing Materials Industry Forecast" looks at past sales and reviews total world Sustainable Printing Materials sales in 2025, providing a comprehensive analysis by region and market sector of projected Sustainable Printing Materials sales for 2026 through 2032. With Sustainable Printing Materials sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sustainable Printing Materials industry.

This Insight Report provides a comprehensive analysis of the global Sustainable Printing Materials landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sustainable Printing Materials portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sustainable Printing Materials market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sustainable Printing Materials and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sustainable Printing Materials.

This report presents a comprehensive overview, market shares, and growth opportunities of Sustainable Printing Materials market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Recycled Paper

Bamboo Fiber Paper

Biodegradable Plastic Film

Segmentation by Ink Type:

Water-based Ink

Plant-based Ink

Other

Segmentation by Application Function:

Packaging Printing

Publishing Printing

Label Printing

Textile Printing

Segmentation by Application:

Food & Beverage Packaging

Retail E-commerce

Publishing & Advertising

Textiles & Fashion

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Stora Enso

UPM-Kymmene

Mondi Group

Smurfit Kappa

International Paper

Sappi

Nippon Paper Industries

Oji Holdings

Sun Chemical

Flint Group

Siegwerk

Toyo Ink

Huber Group

INX International

Nazdar Ink

BASF

Dow

AkzoNobel

PPG

Sherwin-Williams

Nine Dragons Paper

Lee & Man Paper

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sustainable Printing Materials market?

What factors are driving Sustainable Printing Materials market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sustainable Printing Materials market opportunities vary by end market size?

How does Sustainable Printing Materials break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Sustainable Printing Materials Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Sustainable Printing Materials by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Sustainable Printing Materials by Country/Region, 2021, 2025 & 2032

2.2 Sustainable Printing Materials Segment by Type

- 2.2.1 Recycled Paper
- 2.2.2 Bamboo Fiber Paper
- 2.2.3 Biodegradable Plastic Film
- 2.2.4 Sustainable Printing Materials Sales by Type
 - 2.2.4.1 Global Sustainable Printing Materials Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Sustainable Printing Materials Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Sustainable Printing Materials Sale Price by Type (2021-2026)

2.3 Sustainable Printing Materials Segment by Ink Type

- 2.3.1 Water-based Ink
- 2.3.2 Plant-based Ink
- 2.3.3 Other
- 2.3.4 Sustainable Printing Materials Sales by Ink Type
 - 2.3.4.1 Global Sustainable Printing Materials Sales Market Share by Ink Type (2021-2026)
 - 2.3.4.2 Global Sustainable Printing Materials Revenue and Market Share by Ink Type

(2021-2026)

2.3.4.3 Global Sustainable Printing Materials Sale Price by Ink Type (2021-2026)

2.4 Sustainable Printing Materials Segment by Application Function

2.4.1 Packaging Printing

2.4.2 Publishing Printing

2.4.3 Label Printing

2.4.4 Textile Printing

2.4.5 Sustainable Printing Materials Sales by Application Function

2.4.5.1 Global Sustainable Printing Materials Sales Market Share by Application Function (2021-2026)

2.4.5.2 Global Sustainable Printing Materials Revenue and Market Share by Application Function (2021-2026)

2.4.5.3 Global Sustainable Printing Materials Sale Price by Application Function (2021-2026)

2.5 Sustainable Printing Materials Segment by Application

2.5.1 Food & Beverage Packaging

2.5.2 Retail E-commerce

2.5.3 Publishing & Advertising

2.5.4 Textiles & Fashion

2.5.5 Other

2.5.6 Sustainable Printing Materials Sales by Application

2.5.6.1 Global Sustainable Printing Materials Sale Market Share by Application (2021-2026)

2.5.6.2 Global Sustainable Printing Materials Revenue and Market Share by Application (2021-2026)

2.5.6.3 Global Sustainable Printing Materials Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Sustainable Printing Materials Breakdown Data by Company

3.1.1 Global Sustainable Printing Materials Annual Sales by Company (2021-2026)

3.1.2 Global Sustainable Printing Materials Sales Market Share by Company (2021-2026)

3.2 Global Sustainable Printing Materials Annual Revenue by Company (2021-2026)

3.2.1 Global Sustainable Printing Materials Revenue by Company (2021-2026)

3.2.2 Global Sustainable Printing Materials Revenue Market Share by Company (2021-2026)

3.3 Global Sustainable Printing Materials Sale Price by Company

3.4 Key Manufacturers Sustainable Printing Materials Producing Area Distribution,

Sales Area, Product Type

3.4.1 Key Manufacturers Sustainable Printing Materials Product Location Distribution

3.4.2 Players Sustainable Printing Materials Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SUSTAINABLE PRINTING MATERIALS BY GEOGRAPHIC REGION

4.1 World Historic Sustainable Printing Materials Market Size by Geographic Region (2021-2026)

4.1.1 Global Sustainable Printing Materials Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Sustainable Printing Materials Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Sustainable Printing Materials Market Size by Country/Region (2021-2026)

4.2.1 Global Sustainable Printing Materials Annual Sales by Country/Region (2021-2026)

4.2.2 Global Sustainable Printing Materials Annual Revenue by Country/Region (2021-2026)

4.3 Americas Sustainable Printing Materials Sales Growth

4.4 APAC Sustainable Printing Materials Sales Growth

4.5 Europe Sustainable Printing Materials Sales Growth

4.6 Middle East & Africa Sustainable Printing Materials Sales Growth

5 AMERICAS

5.1 Americas Sustainable Printing Materials Sales by Country

5.1.1 Americas Sustainable Printing Materials Sales by Country (2021-2026)

5.1.2 Americas Sustainable Printing Materials Revenue by Country (2021-2026)

5.2 Americas Sustainable Printing Materials Sales by Type (2021-2026)

5.3 Americas Sustainable Printing Materials Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Sustainable Printing Materials Sales by Region

6.1.1 APAC Sustainable Printing Materials Sales by Region (2021-2026)

6.1.2 APAC Sustainable Printing Materials Revenue by Region (2021-2026)

6.2 APAC Sustainable Printing Materials Sales by Type (2021-2026)

6.3 APAC Sustainable Printing Materials Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Sustainable Printing Materials by Country

7.1.1 Europe Sustainable Printing Materials Sales by Country (2021-2026)

7.1.2 Europe Sustainable Printing Materials Revenue by Country (2021-2026)

7.2 Europe Sustainable Printing Materials Sales by Type (2021-2026)

7.3 Europe Sustainable Printing Materials Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Sustainable Printing Materials by Country

8.1.1 Middle East & Africa Sustainable Printing Materials Sales by Country (2021-2026)

8.1.2 Middle East & Africa Sustainable Printing Materials Revenue by Country (2021-2026)

8.2 Middle East & Africa Sustainable Printing Materials Sales by Type (2021-2026)

8.3 Middle East & Africa Sustainable Printing Materials Sales by Application

(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Sustainable Printing Materials

10.3 Manufacturing Process Analysis of Sustainable Printing Materials

10.4 Industry Chain Structure of Sustainable Printing Materials

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Sustainable Printing Materials Distributors

11.3 Sustainable Printing Materials Customer

12 WORLD FORECAST REVIEW FOR SUSTAINABLE PRINTING MATERIALS BY GEOGRAPHIC REGION

12.1 Global Sustainable Printing Materials Market Size Forecast by Region

12.1.1 Global Sustainable Printing Materials Forecast by Region (2027-2032)

12.1.2 Global Sustainable Printing Materials Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Sustainable Printing Materials Forecast by Type (2027-2032)

12.7 Global Sustainable Printing Materials Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Stora Enso

13.1.1 Stora Enso Company Information

13.1.2 Stora Enso Sustainable Printing Materials Product Portfolios and Specifications

13.1.3 Stora Enso Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Stora Enso Main Business Overview

13.1.5 Stora Enso Latest Developments

13.2 UPM-Kymmene

13.2.1 UPM-Kymmene Company Information

13.2.2 UPM-Kymmene Sustainable Printing Materials Product Portfolios and Specifications

13.2.3 UPM-Kymmene Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 UPM-Kymmene Main Business Overview

13.2.5 UPM-Kymmene Latest Developments

13.3 Mondi Group

13.3.1 Mondi Group Company Information

13.3.2 Mondi Group Sustainable Printing Materials Product Portfolios and Specifications

13.3.3 Mondi Group Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Mondi Group Main Business Overview

13.3.5 Mondi Group Latest Developments

13.4 Smurfit Kappa

13.4.1 Smurfit Kappa Company Information

13.4.2 Smurfit Kappa Sustainable Printing Materials Product Portfolios and Specifications

13.4.3 Smurfit Kappa Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Smurfit Kappa Main Business Overview

13.4.5 Smurfit Kappa Latest Developments

13.5 International Paper

13.5.1 International Paper Company Information

13.5.2 International Paper Sustainable Printing Materials Product Portfolios and

Specifications

13.5.3 International Paper Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 International Paper Main Business Overview

13.5.5 International Paper Latest Developments

13.6 Sappi

13.6.1 Sappi Company Information

13.6.2 Sappi Sustainable Printing Materials Product Portfolios and Specifications

13.6.3 Sappi Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Sappi Main Business Overview

13.6.5 Sappi Latest Developments

13.7 Nippon Paper Industries

13.7.1 Nippon Paper Industries Company Information

13.7.2 Nippon Paper Industries Sustainable Printing Materials Product Portfolios and Specifications

13.7.3 Nippon Paper Industries Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Nippon Paper Industries Main Business Overview

13.7.5 Nippon Paper Industries Latest Developments

13.8 Oji Holdings

13.8.1 Oji Holdings Company Information

13.8.2 Oji Holdings Sustainable Printing Materials Product Portfolios and Specifications

13.8.3 Oji Holdings Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Oji Holdings Main Business Overview

13.8.5 Oji Holdings Latest Developments

13.9 Sun Chemical

13.9.1 Sun Chemical Company Information

13.9.2 Sun Chemical Sustainable Printing Materials Product Portfolios and Specifications

13.9.3 Sun Chemical Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Sun Chemical Main Business Overview

13.9.5 Sun Chemical Latest Developments

13.10 Flint Group

13.10.1 Flint Group Company Information

13.10.2 Flint Group Sustainable Printing Materials Product Portfolios and

Specifications

13.10.3 Flint Group Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Flint Group Main Business Overview

13.10.5 Flint Group Latest Developments

13.11 Siegwerk

13.11.1 Siegwerk Company Information

13.11.2 Siegwerk Sustainable Printing Materials Product Portfolios and Specifications

13.11.3 Siegwerk Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Siegwerk Main Business Overview

13.11.5 Siegwerk Latest Developments

13.12 Toyo Ink

13.12.1 Toyo Ink Company Information

13.12.2 Toyo Ink Sustainable Printing Materials Product Portfolios and Specifications

13.12.3 Toyo Ink Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Toyo Ink Main Business Overview

13.12.5 Toyo Ink Latest Developments

13.13 Huber Group

13.13.1 Huber Group Company Information

13.13.2 Huber Group Sustainable Printing Materials Product Portfolios and Specifications

13.13.3 Huber Group Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Huber Group Main Business Overview

13.13.5 Huber Group Latest Developments

13.14 INX International

13.14.1 INX International Company Information

13.14.2 INX International Sustainable Printing Materials Product Portfolios and Specifications

13.14.3 INX International Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 INX International Main Business Overview

13.14.5 INX International Latest Developments

13.15 Nazdar Ink

13.15.1 Nazdar Ink Company Information

13.15.2 Nazdar Ink Sustainable Printing Materials Product Portfolios and Specifications

13.15.3 Nazdar Ink Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Nazdar Ink Main Business Overview

13.15.5 Nazdar Ink Latest Developments

13.16 BASF

13.16.1 BASF Company Information

13.16.2 BASF Sustainable Printing Materials Product Portfolios and Specifications

13.16.3 BASF Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 BASF Main Business Overview

13.16.5 BASF Latest Developments

13.17 Dow

13.17.1 Dow Company Information

13.17.2 Dow Sustainable Printing Materials Product Portfolios and Specifications

13.17.3 Dow Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 Dow Main Business Overview

13.17.5 Dow Latest Developments

13.18 AkzoNobel

13.18.1 AkzoNobel Company Information

13.18.2 AkzoNobel Sustainable Printing Materials Product Portfolios and Specifications

13.18.3 AkzoNobel Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 AkzoNobel Main Business Overview

13.18.5 AkzoNobel Latest Developments

13.19 PPG

13.19.1 PPG Company Information

13.19.2 PPG Sustainable Printing Materials Product Portfolios and Specifications

13.19.3 PPG Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

13.19.4 PPG Main Business Overview

13.19.5 PPG Latest Developments

13.20 Sherwin-Williams

13.20.1 Sherwin-Williams Company Information

13.20.2 Sherwin-Williams Sustainable Printing Materials Product Portfolios and Specifications

13.20.3 Sherwin-Williams Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.20.4 Sherwin-Williams Main Business Overview
- 13.20.5 Sherwin-Williams Latest Developments
- 13.21 Nine Dragons Paper
 - 13.21.1 Nine Dragons Paper Company Information
 - 13.21.2 Nine Dragons Paper Sustainable Printing Materials Product Portfolios and Specifications
 - 13.21.3 Nine Dragons Paper Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.21.4 Nine Dragons Paper Main Business Overview
 - 13.21.5 Nine Dragons Paper Latest Developments
- 13.22 Lee & Man Paper
 - 13.22.1 Lee & Man Paper Company Information
 - 13.22.2 Lee & Man Paper Sustainable Printing Materials Product Portfolios and Specifications
 - 13.22.3 Lee & Man Paper Sustainable Printing Materials Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.22.4 Lee & Man Paper Main Business Overview
 - 13.22.5 Lee & Man Paper Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Sustainable Printing Materials Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Sustainable Printing Materials Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Recycled Paper

Table 4. Major Players of Bamboo Fiber Paper

Table 5. Major Players of Biodegradable Plastic Film

Table 6. Global Sustainable Printing Materials Sales by Type (2021-2026) & (Kilotons)

Table 7. Global Sustainable Printing Materials Sales Market Share by Type (2021-2026)

Table 8. Global Sustainable Printing Materials Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Sustainable Printing Materials Revenue Market Share by Type (2021-2026)

Table 10. Global Sustainable Printing Materials Sale Price by Type (2021-2026) & (US\$/Ton)

Table 11. Major Players of Water-based Ink

Table 12. Major Players of Plant-based Ink

Table 13. Major Players of Other

Table 14. Global Sustainable Printing Materials Sales by Ink Type (2021-2026) & (Kilotons)

Table 15. Global Sustainable Printing Materials Sales Market Share by Ink Type (2021-2026)

Table 16. Global Sustainable Printing Materials Revenue by Ink Type (2021-2026) & (\$ million)

Table 17. Global Sustainable Printing Materials Revenue Market Share by Ink Type (2021-2026)

Table 18. Global Sustainable Printing Materials Sale Price by Ink Type (2021-2026) & (US\$/Ton)

Table 19. Major Players of Packaging Printing

Table 20. Major Players of Publishing Printing

Table 21. Major Players of Label Printing

Table 22. Major Players of Textile Printing

Table 23. Global Sustainable Printing Materials Sales by Application Function (2021-2026) & (Kilotons)

Table 24. Global Sustainable Printing Materials Sales Market Share by Application

Function (2021-2026)

Table 25. Global Sustainable Printing Materials Revenue by Application Function (2021-2026) & (\$ million)

Table 26. Global Sustainable Printing Materials Revenue Market Share by Application Function (2021-2026)

Table 27. Global Sustainable Printing Materials Sale Price by Application Function (2021-2026) & (US\$/Ton)

Table 28. Global Sustainable Printing Materials Sale by Application (2021-2026) & (Kilotons)

Table 29. Global Sustainable Printing Materials Sale Market Share by Application (2021-2026)

Table 30. Global Sustainable Printing Materials Revenue by Application (2021-2026) & (\$ million)

Table 31. Global Sustainable Printing Materials Revenue Market Share by Application (2021-2026)

Table 32. Global Sustainable Printing Materials Sale Price by Application (2021-2026) & (US\$/Ton)

Table 33. Global Sustainable Printing Materials Sales by Company (2021-2026) & (Kilotons)

Table 34. Global Sustainable Printing Materials Sales Market Share by Company (2021-2026)

Table 35. Global Sustainable Printing Materials Revenue by Company (2021-2026) & (\$ millions)

Table 36. Global Sustainable Printing Materials Revenue Market Share by Company (2021-2026)

Table 37. Global Sustainable Printing Materials Sale Price by Company (2021-2026) & (US\$/Ton)

Table 38. Key Manufacturers Sustainable Printing Materials Producing Area Distribution and Sales Area

Table 39. Players Sustainable Printing Materials Products Offered

Table 40. Sustainable Printing Materials Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 41. New Products and Potential Entrants

Table 42. Market M&A Activity & Strategy

Table 43. Global Sustainable Printing Materials Sales by Geographic Region (2021-2026) & (Kilotons)

Table 44. Global Sustainable Printing Materials Sales Market Share Geographic Region (2021-2026)

Table 45. Global Sustainable Printing Materials Revenue by Geographic Region

(2021-2026) & (\$ millions)

Table 46. Global Sustainable Printing Materials Revenue Market Share by Geographic Region (2021-2026)

Table 47. Global Sustainable Printing Materials Sales by Country/Region (2021-2026) & (Kilotons)

Table 48. Global Sustainable Printing Materials Sales Market Share by Country/Region (2021-2026)

Table 49. Global Sustainable Printing Materials Revenue by Country/Region (2021-2026) & (\$ millions)

Table 50. Global Sustainable Printing Materials Revenue Market Share by Country/Region (2021-2026)

Table 51. Americas Sustainable Printing Materials Sales by Country (2021-2026) & (Kilotons)

Table 52. Americas Sustainable Printing Materials Sales Market Share by Country (2021-2026)

Table 53. Americas Sustainable Printing Materials Revenue by Country (2021-2026) & (\$ millions)

Table 54. Americas Sustainable Printing Materials Sales by Type (2021-2026) & (Kilotons)

Table 55. Americas Sustainable Printing Materials Sales by Application (2021-2026) & (Kilotons)

Table 56. APAC Sustainable Printing Materials Sales by Region (2021-2026) & (Kilotons)

Table 57. APAC Sustainable Printing Materials Sales Market Share by Region (2021-2026)

Table 58. APAC Sustainable Printing Materials Revenue by Region (2021-2026) & (\$ millions)

Table 59. APAC Sustainable Printing Materials Sales by Type (2021-2026) & (Kilotons)

Table 60. APAC Sustainable Printing Materials Sales by Application (2021-2026) & (Kilotons)

Table 61. Europe Sustainable Printing Materials Sales by Country (2021-2026) & (Kilotons)

Table 62. Europe Sustainable Printing Materials Revenue by Country (2021-2026) & (\$ millions)

Table 63. Europe Sustainable Printing Materials Sales by Type (2021-2026) & (Kilotons)

Table 64. Europe Sustainable Printing Materials Sales by Application (2021-2026) & (Kilotons)

Table 65. Middle East & Africa Sustainable Printing Materials Sales by Country (2021-2026) & (Kilotons)

Table 66. Middle East & Africa Sustainable Printing Materials Revenue Market Share by Country (2021-2026)

Table 67. Middle East & Africa Sustainable Printing Materials Sales by Type (2021-2026) & (Kilotons)

Table 68. Middle East & Africa Sustainable Printing Materials Sales by Application (2021-2026) & (Kilotons)

Table 69. Key Market Drivers & Growth Opportunities of Sustainable Printing Materials

Table 70. Key Market Challenges & Risks of Sustainable Printing Materials

Table 71. Key Industry Trends of Sustainable Printing Materials

Table 72. Sustainable Printing Materials Raw Material

Table 73. Key Suppliers of Raw Materials

Table 74. Sustainable Printing Materials Distributors List

Table 75. Sustainable Printing Materials Customer List

Table 76. Global Sustainable Printing Materials Sales Forecast by Region (2027-2032) & (Kilotons)

Table 77. Global Sustainable Printing Materials Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 78. Americas Sustainable Printing Materials Sales Forecast by Country (2027-2032) & (Kilotons)

Table 79. Americas Sustainable Printing Materials Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 80. APAC Sustainable Printing Materials Sales Forecast by Region (2027-2032) & (Kilotons)

Table 81. APAC Sustainable Printing Materials Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 82. Europe Sustainable Printing Materials Sales Forecast by Country (2027-2032) & (Kilotons)

Table 83. Europe Sustainable Printing Materials Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 84. Middle East & Africa Sustainable Printing Materials Sales Forecast by Country (2027-2032) & (Kilotons)

Table 85. Middle East & Africa Sustainable Printing Materials Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 86. Global Sustainable Printing Materials Sales Forecast by Type (2027-2032) & (Kilotons)

Table 87. Global Sustainable Printing Materials Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 88. Global Sustainable Printing Materials Sales Forecast by Application (2027-2032) & (Kilotons)

Table 89. Global Sustainable Printing Materials Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 90. Stora Enso Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 91. Stora Enso Sustainable Printing Materials Product Portfolios and Specifications

Table 92. Stora Enso Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 93. Stora Enso Main Business

Table 94. Stora Enso Latest Developments

Table 95. UPM-Kymmene Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 96. UPM-Kymmene Sustainable Printing Materials Product Portfolios and Specifications

Table 97. UPM-Kymmene Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 98. UPM-Kymmene Main Business

Table 99. UPM-Kymmene Latest Developments

Table 100. Mondi Group Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 101. Mondi Group Sustainable Printing Materials Product Portfolios and Specifications

Table 102. Mondi Group Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 103. Mondi Group Main Business

Table 104. Mondi Group Latest Developments

Table 105. Smurfit Kappa Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 106. Smurfit Kappa Sustainable Printing Materials Product Portfolios and Specifications

Table 107. Smurfit Kappa Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 108. Smurfit Kappa Main Business

Table 109. Smurfit Kappa Latest Developments

Table 110. International Paper Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 111. International Paper Sustainable Printing Materials Product Portfolios and Specifications

Table 112. International Paper Sustainable Printing Materials Sales (Kilotons), Revenue

(\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 113. International Paper Main Business

Table 114. International Paper Latest Developments

Table 115. Sappi Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 116. Sappi Sustainable Printing Materials Product Portfolios and Specifications

Table 117. Sappi Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 118. Sappi Main Business

Table 119. Sappi Latest Developments

Table 120. Nippon Paper Industries Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 121. Nippon Paper Industries Sustainable Printing Materials Product Portfolios and Specifications

Table 122. Nippon Paper Industries Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 123. Nippon Paper Industries Main Business

Table 124. Nippon Paper Industries Latest Developments

Table 125. Oji Holdings Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 126. Oji Holdings Sustainable Printing Materials Product Portfolios and Specifications

Table 127. Oji Holdings Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 128. Oji Holdings Main Business

Table 129. Oji Holdings Latest Developments

Table 130. Sun Chemical Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 131. Sun Chemical Sustainable Printing Materials Product Portfolios and Specifications

Table 132. Sun Chemical Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 133. Sun Chemical Main Business

Table 134. Sun Chemical Latest Developments

Table 135. Flint Group Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 136. Flint Group Sustainable Printing Materials Product Portfolios and Specifications

Table 137. Flint Group Sustainable Printing Materials Sales (Kilotons), Revenue (\$

Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 138. Flint Group Main Business

Table 139. Flint Group Latest Developments

Table 140. Siegwark Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 141. Siegwark Sustainable Printing Materials Product Portfolios and Specifications

Table 142. Siegwark Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 143. Siegwark Main Business

Table 144. Siegwark Latest Developments

Table 145. Toyo Ink Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 146. Toyo Ink Sustainable Printing Materials Product Portfolios and Specifications

Table 147. Toyo Ink Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 148. Toyo Ink Main Business

Table 149. Toyo Ink Latest Developments

Table 150. Huber Group Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 151. Huber Group Sustainable Printing Materials Product Portfolios and Specifications

Table 152. Huber Group Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 153. Huber Group Main Business

Table 154. Huber Group Latest Developments

Table 155. INX International Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 156. INX International Sustainable Printing Materials Product Portfolios and Specifications

Table 157. INX International Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 158. INX International Main Business

Table 159. INX International Latest Developments

Table 160. Nazdar Ink Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 161. Nazdar Ink Sustainable Printing Materials Product Portfolios and Specifications

Table 162. Nazdar Ink Sustainable Printing Materials Sales (Kilotons), Revenue (\$

Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 163. Nazdar Ink Main Business

Table 164. Nazdar Ink Latest Developments

Table 165. BASF Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 166. BASF Sustainable Printing Materials Product Portfolios and Specifications

Table 167. BASF Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 168. BASF Main Business

Table 169. BASF Latest Developments

Table 170. Dow Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 171. Dow Sustainable Printing Materials Product Portfolios and Specifications

Table 172. Dow Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 173. Dow Main Business

Table 174. Dow Latest Developments

Table 175. AkzoNobel Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 176. AkzoNobel Sustainable Printing Materials Product Portfolios and Specifications

Table 177. AkzoNobel Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 178. AkzoNobel Main Business

Table 179. AkzoNobel Latest Developments

Table 180. PPG Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 181. PPG Sustainable Printing Materials Product Portfolios and Specifications

Table 182. PPG Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 183. PPG Main Business

Table 184. PPG Latest Developments

Table 185. Sherwin-Williams Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 186. Sherwin-Williams Sustainable Printing Materials Product Portfolios and Specifications

Table 187. Sherwin-Williams Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 188. Sherwin-Williams Main Business

Table 189. Sherwin-Williams Latest Developments

Table 190. Nine Dragons Paper Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 191. Nine Dragons Paper Sustainable Printing Materials Product Portfolios and Specifications

Table 192. Nine Dragons Paper Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 193. Nine Dragons Paper Main Business

Table 194. Nine Dragons Paper Latest Developments

Table 195. Lee & Man Paper Basic Information, Sustainable Printing Materials Manufacturing Base, Sales Area and Its Competitors

Table 196. Lee & Man Paper Sustainable Printing Materials Product Portfolios and Specifications

Table 197. Lee & Man Paper Sustainable Printing Materials Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 198. Lee & Man Paper Main Business

Table 199. Lee & Man Paper Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Sustainable Printing Materials
- Figure 2. Sustainable Printing Materials Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Sustainable Printing Materials Sales Growth Rate 2021-2032 (Kilotons)
- Figure 7. Global Sustainable Printing Materials Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Sustainable Printing Materials Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Sustainable Printing Materials Sales Market Share by Country/Region (2025)
- Figure 10. Sustainable Printing Materials Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Recycled Paper
- Figure 12. Product Picture of Bamboo Fiber Paper
- Figure 13. Product Picture of Biodegradable Plastic Film
- Figure 14. Global Sustainable Printing Materials Sales Market Share by Type in 2026
- Figure 15. Global Sustainable Printing Materials Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Water-based Ink
- Figure 17. Product Picture of Plant-based Ink
- Figure 18. Product Picture of Other
- Figure 19. Global Sustainable Printing Materials Sales Market Share by Ink Type in 2026
- Figure 20. Global Sustainable Printing Materials Revenue Market Share by Ink Type (2021-2026)
- Figure 21. Product Picture of Packaging Printing
- Figure 22. Product Picture of Publishing Printing
- Figure 23. Product Picture of Label Printing
- Figure 24. Product Picture of Textile Printing
- Figure 25. Global Sustainable Printing Materials Sales Market Share by Application Function in 2026
- Figure 26. Global Sustainable Printing Materials Revenue Market Share by Application Function (2021-2026)
- Figure 27. Sustainable Printing Materials Consumed in Food & Beverage Packaging

Figure 28. Global Sustainable Printing Materials Market: Food & Beverage Packaging (2021-2026) & (Kilotons)

Figure 29. Sustainable Printing Materials Consumed in Retail E-commerce

Figure 30. Global Sustainable Printing Materials Market: Retail E-commerce (2021-2026) & (Kilotons)

Figure 31. Sustainable Printing Materials Consumed in Publishing & Advertising

Figure 32. Global Sustainable Printing Materials Market: Publishing & Advertising (2021-2026) & (Kilotons)

Figure 33. Sustainable Printing Materials Consumed in Textiles & Fashion

Figure 34. Global Sustainable Printing Materials Market: Textiles & Fashion (2021-2026) & (Kilotons)

Figure 35. Sustainable Printing Materials Consumed in Other

Figure 36. Global Sustainable Printing Materials Market: Other (2021-2026) & (Kilotons)

Figure 37. Global Sustainable Printing Materials Sale Market Share by Application (2025)

Figure 38. Global Sustainable Printing Materials Revenue Market Share by Application in 2026

Figure 39. Sustainable Printing Materials Sales by Company in 2026 (Kilotons)

Figure 40. Global Sustainable Printing Materials Sales Market Share by Company in 2026

Figure 41. Sustainable Printing Materials Revenue by Company in 2026 (\$ millions)

Figure 42. Global Sustainable Printing Materials Revenue Market Share by Company in 2026

Figure 43. Global Sustainable Printing Materials Sales Market Share by Geographic Region (2021-2026)

Figure 44. Global Sustainable Printing Materials Revenue Market Share by Geographic Region in 2026

Figure 45. Americas Sustainable Printing Materials Sales 2021-2026 (Kilotons)

Figure 46. Americas Sustainable Printing Materials Revenue 2021-2026 (\$ millions)

Figure 47. APAC Sustainable Printing Materials Sales 2021-2026 (Kilotons)

Figure 48. APAC Sustainable Printing Materials Revenue 2021-2026 (\$ millions)

Figure 49. Europe Sustainable Printing Materials Sales 2021-2026 (Kilotons)

Figure 50. Europe Sustainable Printing Materials Revenue 2021-2026 (\$ millions)

Figure 51. Middle East & Africa Sustainable Printing Materials Sales 2021-2026 (Kilotons)

Figure 52. Middle East & Africa Sustainable Printing Materials Revenue 2021-2026 (\$ millions)

Figure 53. Americas Sustainable Printing Materials Sales Market Share by Country in 2026

Figure 54. Americas Sustainable Printing Materials Revenue Market Share by Country (2021-2026)

Figure 55. Americas Sustainable Printing Materials Sales Market Share by Type (2021-2026)

Figure 56. Americas Sustainable Printing Materials Sales Market Share by Application (2021-2026)

Figure 57. United States Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 58. Canada Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 59. Mexico Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 60. Brazil Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 61. APAC Sustainable Printing Materials Sales Market Share by Region in 2026

Figure 62. APAC Sustainable Printing Materials Revenue Market Share by Region (2021-2026)

Figure 63. APAC Sustainable Printing Materials Sales Market Share by Type (2021-2026)

Figure 64. APAC Sustainable Printing Materials Sales Market Share by Application (2021-2026)

Figure 65. China Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 66. Japan Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 67. South Korea Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 68. Southeast Asia Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 69. India Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 70. Australia Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 71. China Taiwan Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 72. Europe Sustainable Printing Materials Sales Market Share by Country in 2026

Figure 73. Europe Sustainable Printing Materials Revenue Market Share by Country (2021-2026)

Figure 74. Europe Sustainable Printing Materials Sales Market Share by Type (2021-2026)

Figure 75. Europe Sustainable Printing Materials Sales Market Share by Application (2021-2026)

Figure 76. Germany Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 77. France Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 78. UK Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 79. Italy Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 80. Russia Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 81. Middle East & Africa Sustainable Printing Materials Sales Market Share by Country (2021-2026)

Figure 82. Middle East & Africa Sustainable Printing Materials Sales Market Share by Type (2021-2026)

Figure 83. Middle East & Africa Sustainable Printing Materials Sales Market Share by Application (2021-2026)

Figure 84. Egypt Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 85. South Africa Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 86. Israel Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 87. Turkey Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 88. GCC Countries Sustainable Printing Materials Revenue Growth 2021-2026 (\$ millions)

Figure 89. Manufacturing Cost Structure Analysis of Sustainable Printing Materials in 2026

Figure 90. Manufacturing Process Analysis of Sustainable Printing Materials

Figure 91. Industry Chain Structure of Sustainable Printing Materials

Figure 92. Channels of Distribution

Figure 93. Global Sustainable Printing Materials Sales Market Forecast by Region (2027-2032)

Figure 94. Global Sustainable Printing Materials Revenue Market Share Forecast by Region (2027-2032)

Figure 95. Global Sustainable Printing Materials Sales Market Share Forecast by Type (2027-2032)

Figure 96. Global Sustainable Printing Materials Revenue Market Share Forecast by Type (2027-2032)

Figure 97. Global Sustainable Printing Materials Sales Market Share Forecast by Application (2027-2032)

Figure 98. Global Sustainable Printing Materials Revenue Market Share Forecast by Application (2027-2032)

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