

# Global Patchouli Extract Market Growth 2026-2032

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## Abstracts

The global Patchouli Extract market size is predicted to grow from US\$ 15.03 million in 2025 to US\$ 20.07 million in 2032; it is expected to grow at a CAGR of 4.3% from 2026 to 2032.

In 2025, the global production of patchouli extract is estimated to be approximately 960 tons, with an average selling price of about US\$16 per kilogram. The production capacity in 2025 is 1120 tons, with an average gross profit margin of approximately 30%-40%. Patchouli Extract is extracted from the aerial parts of the Lamiaceae plant Patchouli and is a brown powder. It primarily contains volatile oil components such as methylchavicol, and has a slightly warm and pungent nature. Patchouli extract has aromatic properties that eliminate dampness, relieve vomiting and diarrhea, and dispel heat and relieve symptoms. It can be used to alleviate symptoms such as colds, nausea, vomiting, and abdominal pain caused by dampness and summer heat.

The upstream industry for Patchouli Extract primarily involves the cultivation of traditional Chinese medicine, involving large-scale, standardized cultivation and primary processing of Patchouli. Its downstream application is highly concentrated in the field of Traditional Chinese Medicine, primarily in the production of traditional Chinese medicines such as Huoxiang Zhengqi Decoction, oral liquid, and capsules for dispelling heat and relieving symptoms. Representative companies include Taiji Group and China Resources Sanjiu.

Patchouli extract is a natural plant ingredient extracted from the patchouli plant and is widely used in the food, cosmetics, pharmaceutical, and fragrance industries. In recent years, with the increasing consumer demand for natural and healthy products, the market demand for patchouli extract has grown steadily. Particularly in traditional Chinese medicine, patchouli is widely used for its effects in relieving heatstroke and detoxification, and its extract's application has gradually expanded to modern medicines

and health products. Furthermore, due to its unique aroma, patchouli extract is also widely used in the fragrance industry, especially in perfumes and personal care products. With the growing trend of natural ingredients, the use of patchouli extract in cosmetics is also increasing, becoming one of the popular ingredients in anti-aging and soothing skincare products.

From a market geographical distribution perspective, Asia, especially China, India, and Southeast Asia, are the main production and consumption markets for patchouli extract. With the increasing global attention to natural plant extracts, demand in European and American markets is also gradually increasing. In the future, the market for patchouli extract will further expand, especially in the fields of natural food additives, personal care, and pharmaceuticals. Factors driving this market growth include the increasing emphasis on natural medicines and health products, and consumer concern for environmentally friendly and sustainable products.

LP Information, Inc. (LPI) ' newest research report, the "Patchouli Extract Industry Forecast" looks at past sales and reviews total world Patchouli Extract sales in 2025, providing a comprehensive analysis by region and market sector of projected Patchouli Extract sales for 2026 through 2032. With Patchouli Extract sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Patchouli Extract industry.

This Insight Report provides a comprehensive analysis of the global Patchouli Extract landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Patchouli Extract portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Patchouli Extract market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Patchouli Extract and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Patchouli Extract.

This report presents a comprehensive overview, market shares, and growth opportunities of Patchouli Extract market by product type, application, key

manufacturers and key regions and countries.

**Segmentation by Type:**

Whole Herb Extract

Leaf Extract

**Segmentation by Extraction Method:**

Water Extract

Alcohol Extract

Supercritical CO<sub>2</sub> Extract

Others

**Segmentation by Extract Ratio:**

5:1

10:1

20:1

**Segmentation by Application:**

Pharmaceutical

Nutraceuticals

Cosmetics

Food

Others

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Shaanxi New Horizon Biotechnology

Xian Tianxingjian Natural Bio-products

Ciyuan Biology

Hunan NutraMax

Shaanxi Huachen Biotechnology

Shaanxi Yongyuan Biotechnology

Shaanxi Hengxi Biotechnology

Xian Clover Biotechnology

Shaanxi Sinuote Biotechnology

Nanjing Tossfu Biological Technology

Shaanxi Lingzechun Biotechnology

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Patchouli Extract market?

What factors are driving Patchouli Extract market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Patchouli Extract market opportunities vary by end market size?

How does Patchouli Extract break out by Type, by Application?

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