

Global Regional Tourism Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Regional Tourism market size is predicted to grow from US\$ 17902 million in 2025 to US\$ 47319 million in 2032; it is expected to grow at a CAGR of 15.6% from 2026 to 2032.

Regional tourism, based on city clusters, metropolitan areas, provinces, or cross-border routes, integrates destination resources, transportation networks, and service offerings to local and surrounding customers, providing short- and medium-distance, high-frequency travel products and services with low decision-making costs. Standardized products typically include intermodal transportation, accommodation and ticket packages, regional passes, time-slot booking, and urban nighttime economy features, and achieve unified settlement and experience management of cross-city resources through digital distribution. Regional collaboration and 'one-ticket access' alleviate issues such as fragmented cross-city information, poor transportation connections, price disparities, and seasonal imbalances; it also increases length of stay and secondary spending (dining, entertainment, retail), and reduces congestion and queuing costs through time-slot booking and crowd control optimization.

United States market for Regional Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Regional Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Regional Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Regional Tourism players cover TUI Group, Expedia Group, Booking Holdings, Airbnb, Intrepid Travel, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Regional Tourism Industry Forecast” looks at past sales and reviews total world Regional Tourism sales in 2025, providing a comprehensive analysis by region and market sector of projected Regional Tourism sales for 2026 through 2032. With Regional Tourism sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Regional Tourism industry.

This Insight Report provides a comprehensive analysis of the global Regional Tourism landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Regional Tourism portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Regional Tourism market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Regional Tourism and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Regional Tourism.

This report presents a comprehensive overview, market shares, and growth opportunities of Regional Tourism market by product type, application, key players and key regions and countries.

Segmentation by Type:

Standard Package

Customized Mini-Group Tour

Regional Pass

Other

Segmentation by Travel Radius:

Self-Driving/Intercity Rail

High-Speed Rail/Intercity Bus

High-Speed Rail + Flight & Hotel

Cross-Border

Segmentation by Theme:

Natural Ecology

Cultural History

Festivals & Exhibitions

Other

Segmentation by Application:

Families/Children

Couples/Friends

Senior And Wellness

Business + Leisure

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

TUI Group

Expedia Group

Booking Holdings

Airbnb

Intrepid Travel

G Adventures

Trafalgar

Tauck

Accor

Club Med

Merlin Entertainments

City Sightseeing

Abercrombie Kent

China CYTS

Trip.com Group

Tengxuan

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