

Global Oregano Extract Market Growth 2026-2032

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Abstracts

The global Oregano Extract market size is predicted to grow from US\$ 233 million in 2025 to US\$ 327 million in 2032; it is expected to grow at a CAGR of 5.0% from 2026 to 2032.

In 2025, the global production of oregano extract was approximately 7,450 tons, with an average selling price of about US\$32 per kilogram. The production capacity in 2025 was 8,320 tons, with an average gross profit margin of approximately 20-30%. Oregano Extract is a natural volatile oil extracted from the whole herb of the oregano plant. Its main active ingredients are carvacrol and thymol, which exhibit potent antibacterial, antifungal, antioxidant, and anti-inflammatory properties. It is widely used as a feed additive and as a dietary supplement in health products to support immune, digestive, and blood sugar health. Oregano extract has also been shown to enhance focus and mood, among other benefits.

The main upstream raw material for oregano extract is the above-ground part of specific oregano plant varieties, usually supplied in the form of dried whole herbs or leaves. Its quality is directly related to the content of active ingredients such as carvacrol.

Downstream applications are highly concentrated, with the largest market being feed additives in the livestock and poultry farming industry, serving as a natural alternative to antibiotic growth promoters. Other applications include natural preservatives in the food industry, dietary supplements, and cosmetics and personal care products, utilizing its potent antibacterial and antioxidant properties to meet the demand for natural, safe, and functional ingredients across various industries.

Oregano extract, as a natural plant extract, has experienced significant growth in the global market in recent years, primarily driven by increasing consumer demand for health and natural products. Rich in active compounds such as phenolic compounds, oregano extract possesses multiple benefits including antioxidant, antibacterial, and anti-

inflammatory properties, leading to its widespread application in various fields such as health supplements, functional foods, and cosmetics. In the food industry, oregano extract is widely used as a natural flavoring and preservative to enhance food flavor and extend shelf life; in the health supplement industry, it is added to immune support and anti-aging products as a natural antioxidant. With the increasing global demand for healthy, natural, and organic products, particularly in the European and American markets, the market prospects for oregano extract are very promising.

LP Information, Inc. (LPI) ' newest research report, the “Oregano Extract Industry Forecast” looks at past sales and reviews total world Oregano Extract sales in 2025, providing a comprehensive analysis by region and market sector of projected Oregano Extract sales for 2026 through 2032. With Oregano Extract sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Oregano Extract industry.

This Insight Report provides a comprehensive analysis of the global Oregano Extract landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Oregano Extract portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Oregano Extract market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Oregano Extract and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Oregano Extract.

This report presents a comprehensive overview, market shares, and growth opportunities of Oregano Extract market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Liquid

Powder

Segmentation by Extract Ratio:

10:1

20:1

50:1

Other

Segmentation by Extraction Method:

Water Extract

Alcohol Extract

Supercritical CO₂ Extract

Others

Segmentation by Application:

Nutraceuticals

Food

Feed

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Naturex

VISTERRA

CG Herbals

Shaanxi New Horizon Biotechnology

Xian Tianxingjian Natural Bio-products

Shaanxi Yongyuan Biotechnology

Xian Jincui Fang Plant Technology Development

Shaanxi Hehua Biotech

Changsha Staherb Natural Ingredients

Yunnan Nanbao Biotechnology

Shandong XinXiong Biotechnology

Guangdong Mingtong Biotechnology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Oregano Extract market?

What factors are driving Oregano Extract market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Oregano Extract market opportunities vary by end market size?

How does Oregano Extract break out by Type, by Application?

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