

Global Squalene Softgel Capsules Market Growth 2026-2032

<https://marketpublishers.com/r/SE76286B9ED4EN.html>

Date: January 2026

Pages: 118

Price: US\$ 3,660.00 (Single User License)

ID: SE76286B9ED4EN

Abstracts

The global Squalene Softgel Capsules market size is predicted to grow from US\$ 1505 million in 2025 to US\$ 2294 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

In 2024, global annual production capacity for squalene softgel capsules was about 92 million bottles, while actual production reached 65.9 million bottles. The average global retail price was around US\$22 per bottle, and profit margins ranged from 30% to 45%, depending on purity levels and sourcing costs. Squalene softgel capsules are dietary supplements containing squalene extracted from shark liver oil or plant sources such as olives and amaranth. Squalene is valued for its antioxidant properties, skin health benefits, and immune-supporting effects. The softgel format improves stability, bioavailability, and ease of consumption.

Upstream includes shark liver oil suppliers, plant-derived squalene extractors (olive, amaranth), gelatin producers, and excipients such as glycerin and antioxidants. Midstream consists of nutraceutical manufacturers responsible for formulation, encapsulation, quality testing, and packaging. Leading producers come from the U.S., Japan, and China. Downstream includes pharmacies, health supplement retailers, e-commerce channels, beauty supplement brands, and wellness clinics. End users focus on purity levels, source transparency (marine vs. plant-based), capsule stability, and compliance with FDA, EFSA, and health supplement regulations.

The global squalene softgel market is expanding due to rising consumer awareness of antioxidant supplements and skin health benefits. Plant-derived squalene is gaining rapid traction as sustainability concerns reduce reliance on shark-derived sources. The beauty-from-within trend and growth in preventive healthcare are further stimulating

market demand. Asia-Pacific remains the fastest-growing region, supported by strong supplement consumption habits and e-commerce distribution. Despite competition from other antioxidants such as CoQ10 and vitamin E, squalene maintains a differentiated position in skin hydration and immune support. Manufacturers focusing on plant-based extraction, high purity, and clean-label formulations are expected to gain market share.

LP Information, Inc. (LPI) ' newest research report, the “Squalene Softgel Capsules Industry Forecast” looks at past sales and reviews total world Squalene Softgel Capsules sales in 2025, providing a comprehensive analysis by region and market sector of projected Squalene Softgel Capsules sales for 2026 through 2032. With Squalene Softgel Capsules sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Squalene Softgel Capsules industry.

This Insight Report provides a comprehensive analysis of the global Squalene Softgel Capsules landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Squalene Softgel Capsules portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Squalene Softgel Capsules market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Squalene Softgel Capsules and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Squalene Softgel Capsules.

This report presents a comprehensive overview, market shares, and growth opportunities of Squalene Softgel Capsules market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Deep-sea Shark-derived Squalene Softgel

Plant-derived Squalene Softgel

Synthetic Squalene Softgel

Blended Source Squalene Softgel

Segmentation by Target Function:

Anti-fatigue Squalene Softgel

Immune Support Squalene Softgel

Skin Health Squalene Softgel

Radiation Resistance Squalene Softgel

Segmentation by Application:

Physical Fatigue Recovery

Immune Function Regulation

Skin Moisturizing & Anti-aging

High-altitude Hypoxia Adaptation

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

KANEKA

Shiseido

DHC

Itou Kampo

Yamamoto Kanpo

NOW Foods

Jarrow Formulas

Swanson

Xiuzheng

BY-HEALTH

Renhe

Conba

UNIMED

Nutriland

Key Questions Addressed in this Report

What is the 10-year outlook for the global Squalene Softgel Capsules market?

What factors are driving Squalene Softgel Capsules market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Squalene Softgel Capsules market opportunities vary by end market size?

How does Squalene Softgel Capsules break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Squalene Softgel Capsules Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Squalene Softgel Capsules by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Squalene Softgel Capsules by Country/Region, 2021, 2025 & 2032

2.2 Squalene Softgel Capsules Segment by Type

- 2.2.1 Deep-sea Shark-derived Squalene Softgel
- 2.2.2 Plant-derived Squalene Softgel
- 2.2.3 Synthetic Squalene Softgel
- 2.2.4 Blended Source Squalene Softgel
- 2.2.5 Squalene Softgel Capsules Sales by Type
 - 2.2.5.1 Global Squalene Softgel Capsules Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Squalene Softgel Capsules Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Squalene Softgel Capsules Sale Price by Type (2021-2026)

2.3 Squalene Softgel Capsules Segment by Target Function

- 2.3.1 Anti-fatigue Squalene Softgel
- 2.3.2 Immune Support Squalene Softgel
- 2.3.3 Skin Health Squalene Softgel
- 2.3.4 Radiation Resistance Squalene Softgel
- 2.3.5 Squalene Softgel Capsules Sales by Target Function
 - 2.3.5.1 Global Squalene Softgel Capsules Sales Market Share by Target Function (2021-2026)

2.3.5.2 Global Squalene Softgel Capsules Revenue and Market Share by Target Function (2021-2026)

2.3.5.3 Global Squalene Softgel Capsules Sale Price by Target Function (2021-2026)

2.4 Squalene Softgel Capsules Segment by Application

2.4.1 Physical Fatigue Recovery

2.4.2 Immune Function Regulation

2.4.3 Skin Moisturizing & Anti-aging

2.4.4 High-altitude Hypoxia Adaptation

2.4.5 Squalene Softgel Capsules Sales by Application

2.4.5.1 Global Squalene Softgel Capsules Sale Market Share by Application (2021-2026)

2.4.5.2 Global Squalene Softgel Capsules Revenue and Market Share by Application (2021-2026)

2.4.5.3 Global Squalene Softgel Capsules Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Squalene Softgel Capsules Breakdown Data by Company

3.1.1 Global Squalene Softgel Capsules Annual Sales by Company (2021-2026)

3.1.2 Global Squalene Softgel Capsules Sales Market Share by Company (2021-2026)

3.2 Global Squalene Softgel Capsules Annual Revenue by Company (2021-2026)

3.2.1 Global Squalene Softgel Capsules Revenue by Company (2021-2026)

3.2.2 Global Squalene Softgel Capsules Revenue Market Share by Company (2021-2026)

3.3 Global Squalene Softgel Capsules Sale Price by Company

3.4 Key Manufacturers Squalene Softgel Capsules Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Squalene Softgel Capsules Product Location Distribution

3.4.2 Players Squalene Softgel Capsules Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SQUALENE SOFTGEL CAPSULES BY GEOGRAPHIC REGION

4.1 World Historic Squalene Softgel Capsules Market Size by Geographic Region

(2021-2026)

4.1.1 Global Squalene Softgel Capsules Annual Sales by Geographic Region

(2021-2026)

4.1.2 Global Squalene Softgel Capsules Annual Revenue by Geographic Region

(2021-2026)

4.2 World Historic Squalene Softgel Capsules Market Size by Country/Region

(2021-2026)

4.2.1 Global Squalene Softgel Capsules Annual Sales by Country/Region (2021-2026)

4.2.2 Global Squalene Softgel Capsules Annual Revenue by Country/Region

(2021-2026)

4.3 Americas Squalene Softgel Capsules Sales Growth

4.4 APAC Squalene Softgel Capsules Sales Growth

4.5 Europe Squalene Softgel Capsules Sales Growth

4.6 Middle East & Africa Squalene Softgel Capsules Sales Growth

5 AMERICAS

5.1 Americas Squalene Softgel Capsules Sales by Country

5.1.1 Americas Squalene Softgel Capsules Sales by Country (2021-2026)

5.1.2 Americas Squalene Softgel Capsules Revenue by Country (2021-2026)

5.2 Americas Squalene Softgel Capsules Sales by Type (2021-2026)

5.3 Americas Squalene Softgel Capsules Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Squalene Softgel Capsules Sales by Region

6.1.1 APAC Squalene Softgel Capsules Sales by Region (2021-2026)

6.1.2 APAC Squalene Softgel Capsules Revenue by Region (2021-2026)

6.2 APAC Squalene Softgel Capsules Sales by Type (2021-2026)

6.3 APAC Squalene Softgel Capsules Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Squalene Softgel Capsules by Country

7.1.1 Europe Squalene Softgel Capsules Sales by Country (2021-2026)

7.1.2 Europe Squalene Softgel Capsules Revenue by Country (2021-2026)

7.2 Europe Squalene Softgel Capsules Sales by Type (2021-2026)

7.3 Europe Squalene Softgel Capsules Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Squalene Softgel Capsules by Country

8.1.1 Middle East & Africa Squalene Softgel Capsules Sales by Country (2021-2026)

8.1.2 Middle East & Africa Squalene Softgel Capsules Revenue by Country
(2021-2026)

8.2 Middle East & Africa Squalene Softgel Capsules Sales by Type (2021-2026)

8.3 Middle East & Africa Squalene Softgel Capsules Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

- 10.2 Manufacturing Cost Structure Analysis of Squalene Softgel Capsules
- 10.3 Manufacturing Process Analysis of Squalene Softgel Capsules
- 10.4 Industry Chain Structure of Squalene Softgel Capsules

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Squalene Softgel Capsules Distributors
- 11.3 Squalene Softgel Capsules Customer

12 WORLD FORECAST REVIEW FOR SQUALENE SOFTGEL CAPSULES BY GEOGRAPHIC REGION

- 12.1 Global Squalene Softgel Capsules Market Size Forecast by Region
 - 12.1.1 Global Squalene Softgel Capsules Forecast by Region (2027-2032)
 - 12.1.2 Global Squalene Softgel Capsules Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Squalene Softgel Capsules Forecast by Type (2027-2032)
- 12.7 Global Squalene Softgel Capsules Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 KANEKA
 - 13.1.1 KANEKA Company Information
 - 13.1.2 KANEKA Squalene Softgel Capsules Product Portfolios and Specifications
 - 13.1.3 KANEKA Squalene Softgel Capsules Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 KANEKA Main Business Overview
 - 13.1.5 KANEKA Latest Developments
- 13.2 Shiseido
 - 13.2.1 Shiseido Company Information
 - 13.2.2 Shiseido Squalene Softgel Capsules Product Portfolios and Specifications
 - 13.2.3 Shiseido Squalene Softgel Capsules Sales, Revenue, Price and Gross Margin

(2021-2026)

13.2.4 Shiseido Main Business Overview

13.2.5 Shiseido Latest Developments

13.3 DHC

13.3.1 DHC Company Information

13.3.2 DHC Squalene Softgel Capsules Product Portfolios and Specifications

13.3.3 DHC Squalene Softgel Capsules Sales, Revenue, Price and Gross Margin

(2021-2026)

13.3.4 DHC Main Business Overview

13.3.5 DHC Latest Developments

13.4 Itou Kampo

13.4.1 Itou Kampo Company Information

13.4.2 Itou Kampo Squalene Softgel Capsules Product Portfolios and Specifications

13.4.3 Itou Kampo Squalene Softgel Capsules Sales, Revenue, Price and Gross

Margin (2021-2026)

13.4.4 Itou Kampo Main Business Overview

13.4.5 Itou Kampo Latest Developments

13.5 Yamamoto Kanpo

13.5.1 Yamamoto Kanpo Company Information

13.5.2 Yamamoto Kanpo Squalene Softgel Capsules Product Portfolios and Specifications

13.5.3 Yamamoto Kanpo Squalene Softgel Capsules Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Yamamoto Kanpo Main Business Overview

13.5.5 Yamamoto Kanpo Latest Developments

13.6 NOW Foods

13.6.1 NOW Foods Company Information

13.6.2 NOW Foods Squalene Softgel Capsules Product Portfolios and Specifications

13.6.3 NOW Foods Squalene Softgel Capsules Sales, Revenue, Price and Gross

Margin (2021-2026)

13.6.4 NOW Foods Main Business Overview

13.6.5 NOW Foods Latest Developments

13.7 Jarrow Formulas

13.7.1 Jarrow Formulas Company Information

13.7.2 Jarrow Formulas Squalene Softgel Capsules Product Portfolios and Specifications

13.7.3 Jarrow Formulas Squalene Softgel Capsules Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Jarrow Formulas Main Business Overview

- 13.7.5 Jarrow Formulas Latest Developments
- 13.8 Swanson
 - 13.8.1 Swanson Company Information
 - 13.8.2 Swanson Squalene Softgel Capsules Product Portfolios and Specifications
 - 13.8.3 Swanson Squalene Softgel Capsules Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Swanson Main Business Overview
 - 13.8.5 Swanson Latest Developments
- 13.9 Xiuzheng
 - 13.9.1 Xiuzheng Company Information
 - 13.9.2 Xiuzheng Squalene Softgel Capsules Product Portfolios and Specifications
 - 13.9.3 Xiuzheng Squalene Softgel Capsules Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Xiuzheng Main Business Overview
 - 13.9.5 Xiuzheng Latest Developments
- 13.10 BY-HEALTH
 - 13.10.1 BY-HEALTH Company Information
 - 13.10.2 BY-HEALTH Squalene Softgel Capsules Product Portfolios and Specifications
 - 13.10.3 BY-HEALTH Squalene Softgel Capsules Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 BY-HEALTH Main Business Overview
 - 13.10.5 BY-HEALTH Latest Developments
- 13.11 Renhe
 - 13.11.1 Renhe Company Information
 - 13.11.2 Renhe Squalene Softgel Capsules Product Portfolios and Specifications
 - 13.11.3 Renhe Squalene Softgel Capsules Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Renhe Main Business Overview
 - 13.11.5 Renhe Latest Developments
- 13.12 Conba
 - 13.12.1 Conba Company Information
 - 13.12.2 Conba Squalene Softgel Capsules Product Portfolios and Specifications
 - 13.12.3 Conba Squalene Softgel Capsules Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Conba Main Business Overview
 - 13.12.5 Conba Latest Developments
- 13.13 UNIMED
 - 13.13.1 UNIMED Company Information
 - 13.13.2 UNIMED Squalene Softgel Capsules Product Portfolios and Specifications

13.13.3 UNIMED Squalene Softgel Capsules Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 UNIMED Main Business Overview

13.13.5 UNIMED Latest Developments

13.14 Nutriland

13.14.1 Nutriland Company Information

13.14.2 Nutriland Squalene Softgel Capsules Product Portfolios and Specifications

13.14.3 Nutriland Squalene Softgel Capsules Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Nutriland Main Business Overview

13.14.5 Nutriland Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Squalene Softgel Capsules Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Squalene Softgel Capsules Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Deep-sea Shark-derived Squalene Softgel

Table 4. Major Players of Plant-derived Squalene Softgel

Table 5. Major Players of Synthetic Squalene Softgel

Table 6. Major Players of Blended Source Squalene Softgel

Table 7. Global Squalene Softgel Capsules Sales by Type (2021-2026) & (K Bottles)

Table 8. Global Squalene Softgel Capsules Sales Market Share by Type (2021-2026)

Table 9. Global Squalene Softgel Capsules Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Squalene Softgel Capsules Revenue Market Share by Type (2021-2026)

Table 11. Global Squalene Softgel Capsules Sale Price by Type (2021-2026) & (US\$/Bottle)

Table 12. Major Players of Anti-fatigue Squalene Softgel

Table 13. Major Players of Immune Support Squalene Softgel

Table 14. Major Players of Skin Health Squalene Softgel

Table 15. Major Players of Radiation Resistance Squalene Softgel

Table 16. Global Squalene Softgel Capsules Sales by Target Function (2021-2026) & (K Bottles)

Table 17. Global Squalene Softgel Capsules Sales Market Share by Target Function (2021-2026)

Table 18. Global Squalene Softgel Capsules Revenue by Target Function (2021-2026) & (\$ million)

Table 19. Global Squalene Softgel Capsules Revenue Market Share by Target Function (2021-2026)

Table 20. Global Squalene Softgel Capsules Sale Price by Target Function (2021-2026) & (US\$/Bottle)

Table 21. Global Squalene Softgel Capsules Sale by Application (2021-2026) & (K Bottles)

Table 22. Global Squalene Softgel Capsules Sale Market Share by Application (2021-2026)

Table 23. Global Squalene Softgel Capsules Revenue by Application (2021-2026) & (\$ million)

Table 24. Global Squalene Softgel Capsules Revenue Market Share by Application (2021-2026)

Table 25. Global Squalene Softgel Capsules Sale Price by Application (2021-2026) & (US\$/Bottle)

Table 26. Global Squalene Softgel Capsules Sales by Company (2021-2026) & (K Bottles)

Table 27. Global Squalene Softgel Capsules Sales Market Share by Company (2021-2026)

Table 28. Global Squalene Softgel Capsules Revenue by Company (2021-2026) & (\$ millions)

Table 29. Global Squalene Softgel Capsules Revenue Market Share by Company (2021-2026)

Table 30. Global Squalene Softgel Capsules Sale Price by Company (2021-2026) & (US\$/Bottle)

Table 31. Key Manufacturers Squalene Softgel Capsules Producing Area Distribution and Sales Area

Table 32. Players Squalene Softgel Capsules Products Offered

Table 33. Squalene Softgel Capsules Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 34. New Products and Potential Entrants

Table 35. Market M&A Activity & Strategy

Table 36. Global Squalene Softgel Capsules Sales by Geographic Region (2021-2026) & (K Bottles)

Table 37. Global Squalene Softgel Capsules Sales Market Share Geographic Region (2021-2026)

Table 38. Global Squalene Softgel Capsules Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 39. Global Squalene Softgel Capsules Revenue Market Share by Geographic Region (2021-2026)

Table 40. Global Squalene Softgel Capsules Sales by Country/Region (2021-2026) & (K Bottles)

Table 41. Global Squalene Softgel Capsules Sales Market Share by Country/Region (2021-2026)

Table 42. Global Squalene Softgel Capsules Revenue by Country/Region (2021-2026) & (\$ millions)

Table 43. Global Squalene Softgel Capsules Revenue Market Share by Country/Region (2021-2026)

Table 44. Americas Squalene Softgel Capsules Sales by Country (2021-2026) & (K Bottles)

Table 45. Americas Squalene Softgel Capsules Sales Market Share by Country (2021-2026)

Table 46. Americas Squalene Softgel Capsules Revenue by Country (2021-2026) & (\$ millions)

Table 47. Americas Squalene Softgel Capsules Sales by Type (2021-2026) & (K Bottles)

Table 48. Americas Squalene Softgel Capsules Sales by Application (2021-2026) & (K Bottles)

Table 49. APAC Squalene Softgel Capsules Sales by Region (2021-2026) & (K Bottles)

Table 50. APAC Squalene Softgel Capsules Sales Market Share by Region (2021-2026)

Table 51. APAC Squalene Softgel Capsules Revenue by Region (2021-2026) & (\$ millions)

Table 52. APAC Squalene Softgel Capsules Sales by Type (2021-2026) & (K Bottles)

Table 53. APAC Squalene Softgel Capsules Sales by Application (2021-2026) & (K Bottles)

Table 54. Europe Squalene Softgel Capsules Sales by Country (2021-2026) & (K Bottles)

Table 55. Europe Squalene Softgel Capsules Revenue by Country (2021-2026) & (\$ millions)

Table 56. Europe Squalene Softgel Capsules Sales by Type (2021-2026) & (K Bottles)

Table 57. Europe Squalene Softgel Capsules Sales by Application (2021-2026) & (K Bottles)

Table 58. Middle East & Africa Squalene Softgel Capsules Sales by Country (2021-2026) & (K Bottles)

Table 59. Middle East & Africa Squalene Softgel Capsules Revenue Market Share by Country (2021-2026)

Table 60. Middle East & Africa Squalene Softgel Capsules Sales by Type (2021-2026) & (K Bottles)

Table 61. Middle East & Africa Squalene Softgel Capsules Sales by Application (2021-2026) & (K Bottles)

Table 62. Key Market Drivers & Growth Opportunities of Squalene Softgel Capsules

Table 63. Key Market Challenges & Risks of Squalene Softgel Capsules

Table 64. Key Industry Trends of Squalene Softgel Capsules

Table 65. Squalene Softgel Capsules Raw Material

Table 66. Key Suppliers of Raw Materials

Table 67. Squalene Softgel Capsules Distributors List

Table 68. Squalene Softgel Capsules Customer List

Table 69. Global Squalene Softgel Capsules Sales Forecast by Region (2027-2032) &

(K Bottles)

Table 70. Global Squalene Softgel Capsules Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 71. Americas Squalene Softgel Capsules Sales Forecast by Country (2027-2032) & (K Bottles)

Table 72. Americas Squalene Softgel Capsules Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 73. APAC Squalene Softgel Capsules Sales Forecast by Region (2027-2032) & (K Bottles)

Table 74. APAC Squalene Softgel Capsules Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 75. Europe Squalene Softgel Capsules Sales Forecast by Country (2027-2032) & (K Bottles)

Table 76. Europe Squalene Softgel Capsules Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 77. Middle East & Africa Squalene Softgel Capsules Sales Forecast by Country (2027-2032) & (K Bottles)

Table 78. Middle East & Africa Squalene Softgel Capsules Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 79. Global Squalene Softgel Capsules Sales Forecast by Type (2027-2032) & (K Bottles)

Table 80. Global Squalene Softgel Capsules Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 81. Global Squalene Softgel Capsules Sales Forecast by Application (2027-2032) & (K Bottles)

Table 82. Global Squalene Softgel Capsules Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 83. KANEKA Basic Information, Squalene Softgel Capsules Manufacturing Base, Sales Area and Its Competitors

Table 84. KANEKA Squalene Softgel Capsules Product Portfolios and Specifications

Table 85. KANEKA Squalene Softgel Capsules Sales (K Bottles), Revenue (\$ Million), Price (US\$/Bottle) and Gross Margin (2021-2026)

Table 86. KANEKA Main Business

Table 87. KANEKA Latest Developments

Table 88. Shiseido Basic Information, Squalene Softgel Capsules Manufacturing Base, Sales Area and Its Competitors

Table 89. Shiseido Squalene Softgel Capsules Product Portfolios and Specifications

Table 90. Shiseido Squalene Softgel Capsules Sales (K Bottles), Revenue (\$ Million), Price (US\$/Bottle) and Gross Margin (2021-2026)

Table 91. Shiseido Main Business

Table 92. Shiseido Latest Developments

Table 93. DHC Basic Information, Squalene Softgel Capsules Manufacturing Base, Sales Area and Its Competitors

Table 94. DHC Squalene Softgel Capsules Product Portfolios and Specifications

Table 95. DHC Squalene Softgel Capsules Sales (K Bottles), Revenue (\$ Million), Price (US\$/Bottle) and Gross Margin (2021-2026)

Table 96. DHC Main Business

Table 97. DHC Latest Developments

Table 98. Itou Kampo Basic Information, Squalene Softgel Capsules Manufacturing Base, Sales Area and Its Competitors

Table 99. Itou Kampo Squalene Softgel Capsules Product Portfolios and Specifications

Table 100. Itou Kampo Squalene Softgel Capsules Sales (K Bottles), Revenue (\$ Million), Price (US\$/Bottle) and Gross Margin (2021-2026)

Table 101. Itou Kampo Main Business

Table 102. Itou Kampo Latest Developments

Table 103. Yamamoto Kanpo Basic Information, Squalene Softgel Capsules Manufacturing Base, Sales Area and Its Competitors

Table 104. Yamamoto Kanpo Squalene Softgel Capsules Product Portfolios and Specifications

Table 105. Yamamoto Kanpo Squalene Softgel Capsules Sales (K Bottles), Revenue (\$ Million), Price (US\$/Bottle) and Gross Margin (2021-2026)

Table 106. Yamamoto Kanpo Main Business

Table 107. Yamamoto Kanpo Latest Developments

Table 108. NOW Foods Basic Information, Squalene Softgel Capsules Manufacturing Base, Sales Area and Its Competitors

Table 109. NOW Foods Squalene Softgel Capsules Product Portfolios and Specifications

Table 110. NOW Foods Squalene Softgel Capsules Sales (K Bottles), Revenue (\$ Million), Price (US\$/Bottle) and Gross Margin (2021-2026)

Table 111. NOW Foods Main Business

Table 112. NOW Foods Latest Developments

Table 113. Jarrow Formulas Basic Information, Squalene Softgel Capsules Manufacturing Base, Sales Area and Its Competitors

Table 114. Jarrow Formulas Squalene Softgel Capsules Product Portfolios and Specifications

Table 115. Jarrow Formulas Squalene Softgel Capsules Sales (K Bottles), Revenue (\$ Million), Price (US\$/Bottle) and Gross Margin (2021-2026)

Table 116. Jarrow Formulas Main Business

Table 117. Jarrow Formulas Latest Developments

Table 118. Swanson Basic Information, Squalene Softgel Capsules Manufacturing Base, Sales Area and Its Competitors

Table 119. Swanson Squalene Softgel Capsules Product Portfolios and Specifications

Table 120. Swanson Squalene Softgel Capsules Sales (K Bottles), Revenue (\$ Million), Price (US\$/Bottle) and Gross Margin (2021-2026)

Table 121. Swanson Main Business

Table 122. Swanson Latest Developments

Table 123. Xiuzheng Basic Information, Squalene Softgel Capsules Manufacturing Base, Sales Area and Its Competitors

Table 124. Xiuzheng Squalene Softgel Capsules Product Portfolios and Specifications

Table 125. Xiuzheng Squalene Softgel Capsules Sales (K Bottles), Revenue (\$ Million), Price (US\$/Bottle) and Gross Margin (2021-2026)

Table 126. Xiuzheng Main Business

Table 127. Xiuzheng Latest Developments

Table 128. BY-HEALTH Basic Information, Squalene Softgel Capsules Manufacturing Base, Sales Area and Its Competitors

Table 129. BY-HEALTH Squalene Softgel Capsules Product Portfolios and Specifications

Table 130. BY-HEALTH Squalene Softgel Capsules Sales (K Bottles), Revenue (\$ Million), Price (US\$/Bottle) and Gross Margin (2021-2026)

Table 131. BY-HEALTH Main Business

Table 132. BY-HEALTH Latest Developments

Table 133. Renhe Basic Information, Squalene Softgel Capsules Manufacturing Base, Sales Area and Its Competitors

Table 134. Renhe Squalene Softgel Capsules Product Portfolios and Specifications

Table 135. Renhe Squalene Softgel Capsules Sales (K Bottles), Revenue (\$ Million), Price (US\$/Bottle) and Gross Margin (2021-2026)

Table 136. Renhe Main Business

Table 137. Renhe Latest Developments

Table 138. Conba Basic Information, Squalene Softgel Capsules Manufacturing Base, Sales Area and Its Competitors

Table 139. Conba Squalene Softgel Capsules Product Portfolios and Specifications

Table 140. Conba Squalene Softgel Capsules Sales (K Bottles), Revenue (\$ Million), Price (US\$/Bottle) and Gross Margin (2021-2026)

Table 141. Conba Main Business

Table 142. Conba Latest Developments

Table 143. UNIMED Basic Information, Squalene Softgel Capsules Manufacturing Base, Sales Area and Its Competitors

Table 144. UNIMED Squalene Softgel Capsules Product Portfolios and Specifications

Table 145. UNIMED Squalene Softgel Capsules Sales (K Bottles), Revenue (\$ Million), Price (US\$/Bottle) and Gross Margin (2021-2026)

Table 146. UNIMED Main Business

Table 147. UNIMED Latest Developments

Table 148. Nutriland Basic Information, Squalene Softgel Capsules Manufacturing Base, Sales Area and Its Competitors

Table 149. Nutriland Squalene Softgel Capsules Product Portfolios and Specifications

Table 150. Nutriland Squalene Softgel Capsules Sales (K Bottles), Revenue (\$ Million), Price (US\$/Bottle) and Gross Margin (2021-2026)

Table 151. Nutriland Main Business

Table 152. Nutriland Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Squalene Softgel Capsules
- Figure 2. Squalene Softgel Capsules Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Squalene Softgel Capsules Sales Growth Rate 2021-2032 (K Bottles)
- Figure 7. Global Squalene Softgel Capsules Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Squalene Softgel Capsules Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Squalene Softgel Capsules Sales Market Share by Country/Region (2025)
- Figure 10. Squalene Softgel Capsules Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Deep-sea Shark-derived Squalene Softgel
- Figure 12. Product Picture of Plant-derived Squalene Softgel
- Figure 13. Product Picture of Synthetic Squalene Softgel
- Figure 14. Product Picture of Blended Source Squalene Softgel
- Figure 15. Global Squalene Softgel Capsules Sales Market Share by Type in 2026
- Figure 16. Global Squalene Softgel Capsules Revenue Market Share by Type (2021-2026)
- Figure 17. Product Picture of Anti-fatigue Squalene Softgel
- Figure 18. Product Picture of Immune Support Squalene Softgel
- Figure 19. Product Picture of Skin Health Squalene Softgel
- Figure 20. Product Picture of Radiation Resistance Squalene Softgel
- Figure 21. Global Squalene Softgel Capsules Sales Market Share by Target Function in 2026
- Figure 22. Global Squalene Softgel Capsules Revenue Market Share by Target Function (2021-2026)
- Figure 23. Squalene Softgel Capsules Consumed in Physical Fatigue Recovery
- Figure 24. Global Squalene Softgel Capsules Market: Physical Fatigue Recovery (2021-2026) & (K Bottles)
- Figure 25. Squalene Softgel Capsules Consumed in Immune Function Regulation
- Figure 26. Global Squalene Softgel Capsules Market: Immune Function Regulation (2021-2026) & (K Bottles)
- Figure 27. Squalene Softgel Capsules Consumed in Skin Moisturizing & Anti-aging

Figure 28. Global Squalene Softgel Capsules Market: Skin Moisturizing & Anti-aging (2021-2026) & (K Bottles)

Figure 29. Squalene Softgel Capsules Consumed in High-altitude Hypoxia Adaptation

Figure 30. Global Squalene Softgel Capsules Market: High-altitude Hypoxia Adaptation (2021-2026) & (K Bottles)

Figure 31. Global Squalene Softgel Capsules Sale Market Share by Application (2025)

Figure 32. Global Squalene Softgel Capsules Revenue Market Share by Application in 2026

Figure 33. Squalene Softgel Capsules Sales by Company in 2026 (K Bottles)

Figure 34. Global Squalene Softgel Capsules Sales Market Share by Company in 2026

Figure 35. Squalene Softgel Capsules Revenue by Company in 2026 (\$ millions)

Figure 36. Global Squalene Softgel Capsules Revenue Market Share by Company in 2026

Figure 37. Global Squalene Softgel Capsules Sales Market Share by Geographic Region (2021-2026)

Figure 38. Global Squalene Softgel Capsules Revenue Market Share by Geographic Region in 2026

Figure 39. Americas Squalene Softgel Capsules Sales 2021-2026 (K Bottles)

Figure 40. Americas Squalene Softgel Capsules Revenue 2021-2026 (\$ millions)

Figure 41. APAC Squalene Softgel Capsules Sales 2021-2026 (K Bottles)

Figure 42. APAC Squalene Softgel Capsules Revenue 2021-2026 (\$ millions)

Figure 43. Europe Squalene Softgel Capsules Sales 2021-2026 (K Bottles)

Figure 44. Europe Squalene Softgel Capsules Revenue 2021-2026 (\$ millions)

Figure 45. Middle East & Africa Squalene Softgel Capsules Sales 2021-2026 (K Bottles)

Figure 46. Middle East & Africa Squalene Softgel Capsules Revenue 2021-2026 (\$ millions)

Figure 47. Americas Squalene Softgel Capsules Sales Market Share by Country in 2026

Figure 48. Americas Squalene Softgel Capsules Revenue Market Share by Country (2021-2026)

Figure 49. Americas Squalene Softgel Capsules Sales Market Share by Type (2021-2026)

Figure 50. Americas Squalene Softgel Capsules Sales Market Share by Application (2021-2026)

Figure 51. United States Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 52. Canada Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 53. Mexico Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 54. Brazil Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 55. APAC Squalene Softgel Capsules Sales Market Share by Region in 2026

Figure 56. APAC Squalene Softgel Capsules Revenue Market Share by Region (2021-2026)

Figure 57. APAC Squalene Softgel Capsules Sales Market Share by Type (2021-2026)

Figure 58. APAC Squalene Softgel Capsules Sales Market Share by Application (2021-2026)

Figure 59. China Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 60. Japan Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 61. South Korea Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 62. Southeast Asia Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 63. India Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 64. Australia Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 65. China Taiwan Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 66. Europe Squalene Softgel Capsules Sales Market Share by Country in 2026

Figure 67. Europe Squalene Softgel Capsules Revenue Market Share by Country (2021-2026)

Figure 68. Europe Squalene Softgel Capsules Sales Market Share by Type (2021-2026)

Figure 69. Europe Squalene Softgel Capsules Sales Market Share by Application (2021-2026)

Figure 70. Germany Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 71. France Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 72. UK Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 73. Italy Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 74. Russia Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 75. Middle East & Africa Squalene Softgel Capsules Sales Market Share by Country (2021-2026)

Figure 76. Middle East & Africa Squalene Softgel Capsules Sales Market Share by Type (2021-2026)

Figure 77. Middle East & Africa Squalene Softgel Capsules Sales Market Share by Application (2021-2026)

Figure 78. Egypt Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 79. South Africa Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 80. Israel Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 81. Turkey Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 82. GCC Countries Squalene Softgel Capsules Revenue Growth 2021-2026 (\$ millions)

Figure 83. Manufacturing Cost Structure Analysis of Squalene Softgel Capsules in 2026

Figure 84. Manufacturing Process Analysis of Squalene Softgel Capsules

Figure 85. Industry Chain Structure of Squalene Softgel Capsules

Figure 86. Channels of Distribution

Figure 87. Global Squalene Softgel Capsules Sales Market Forecast by Region (2027-2032)

Figure 88. Global Squalene Softgel Capsules Revenue Market Share Forecast by Region (2027-2032)

Figure 89. Global Squalene Softgel Capsules Sales Market Share Forecast by Type (2027-2032)

Figure 90. Global Squalene Softgel Capsules Revenue Market Share Forecast by Type (2027-2032)

Figure 91. Global Squalene Softgel Capsules Sales Market Share Forecast by Application (2027-2032)

Figure 92. Global Squalene Softgel Capsules Revenue Market Share Forecast by Application (2027-2032)

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