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# Global Home Use External Nasal Dilator Market Growth 2025-2031

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## Abstracts

The global Home Use External Nasal Dilator market size is predicted to grow from US$ 367 million in 2025 to US$ 515 million in 2031; it is expected to grow at a CAGR of 5.8% from 2025 to 2031.

A home-use external nasal dilator is a device designed to improve nasal airflow by physically opening the nasal passages from the outside. These are often adhesive strips or clips that are applied to the nose to reduce nasal congestion, snoring, or improve breathing during physical activities or sleep.

The home-use external nasal dilator market has seen steady growth driven by increasing consumer demand for non-invasive solutions to improve breathing, reduce snoring, and enhance athletic performance. Popular among individuals with nasal congestion, allergies, or deviated septums, these products are widely available in retail stores and online marketplaces. Leading brands such as Breathe Right, Foundation Consumer Healthcare dominate the market with innovative designs that cater to comfort and effectiveness. The market is fueled by rising awareness about sleep quality, respiratory health, and drug-free remedies. With growing consumer preference for convenient and affordable solutions, the market continues to expand, especially in regions with high incidences of allergies and respiratory issues.

LP Information, Inc. (LPI) ' newest research report, the “Home Use External Nasal Dilator Industry Forecast” looks at past sales and reviews total world Home Use External Nasal Dilator sales in 2024, providing a comprehensive analysis by region and market sector of projected Home Use External Nasal Dilator sales for 2025 through 2031. With Home Use External Nasal Dilator sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the

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world Home Use External Nasal Dilator industry.

This Insight Report provides a comprehensive analysis of the global Home Use External Nasal Dilator landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Home Use External Nasal Dilator portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Home Use External Nasal Dilator market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Home Use External Nasal Dilator and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Home Use External Nasal Dilator.

This report presents a comprehensive overview, market shares, and growth opportunities of Home Use External Nasal Dilator market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Adults Type

Kids Type

Segmentation by Application:

Nasal Congestion

Snoring

Other

This report also splits the market by region:

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Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Foundation Consumer Healthcare

Equate (Walmart)

ASO Medical

Hongze Sanitary

SK&F

Health Right Products

AirWare Labs

Zhende Medical

Iris Ohyama

Key Questions Addressed in this Report

What is the 10-year outlook for the global Home Use External Nasal Dilator market?
What factors are driving Home Use External Nasal Dilator market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?

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How do Home Use External Nasal Dilator market opportunities vary by end market size?
How does Home Use External Nasal Dilator break out by Type, by Application?

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# Contents

## 1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

## 2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Home Use External Nasal Dilator Annual Sales 2020-2031
  2.1.2 World Current & Future Analysis for Home Use External Nasal Dilator by Geographic Region, 2020, 2024 & 2031
  2.1.3 World Current & Future Analysis for Home Use External Nasal Dilator by Country/Region, 2020, 2024 & 2031
2.2 Home Use External Nasal Dilator Segment by Type
  2.2.1 Adults Type
  2.2.2 Kids Type
2.3 Home Use External Nasal Dilator Sales by Type
  2.3.1 Global Home Use External Nasal Dilator Sales Market Share by Type (2020-2025)
  2.3.2 Global Home Use External Nasal Dilator Revenue and Market Share by Type (2020-2025)
  2.3.3 Global Home Use External Nasal Dilator Sale Price by Type (2020-2025)
2.4 Home Use External Nasal Dilator Segment by Application
  2.4.1 Nasal Congestion
  2.4.2 Snoring
  2.4.3 Other
2.5 Home Use External Nasal Dilator Sales by Application
  2.5.1 Global Home Use External Nasal Dilator Sale Market Share by Application (2020-2025)
  2.5.2 Global Home Use External Nasal Dilator Revenue and Market Share by Application (2020-2025)

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2.5.3 Global Home Use External Nasal Dilator Sale Price by Application (2020-2025)

**3 GLOBAL BY COMPANY**

3.1 Global Home Use External Nasal Dilator Breakdown Data by Company
3.1.1 Global Home Use External Nasal Dilator Annual Sales by Company (2020-2025)
3.1.2 Global Home Use External Nasal Dilator Sales Market Share by Company (2020-2025)
3.2 Global Home Use External Nasal Dilator Annual Revenue by Company (2020-2025)
3.2.1 Global Home Use External Nasal Dilator Revenue by Company (2020-2025)
3.2.2 Global Home Use External Nasal Dilator Revenue Market Share by Company (2020-2025)
3.3 Global Home Use External Nasal Dilator Sale Price by Company
3.4 Key Manufacturers Home Use External Nasal Dilator Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Home Use External Nasal Dilator Product Location Distribution
3.4.2 Players Home Use External Nasal Dilator Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

**4 WORLD HISTORIC REVIEW FOR HOME USE EXTERNAL NASAL DILATOR BY GEOGRAPHIC REGION**

4.1 World Historic Home Use External Nasal Dilator Market Size by Geographic Region (2020-2025)
4.1.1 Global Home Use External Nasal Dilator Annual Sales by Geographic Region (2020-2025)
4.1.2 Global Home Use External Nasal Dilator Annual Revenue by Geographic Region (2020-2025)
4.2 World Historic Home Use External Nasal Dilator Market Size by Country/Region (2020-2025)
4.2.1 Global Home Use External Nasal Dilator Annual Sales by Country/Region (2020-2025)
4.2.2 Global Home Use External Nasal Dilator Annual Revenue by Country/Region (2020-2025)

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4.3 Americas Home Use External Nasal Dilator Sales Growth
4.4 APAC Home Use External Nasal Dilator Sales Growth
4.5 Europe Home Use External Nasal Dilator Sales Growth
4.6 Middle East & Africa Home Use External Nasal Dilator Sales Growth

**5 AMERICAS**

5.1 Americas Home Use External Nasal Dilator Sales by Country
  5.1.1 Americas Home Use External Nasal Dilator Sales by Country (2020-2025)
  5.1.2 Americas Home Use External Nasal Dilator Revenue by Country (2020-2025)
5.2 Americas Home Use External Nasal Dilator Sales by Type (2020-2025)
5.3 Americas Home Use External Nasal Dilator Sales by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

**6 APAC**

6.1 APAC Home Use External Nasal Dilator Sales by Region
  6.1.1 APAC Home Use External Nasal Dilator Sales by Region (2020-2025)
  6.1.2 APAC Home Use External Nasal Dilator Revenue by Region (2020-2025)
6.2 APAC Home Use External Nasal Dilator Sales by Type (2020-2025)
6.3 APAC Home Use External Nasal Dilator Sales by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

**7 EUROPE**

7.1 Europe Home Use External Nasal Dilator by Country
  7.1.1 Europe Home Use External Nasal Dilator Sales by Country (2020-2025)
  7.1.2 Europe Home Use External Nasal Dilator Revenue by Country (2020-2025)
7.2 Europe Home Use External Nasal Dilator Sales by Type (2020-2025)
7.3 Europe Home Use External Nasal Dilator Sales by Application (2020-2025)

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7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

**8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Home Use External Nasal Dilator by Country
  8.1.1 Middle East & Africa Home Use External Nasal Dilator Sales by Country (2020-2025)
  8.1.2 Middle East & Africa Home Use External Nasal Dilator Revenue by Country (2020-2025)
8.2 Middle East & Africa Home Use External Nasal Dilator Sales by Type (2020-2025)
8.3 Middle East & Africa Home Use External Nasal Dilator Sales by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

**9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

**10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Home Use External Nasal Dilator
10.3 Manufacturing Process Analysis of Home Use External Nasal Dilator
10.4 Industry Chain Structure of Home Use External Nasal Dilator

**11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel
  11.1.1 Direct Channels

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11.1.2 Indirect Channels
11.2 Home Use External Nasal Dilator Distributors
11.3 Home Use External Nasal Dilator Customer

## 12 WORLD FORECAST REVIEW FOR HOME USE EXTERNAL NASAL DILATOR BY GEOGRAPHIC REGION

12.1 Global Home Use External Nasal Dilator Market Size Forecast by Region
12.1.1 Global Home Use External Nasal Dilator Forecast by Region (2026-2031)
12.1.2 Global Home Use External Nasal Dilator Annual Revenue Forecast by Region (2026-2031)
12.2 Americas Forecast by Country (2026-2031)
12.3 APAC Forecast by Region (2026-2031)
12.4 Europe Forecast by Country (2026-2031)
12.5 Middle East & Africa Forecast by Country (2026-2031)
12.6 Global Home Use External Nasal Dilator Forecast by Type (2026-2031)
12.7 Global Home Use External Nasal Dilator Forecast by Application (2026-2031)

## 13 KEY PLAYERS ANALYSIS

13.1 Foundation Consumer Healthcare
13.1.1 Foundation Consumer Healthcare Company Information
13.1.2 Foundation Consumer Healthcare Home Use External Nasal Dilator Product Portfolios and Specifications
13.1.3 Foundation Consumer Healthcare Home Use External Nasal Dilator Sales, Revenue, Price and Gross Margin (2020-2025)
13.1.4 Foundation Consumer Healthcare Main Business Overview
13.1.5 Foundation Consumer Healthcare Latest Developments
13.2 Equate (Walmart)
13.2.1 Equate (Walmart) Company Information
13.2.2 Equate (Walmart) Home Use External Nasal Dilator Product Portfolios and Specifications
13.2.3 Equate (Walmart) Home Use External Nasal Dilator Sales, Revenue, Price and Gross Margin (2020-2025)
13.2.4 Equate (Walmart) Main Business Overview
13.2.5 Equate (Walmart) Latest Developments
13.3 ASO Medical
13.3.1 ASO Medical Company Information
13.3.2 ASO Medical Home Use External Nasal Dilator Product Portfolios and

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Specifications
13.3.3 ASO Medical Home Use External Nasal Dilator Sales, Revenue, Price and Gross Margin (2020-2025)
13.3.4 ASO Medical Main Business Overview
13.3.5 ASO Medical Latest Developments
13.4 Hongze Sanitary
13.4.1 Hongze Sanitary Company Information
13.4.2 Hongze Sanitary Home Use External Nasal Dilator Product Portfolios and Specifications
13.4.3 Hongze Sanitary Home Use External Nasal Dilator Sales, Revenue, Price and Gross Margin (2020-2025)
13.4.4 Hongze Sanitary Main Business Overview
13.4.5 Hongze Sanitary Latest Developments
13.5 SK&F
13.5.1 SK&F Company Information
13.5.2 SK&F Home Use External Nasal Dilator Product Portfolios and Specifications
13.5.3 SK&F Home Use External Nasal Dilator Sales, Revenue, Price and Gross Margin (2020-2025)
13.5.4 SK&F Main Business Overview
13.5.5 SK&F Latest Developments
13.6 Health Right Products
13.6.1 Health Right Products Company Information
13.6.2 Health Right Products Home Use External Nasal Dilator Product Portfolios and Specifications
13.6.3 Health Right Products Home Use External Nasal Dilator Sales, Revenue, Price and Gross Margin (2020-2025)
13.6.4 Health Right Products Main Business Overview
13.6.5 Health Right Products Latest Developments
13.7 AirWare Labs
13.7.1 AirWare Labs Company Information
13.7.2 AirWare Labs Home Use External Nasal Dilator Product Portfolios and Specifications
13.7.3 AirWare Labs Home Use External Nasal Dilator Sales, Revenue, Price and Gross Margin (2020-2025)
13.7.4 AirWare Labs Main Business Overview
13.7.5 AirWare Labs Latest Developments
13.8 Zhende Medical
13.8.1 Zhende Medical Company Information
13.8.2 Zhende Medical Home Use External Nasal Dilator Product Portfolios and

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Specifications
13.8.3 Zhende Medical Home Use External Nasal Dilator Sales, Revenue, Price and Gross Margin (2020-2025)
13.8.4 Zhende Medical Main Business Overview
13.8.5 Zhende Medical Latest Developments
13.9 Iris Ohyama
13.9.1 Iris Ohyama Company Information
13.9.2 Iris Ohyama Home Use External Nasal Dilator Product Portfolios and Specifications
13.9.3 Iris Ohyama Home Use External Nasal Dilator Sales, Revenue, Price and Gross Margin (2020-2025)
13.9.4 Iris Ohyama Main Business Overview
13.9.5 Iris Ohyama Latest Developments

**14 RESEARCH FINDINGS AND CONCLUSION**

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# List Of Tables

## LIST OF TABLES

Table 1. Home Use External Nasal Dilator Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & ($ millions)
Table 2. Home Use External Nasal Dilator Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Adults Type
Table 4. Major Players of Kids Type
Table 5. Global Home Use External Nasal Dilator Sales by Type (2020-2025) & (K Units)
Table 6. Global Home Use External Nasal Dilator Sales Market Share by Type (2020-2025)
Table 7. Global Home Use External Nasal Dilator Revenue by Type (2020-2025) & ($ million)
Table 8. Global Home Use External Nasal Dilator Revenue Market Share by Type (2020-2025)
Table 9. Global Home Use External Nasal Dilator Sale Price by Type (2020-2025) & (US$/Unit)
Table 10. Global Home Use External Nasal Dilator Sale by Application (2020-2025) & (K Units)
Table 11. Global Home Use External Nasal Dilator Sale Market Share by Application (2020-2025)
Table 12. Global Home Use External Nasal Dilator Revenue by Application (2020-2025) & ($ million)
Table 13. Global Home Use External Nasal Dilator Revenue Market Share by Application (2020-2025)
Table 14. Global Home Use External Nasal Dilator Sale Price by Application (2020-2025) & (US$/Unit)
Table 15. Global Home Use External Nasal Dilator Sales by Company (2020-2025) & (K Units)
Table 16. Global Home Use External Nasal Dilator Sales Market Share by Company (2020-2025)
Table 17. Global Home Use External Nasal Dilator Revenue by Company (2020-2025) & ($ millions)
Table 18. Global Home Use External Nasal Dilator Revenue Market Share by Company (2020-2025)
Table 19. Global Home Use External Nasal Dilator Sale Price by Company (2020-2025)

+357 96 030922
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& (US$/Unit)
Table 20. Key Manufacturers Home Use External Nasal Dilator Producing Area Distribution and Sales Area
Table 21. Players Home Use External Nasal Dilator Products Offered
Table 22. Home Use External Nasal Dilator Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 23. New Products and Potential Entrants
Table 24. Market M&A Activity & Strategy
Table 25. Global Home Use External Nasal Dilator Sales by Geographic Region (2020-2025) & (K Units)
Table 26. Global Home Use External Nasal Dilator Sales Market Share Geographic Region (2020-2025)
Table 27. Global Home Use External Nasal Dilator Revenue by Geographic Region (2020-2025) & ($ millions)
Table 28. Global Home Use External Nasal Dilator Revenue Market Share by Geographic Region (2020-2025)
Table 29. Global Home Use External Nasal Dilator Sales by Country/Region (2020-2025) & (K Units)
Table 30. Global Home Use External Nasal Dilator Sales Market Share by Country/Region (2020-2025)
Table 31. Global Home Use External Nasal Dilator Revenue by Country/Region (2020-2025) & ($ millions)
Table 32. Global Home Use External Nasal Dilator Revenue Market Share by Country/Region (2020-2025)
Table 33. Americas Home Use External Nasal Dilator Sales by Country (2020-2025) & (K Units)
Table 34. Americas Home Use External Nasal Dilator Sales Market Share by Country (2020-2025)
Table 35. Americas Home Use External Nasal Dilator Revenue by Country (2020-2025) & ($ millions)
Table 36. Americas Home Use External Nasal Dilator Sales by Type (2020-2025) & (K Units)
Table 37. Americas Home Use External Nasal Dilator Sales by Application (2020-2025) & (K Units)
Table 38. APAC Home Use External Nasal Dilator Sales by Region (2020-2025) & (K Units)
Table 39. APAC Home Use External Nasal Dilator Sales Market Share by Region (2020-2025)
Table 40. APAC Home Use External Nasal Dilator Revenue by Region (2020-2025) &

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info@marketpublishers.com

($ millions)
Table 41. APAC Home Use External Nasal Dilator Sales by Type (2020-2025) & (K Units)
Table 42. APAC Home Use External Nasal Dilator Sales by Application (2020-2025) & (K Units)
Table 43. Europe Home Use External Nasal Dilator Sales by Country (2020-2025) & (K Units)
Table 44. Europe Home Use External Nasal Dilator Revenue by Country (2020-2025) & ($ millions)
Table 45. Europe Home Use External Nasal Dilator Sales by Type (2020-2025) & (K Units)
Table 46. Europe Home Use External Nasal Dilator Sales by Application (2020-2025) & (K Units)
Table 47. Middle East & Africa Home Use External Nasal Dilator Sales by Country (2020-2025) & (K Units)
Table 48. Middle East & Africa Home Use External Nasal Dilator Revenue Market Share by Country (2020-2025)
Table 49. Middle East & Africa Home Use External Nasal Dilator Sales by Type (2020-2025) & (K Units)
Table 50. Middle East & Africa Home Use External Nasal Dilator Sales by Application (2020-2025) & (K Units)
Table 51. Key Market Drivers & Growth Opportunities of Home Use External Nasal Dilator
Table 52. Key Market Challenges & Risks of Home Use External Nasal Dilator
Table 53. Key Industry Trends of Home Use External Nasal Dilator
Table 54. Home Use External Nasal Dilator Raw Material
Table 55. Key Suppliers of Raw Materials
Table 56. Home Use External Nasal Dilator Distributors List
Table 57. Home Use External Nasal Dilator Customer List
Table 58. Global Home Use External Nasal Dilator Sales Forecast by Region (2026-2031) & (K Units)
Table 59. Global Home Use External Nasal Dilator Revenue Forecast by Region (2026-2031) & ($ millions)
Table 60. Americas Home Use External Nasal Dilator Sales Forecast by Country (2026-2031) & (K Units)
Table 61. Americas Home Use External Nasal Dilator Annual Revenue Forecast by Country (2026-2031) & ($ millions)
Table 62. APAC Home Use External Nasal Dilator Sales Forecast by Region (2026-2031) & (K Units)

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Table 63. APAC Home Use External Nasal Dilator Annual Revenue Forecast by Region (2026-2031) & ($ millions)
Table 64. Europe Home Use External Nasal Dilator Sales Forecast by Country (2026-2031) & (K Units)
Table 65. Europe Home Use External Nasal Dilator Revenue Forecast by Country (2026-2031) & ($ millions)
Table 66. Middle East & Africa Home Use External Nasal Dilator Sales Forecast by Country (2026-2031) & (K Units)
Table 67. Middle East & Africa Home Use External Nasal Dilator Revenue Forecast by Country (2026-2031) & ($ millions)
Table 68. Global Home Use External Nasal Dilator Sales Forecast by Type (2026-2031) & (K Units)
Table 69. Global Home Use External Nasal Dilator Revenue Forecast by Type (2026-2031) & ($ millions)
Table 70. Global Home Use External Nasal Dilator Sales Forecast by Application (2026-2031) & (K Units)
Table 71. Global Home Use External Nasal Dilator Revenue Forecast by Application (2026-2031) & ($ millions)
Table 72. Foundation Consumer Healthcare Basic Information, Home Use External Nasal Dilator Manufacturing Base, Sales Area and Its Competitors
Table 73. Foundation Consumer Healthcare Home Use External Nasal Dilator Product Portfolios and Specifications
Table 74. Foundation Consumer Healthcare Home Use External Nasal Dilator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 75. Foundation Consumer Healthcare Main Business
Table 76. Foundation Consumer Healthcare Latest Developments
Table 77. Equate (Walmart) Basic Information, Home Use External Nasal Dilator Manufacturing Base, Sales Area and Its Competitors
Table 78. Equate (Walmart) Home Use External Nasal Dilator Product Portfolios and Specifications
Table 79. Equate (Walmart) Home Use External Nasal Dilator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 80. Equate (Walmart) Main Business
Table 81. Equate (Walmart) Latest Developments
Table 82. ASO Medical Basic Information, Home Use External Nasal Dilator Manufacturing Base, Sales Area and Its Competitors
Table 83. ASO Medical Home Use External Nasal Dilator Product Portfolios and Specifications
Table 84. ASO Medical Home Use External Nasal Dilator Sales (K Units), Revenue ($

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Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 85. ASO Medical Main Business
Table 86. ASO Medical Latest Developments
Table 87. Hongze Sanitary Basic Information, Home Use External Nasal Dilator Manufacturing Base, Sales Area and Its Competitors
Table 88. Hongze Sanitary Home Use External Nasal Dilator Product Portfolios and Specifications
Table 89. Hongze Sanitary Home Use External Nasal Dilator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 90. Hongze Sanitary Main Business
Table 91. Hongze Sanitary Latest Developments
Table 92. SK&F Basic Information, Home Use External Nasal Dilator Manufacturing Base, Sales Area and Its Competitors
Table 93. SK&F Home Use External Nasal Dilator Product Portfolios and Specifications
Table 94. SK&F Home Use External Nasal Dilator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 95. SK&F Main Business
Table 96. SK&F Latest Developments
Table 97. Health Right Products Basic Information, Home Use External Nasal Dilator Manufacturing Base, Sales Area and Its Competitors
Table 98. Health Right Products Home Use External Nasal Dilator Product Portfolios and Specifications
Table 99. Health Right Products Home Use External Nasal Dilator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 100. Health Right Products Main Business
Table 101. Health Right Products Latest Developments
Table 102. AirWare Labs Basic Information, Home Use External Nasal Dilator Manufacturing Base, Sales Area and Its Competitors
Table 103. AirWare Labs Home Use External Nasal Dilator Product Portfolios and Specifications
Table 104. AirWare Labs Home Use External Nasal Dilator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 105. AirWare Labs Main Business
Table 106. AirWare Labs Latest Developments
Table 107. Zhende Medical Basic Information, Home Use External Nasal Dilator Manufacturing Base, Sales Area and Its Competitors
Table 108. Zhende Medical Home Use External Nasal Dilator Product Portfolios and Specifications
Table 109. Zhende Medical Home Use External Nasal Dilator Sales (K Units), Revenue

+357 96 030922
info@marketpublishers.com

($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 110. Zhende Medical Main Business
Table 111. Zhende Medical Latest Developments
Table 112. Iris Ohyama Basic Information, Home Use External Nasal Dilator Manufacturing Base, Sales Area and Its Competitors
Table 113. Iris Ohyama Home Use External Nasal Dilator Product Portfolios and Specifications
Table 114. Iris Ohyama Home Use External Nasal Dilator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 115. Iris Ohyama Main Business
Table 116. Iris Ohyama Latest Developments

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# List Of Figures

## LIST OF FIGURES

Figure 1. Picture of Home Use External Nasal Dilator
Figure 2. Home Use External Nasal Dilator Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Home Use External Nasal Dilator Sales Growth Rate 2020-2031 (K Units)
Figure 7. Global Home Use External Nasal Dilator Revenue Growth Rate 2020-2031 ($ millions)
Figure 8. Home Use External Nasal Dilator Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 9. Home Use External Nasal Dilator Sales Market Share by Country/Region (2024)
Figure 10. Home Use External Nasal Dilator Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 11. Product Picture of Adults Type
Figure 12. Product Picture of Kids Type
Figure 13. Global Home Use External Nasal Dilator Sales Market Share by Type in 2025
Figure 14. Global Home Use External Nasal Dilator Revenue Market Share by Type (2020-2025)
Figure 15. Home Use External Nasal Dilator Consumed in Nasal Congestion
Figure 16. Global Home Use External Nasal Dilator Market: Nasal Congestion (2020-2025) & (K Units)
Figure 17. Home Use External Nasal Dilator Consumed in Snoring
Figure 18. Global Home Use External Nasal Dilator Market: Snoring (2020-2025) & (K Units)
Figure 19. Home Use External Nasal Dilator Consumed in Other
Figure 20. Global Home Use External Nasal Dilator Market: Other (2020-2025) & (K Units)
Figure 21. Global Home Use External Nasal Dilator Sale Market Share by Application (2024)
Figure 22. Global Home Use External Nasal Dilator Revenue Market Share by Application in 2025
Figure 23. Home Use External Nasal Dilator Sales by Company in 2025 (K Units)

+357 96 030922
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Figure 24. Global Home Use External Nasal Dilator Sales Market Share by Company in 2025
Figure 25. Home Use External Nasal Dilator Revenue by Company in 2025 ($ millions)
Figure 26. Global Home Use External Nasal Dilator Revenue Market Share by Company in 2025
Figure 27. Global Home Use External Nasal Dilator Sales Market Share by Geographic Region (2020-2025)
Figure 28. Global Home Use External Nasal Dilator Revenue Market Share by Geographic Region in 2025
Figure 29. Americas Home Use External Nasal Dilator Sales 2020-2025 (K Units)
Figure 30. Americas Home Use External Nasal Dilator Revenue 2020-2025 ($ millions)
Figure 31. APAC Home Use External Nasal Dilator Sales 2020-2025 (K Units)
Figure 32. APAC Home Use External Nasal Dilator Revenue 2020-2025 ($ millions)
Figure 33. Europe Home Use External Nasal Dilator Sales 2020-2025 (K Units)
Figure 34. Europe Home Use External Nasal Dilator Revenue 2020-2025 ($ millions)
Figure 35. Middle East & Africa Home Use External Nasal Dilator Sales 2020-2025 (K Units)
Figure 36. Middle East & Africa Home Use External Nasal Dilator Revenue 2020-2025 ($ millions)
Figure 37. Americas Home Use External Nasal Dilator Sales Market Share by Country in 2025
Figure 38. Americas Home Use External Nasal Dilator Revenue Market Share by Country (2020-2025)
Figure 39. Americas Home Use External Nasal Dilator Sales Market Share by Type (2020-2025)
Figure 40. Americas Home Use External Nasal Dilator Sales Market Share by Application (2020-2025)
Figure 41. United States Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 42. Canada Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 43. Mexico Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 44. Brazil Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 45. APAC Home Use External Nasal Dilator Sales Market Share by Region in 2025
Figure 46. APAC Home Use External Nasal Dilator Revenue Market Share by Region (2020-2025)

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Figure 47. APAC Home Use External Nasal Dilator Sales Market Share by Type (2020-2025)
Figure 48. APAC Home Use External Nasal Dilator Sales Market Share by Application (2020-2025)
Figure 49. China Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 50. Japan Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 51. South Korea Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 52. Southeast Asia Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 53. India Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 54. Australia Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 55. China Taiwan Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 56. Europe Home Use External Nasal Dilator Sales Market Share by Country in 2025
Figure 57. Europe Home Use External Nasal Dilator Revenue Market Share by Country (2020-2025)
Figure 58. Europe Home Use External Nasal Dilator Sales Market Share by Type (2020-2025)
Figure 59. Europe Home Use External Nasal Dilator Sales Market Share by Application (2020-2025)
Figure 60. Germany Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 61. France Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 62. UK Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 63. Italy Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 64. Russia Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 65. Middle East & Africa Home Use External Nasal Dilator Sales Market Share by Country (2020-2025)
Figure 66. Middle East & Africa Home Use External Nasal Dilator Sales Market Share

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by Type (2020-2025)
Figure 67. Middle East & Africa Home Use External Nasal Dilator Sales Market Share by Application (2020-2025)
Figure 68. Egypt Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 69. South Africa Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 70. Israel Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 71. Turkey Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 72. GCC Countries Home Use External Nasal Dilator Revenue Growth 2020-2025 ($ millions)
Figure 73. Manufacturing Cost Structure Analysis of Home Use External Nasal Dilator in 2025
Figure 74. Manufacturing Process Analysis of Home Use External Nasal Dilator
Figure 75. Industry Chain Structure of Home Use External Nasal Dilator
Figure 76. Channels of Distribution
Figure 77. Global Home Use External Nasal Dilator Sales Market Forecast by Region (2026-2031)
Figure 78. Global Home Use External Nasal Dilator Revenue Market Share Forecast by Region (2026-2031)
Figure 79. Global Home Use External Nasal Dilator Sales Market Share Forecast by Type (2026-2031)
Figure 80. Global Home Use External Nasal Dilator Revenue Market Share Forecast by Type (2026-2031)
Figure 81. Global Home Use External Nasal Dilator Sales Market Share Forecast by Application (2026-2031)
Figure 82. Global Home Use External Nasal Dilator Revenue Market Share Forecast by Application (2026-2031)

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