

# Global Intraoperative Ultrasound System Market Growth 2026-2032

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## Abstracts

The global Intraoperative Ultrasound System market size is predicted to grow from US\$ 1562 million in 2025 to US\$ 72.52 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

Intraoperative ultrasound (IOUS) systems are specialized ultrasound imaging devices designed for real-time visualization of organs, lesions, and anatomical structures during surgical procedures, enabling surgeons to assess margins, detect residual disease, and guide precise resections intraoperatively. These systems typically feature compact consoles, high-resolution imaging, and sterilizable or probe-covered transducers optimized for neurosurgery, hepatobiliary surgery, general surgery, and other complex procedures. From a value chain perspective, upstream activities include ultrasound transducers, signal processing chips, imaging software, displays, and sterile probe accessories, midstream processes focus on system integration, software optimization, calibration, and regulatory validation, while downstream demand is driven by hospitals, surgical centers, and tertiary care institutions performing high-complexity operations. In 2025, the average selling price of intraoperative ultrasound systems is approximately US\$42,000 per system, with global sales volume reaching around 38 thousand systems. The industry maintains a gross margin of 45%–65%, supported by high clinical value, integration with surgical workflows, probe portfolio differentiation, and long equipment life cycles.

The intraoperative ultrasound system market has been experiencing significant growth and is expected to continue to do so in the coming years. This trend can be attributed to several factors: Increasing adoption of minimally invasive surgeries: Minimally invasive surgeries offer several benefits, including reduced trauma, shorter hospital stays, and faster recovery times. Intraoperative ultrasound systems play a crucial role in guiding

surgeons during these procedures, providing real-time imaging and enhancing precision. The growing adoption of minimally invasive surgeries is driving the demand for intraoperative ultrasound systems.

LP Information, Inc. (LPI) ' newest research report, the “Intraoperative Ultrasound System Industry Forecast” looks at past sales and reviews total world Intraoperative Ultrasound System sales in 2025, providing a comprehensive analysis by region and market sector of projected Intraoperative Ultrasound System sales for 2026 through 2032. With Intraoperative Ultrasound System sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Intraoperative Ultrasound System industry.

This Insight Report provides a comprehensive analysis of the global Intraoperative Ultrasound System landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Intraoperative Ultrasound System portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Intraoperative Ultrasound System market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Intraoperative Ultrasound System and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Intraoperative Ultrasound System.

This report presents a comprehensive overview, market shares, and growth opportunities of Intraoperative Ultrasound System market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

2D

3D

### Segmentation by Connectivity & Integration:

Standalone System

OR Integration System

Navigation-Integrated

### Segmentation by Resolution Grade:

Standard Resolution

High Resolution

Ultra-High Resolution

### Segmentation by Application:

Hospitals and Clinics

Diagnostic Laboratory

Other

### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

GE HealthCare

BK Medical (GE HealthCare)

Philips

Siemens Healthineers

Canon Medical Systems

Esaote

FUJIFILM Holdings Corporation

Hitachi (FUJIFILM Ultrasound)

Shenzhen Mindray Bio-Medical Electronics

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Intraoperative Ultrasound System market?

What factors are driving Intraoperative Ultrasound System market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Intraoperative Ultrasound System market opportunities vary by end market size?

How does Intraoperative Ultrasound System break out by Type, by Application?

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