

# Global Next Generation Cybersecurity Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Next Generation Cybersecurity market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Next generation cybersecurity is a proactive defense system that integrates artificial intelligence, zero-trust architecture, cloud-native security, and threat intelligence. It no longer relies on traditional perimeter protection but instead uses identity-centric dynamic access control, employing behavioral analysis and AI algorithms to predict, automatically respond to, and adaptively remediate threats. Its core features include: integrated cloud-network-endpoint protection, data security throughout the entire lifecycle, supply chain risk management, and the platformization and service-oriented nature of security capabilities (such as SASE/SSE). Next-generation cybersecurity aims to build resilient, intelligent, and intrinsic security capabilities to address the increasingly complex attack surface, advanced persistent threats, and new risks arising from digital transformation. Next generation cybersecurity costs are highly concentrated on continuous cutting-edge technology R&D (especially AI and cloud-native technologies), salaries for a high-caliber team of security experts, and the operation of a global threat intelligence network. As a typical high-barrier-to-entry service, its gross margins are generally extremely high, often exceeding 80% under the Software as a Service (SaaS) model. The core of its profitability lies in transforming R&D results into scalable, reusable subscription services, achieving extremely low marginal delivery costs, and continuously enhancing customer lifetime value through platform integration.

The global development of next generation cybersecurity exhibits a pattern: North America as the center of technological innovation and market leadership, Europe driven by strong regulation, and the Asia-Pacific region as the core of rapid growth. The United

States, leveraging top technology companies and capital investment, is defining standards and ecosystems in cutting-edge fields such as zero trust, AI security, and SASE (Security, Security, and Application) security. Driven by stringent regulations such as GDPR, the European market focuses on data privacy, compliance solutions, and sovereign cloud security. In the Asia-Pacific region, particularly China, demand is experiencing explosive growth driven by digital transformation, cloud adoption, and national security strategies, with local vendors rapidly emerging in specific areas. Japan, South Korea, and Singapore are investing significantly in financial and critical infrastructure security. The global market is rapidly evolving from product procurement to platform-based, service-oriented security capability subscriptions, and geopolitics is making supply chain security and technological sovereignty focal points of regional competition.

LPI (LP Information)' newest research report, the “Next Generation Cybersecurity Industry Forecast” looks at past sales and reviews total world Next Generation Cybersecurity sales in 2025, providing a comprehensive analysis by region and market sector of projected Next Generation Cybersecurity sales for 2026 through 2032. With Next Generation Cybersecurity sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Next Generation Cybersecurity industry.

This Insight Report provides a comprehensive analysis of the global Next Generation Cybersecurity landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Next Generation Cybersecurity portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Next Generation Cybersecurity market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Next Generation Cybersecurity and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Next Generation Cybersecurity.

This report presents a comprehensive overview, market shares, and growth opportunities of Next Generation Cybersecurity market by product type, application, key

players and key regions and countries.

**Segmentation by Type:**

Zero Trust Security

SASE/SSE

Extended Detection and Response

**Segmentation by Service Model:**

Appearance Prototype

Functional Prototype

**Segmentation by Protected Object:**

Data Security and Privacy Computing

Identity and Access Management

**Segmentation by Application:**

Supply Chain

Data Center

Cloud Platform

Internet of Things

Others

**This report also splits the market by region:**

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cyber??gen

Kaspersky Next

Palo Alto Networks

Strobes Security

SentinelOne

CrowdStrike

Cisco Security

Fortinet

Tenable

Zscaler

Rapid7

Resecurity

Kaspersky

Barracuda Networks

Hillstone Networks

Adaptive Security

Sophos

Snowflake

SonicWall

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