

Global Predictive Cybersecurity Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Predictive Cybersecurity market size is predicted to grow from US\$ 3502 million in 2025 to US\$ 6028 million in 2032; it is expected to grow at a CAGR of 8.0% from 2026 to 2032.

Predictive Cybersecurity is a proactive protection system based on artificial intelligence, machine learning, and data analytics to identify potential threats. It continuously collects data such as network traffic, user behavior, and endpoint logs, and uses behavioral analysis, threat intelligence, and anomaly detection models to predict attack paths and vulnerability exploitation risks that have not yet occurred. Its core principle is to shift from passive response to proactive early warning, detecting threats such as ransomware propagation, insider threats, or new attack patterns in advance, thereby implementing blocking or hardening defenses before an attack occurs. This approach significantly shortens threat exposure time and improves security operation efficiency, representing a key evolutionary direction for achieving dynamic security defense.

The costs of predictive cybersecurity primarily include data acquisition and governance costs, human resource costs for algorithm model development and continuous optimization, and cloud service costs for high-performance computing and storage. Due to high technical barriers, gross profit margins are typically high (reaching 60%-80%), mainly stemming from the economies of scale of standardized software products and the operational efficiency advantages brought by AI automation. High upfront R&D investment is the main constraint on profits.

United States market for Predictive Cybersecurity is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Predictive Cybersecurity is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Predictive Cybersecurity is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Predictive Cybersecurity players cover Augur, Blacklight, Check Point Software Technologies, CrowdStrike, Zscaler, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Predictive Cybersecurity Industry Forecast” looks at past sales and reviews total world Predictive Cybersecurity sales in 2025, providing a comprehensive analysis by region and market sector of projected Predictive Cybersecurity sales for 2026 through 2032. With Predictive Cybersecurity sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Predictive Cybersecurity industry.

This Insight Report provides a comprehensive analysis of the global Predictive Cybersecurity landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Predictive Cybersecurity portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Predictive Cybersecurity market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Predictive Cybersecurity and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Predictive Cybersecurity.

This report presents a comprehensive overview, market shares, and growth opportunities of Predictive Cybersecurity market by product type, application, key players and key regions and countries.

Segmentation by Type:

Zero Trust Security

SASE/SSE

Extended Detection and Response

Segmentation by Target:

Attack Prediction

Vulnerability Exploitation Prediction

Insider Threat Prediction

Segmentation by Data Source:

Network Layer Prediction

Endpoint Layer Prediction

User and Entity Behavior Analysis (UEBA)

Segmentation by Proactivity:

Proactive Prediction

Reactive Prediction

Segmentation by Application:

Advanced Threat Hunting and Investigation

Dynamic Risk Scoring

Automated Response

Security Situation Awareness and Decision Support

Supply Chain Security

Third-Party Risk Prediction

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Augur

Blacklight

Check Point Software Technologies

CrowdStrike

Zscaler

CyberArk Software

Deep Instinct

Fortinet

Haruspex

Okta

Onyxia Cyber

Palo Alto Networks

Tenable

PitoWings

SentinelOne

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