

Global Holiday Rentals Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Holiday Rentals market size is predicted to grow from US\$ 9783 million in 2025 to US\$ 15940 million in 2032; it is expected to grow at a CAGR of 7.3% from 2026 to 2032.

Holiday Rentals refer to a type of short-term accommodation arrangement involving the leasing of entire, furnished residential properties (such as apartments, private houses, villas, or cottages) to travelers or tourists for their leisure trips or short stays. Distinct from hotel rooms, holiday rentals provide a private and fully functional self-contained living environment, typically including full kitchen facilities and separate living areas, enabling users to enjoy a more flexible and home-like experience during their travels.

United States market for Holiday Rentals is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Holiday Rentals is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Holiday Rentals is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Holiday Rentals players cover Airbnb, OneFineStay, Plum Guide, Booking.com, Luxury Retreats, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Holiday Rentals Industry Forecast" looks at past sales and reviews total world Holiday Rentals sales in 2025, providing a

comprehensive analysis by region and market sector of projected Holiday Rentals sales for 2026 through 2032. With Holiday Rentals sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Holiday Rentals industry.

This Insight Report provides a comprehensive analysis of the global Holiday Rentals landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Holiday Rentals portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Holiday Rentals market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Holiday Rentals and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Holiday Rentals.

This report presents a comprehensive overview, market shares, and growth opportunities of Holiday Rentals market by product type, application, key players and key regions and countries.

Segmentation by Type:

Apartments

Private Houses

Villas

Cottages

Others

Segmentation by Term:

Short-Term Rentals

Long-Term Rentals

Segmentation by Application:

Individuals

Families

Groups

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Airbnb

OneFineStay

Plum Guide

Booking.com

Luxury Retreats

The Collected Group

Exceptional Stays

Villas of Distinction

Oliver's Travels

Red Savannah

Cuv?e

The Rental Sister

Trip.com

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Holiday Rentals Market Size (2021-2032)
 - 2.1.2 Holiday Rentals Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Holiday Rentals by Country/Region (2021, 2025 & 2032)
- 2.2 Holiday Rentals Segment by Type
 - 2.2.1 Apartments
 - 2.2.2 Private Houses
 - 2.2.3 Villas
 - 2.2.4 Cottages
 - 2.2.5 Others
 - 2.2.6 Holiday Rentals Market Size by Type
 - 2.2.6.1 Holiday Rentals Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.6.2 Global Holiday Rentals Market Size Market Share by Type (2021-2026)
- 2.3 Holiday Rentals Segment by Term
 - 2.3.1 Short-Term Rentals
 - 2.3.2 Long-Term Rentals
 - 2.3.3 Holiday Rentals Market Size by Term
 - 2.3.3.1 Holiday Rentals Market Size CAGR by Term (2021 VS 2025 VS 2032)
 - 2.3.3.2 Global Holiday Rentals Market Size Market Share by Term (2021-2026)
- 2.4 Holiday Rentals Segment by Application
 - 2.4.1 Individuals
 - 2.4.2 Families
 - 2.4.3 Groups

2.4.4 Others

2.4.5 Holiday Rentals Market Size by Application

2.4.5.1 Holiday Rentals Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.4.5.2 Global Holiday Rentals Market Size Market Share by Application (2021-2026)

3 HOLIDAY RENTALS MARKET SIZE BY PLAYER

3.1 Holiday Rentals Market Size Market Share by Player

3.1.1 Global Holiday Rentals Revenue by Player (2021-2026)

3.1.2 Global Holiday Rentals Revenue Market Share by Player (2021-2026)

3.2 Global Holiday Rentals Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 HOLIDAY RENTALS BY REGION

4.1 Holiday Rentals Market Size by Region (2021-2026)

4.2 Global Holiday Rentals Annual Revenue by Country/Region (2021-2026)

4.3 Americas Holiday Rentals Market Size Growth (2021-2026)

4.4 APAC Holiday Rentals Market Size Growth (2021-2026)

4.5 Europe Holiday Rentals Market Size Growth (2021-2026)

4.6 Middle East & Africa Holiday Rentals Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Holiday Rentals Market Size by Country (2021-2026)

5.2 Americas Holiday Rentals Market Size by Type (2021-2026)

5.3 Americas Holiday Rentals Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Holiday Rentals Market Size by Region (2021-2026)

- 6.2 APAC Holiday Rentals Market Size by Type (2021-2026)
- 6.3 APAC Holiday Rentals Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Holiday Rentals Market Size by Country (2021-2026)
- 7.2 Europe Holiday Rentals Market Size by Type (2021-2026)
- 7.3 Europe Holiday Rentals Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Holiday Rentals by Region (2021-2026)
- 8.2 Middle East & Africa Holiday Rentals Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Holiday Rentals Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL HOLIDAY RENTALS MARKET FORECAST

- 10.1 Global Holiday Rentals Forecast by Region (2027-2032)
 - 10.1.1 Global Holiday Rentals Forecast by Region (2027-2032)
 - 10.1.2 Americas Holiday Rentals Forecast
 - 10.1.3 APAC Holiday Rentals Forecast
 - 10.1.4 Europe Holiday Rentals Forecast
 - 10.1.5 Middle East & Africa Holiday Rentals Forecast
- 10.2 Americas Holiday Rentals Forecast by Country (2027-2032)
 - 10.2.1 United States Market Holiday Rentals Forecast
 - 10.2.2 Canada Market Holiday Rentals Forecast
 - 10.2.3 Mexico Market Holiday Rentals Forecast
 - 10.2.4 Brazil Market Holiday Rentals Forecast
- 10.3 APAC Holiday Rentals Forecast by Region (2027-2032)
 - 10.3.1 China Holiday Rentals Market Forecast
 - 10.3.2 Japan Market Holiday Rentals Forecast
 - 10.3.3 Korea Market Holiday Rentals Forecast
 - 10.3.4 Southeast Asia Market Holiday Rentals Forecast
 - 10.3.5 India Market Holiday Rentals Forecast
 - 10.3.6 Australia Market Holiday Rentals Forecast
- 10.4 Europe Holiday Rentals Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Holiday Rentals Forecast
 - 10.4.2 France Market Holiday Rentals Forecast
 - 10.4.3 UK Market Holiday Rentals Forecast
 - 10.4.4 Italy Market Holiday Rentals Forecast
 - 10.4.5 Russia Market Holiday Rentals Forecast
- 10.5 Middle East & Africa Holiday Rentals Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Holiday Rentals Forecast
 - 10.5.2 South Africa Market Holiday Rentals Forecast
 - 10.5.3 Israel Market Holiday Rentals Forecast
 - 10.5.4 Turkey Market Holiday Rentals Forecast
- 10.6 Global Holiday Rentals Forecast by Type (2027-2032)
- 10.7 Global Holiday Rentals Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Holiday Rentals Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Airbnb
 - 11.1.1 Airbnb Company Information
 - 11.1.2 Airbnb Holiday Rentals Product Offered
 - 11.1.3 Airbnb Holiday Rentals Revenue, Gross Margin and Market Share (2021-2026)

- 11.1.4 Airbnb Main Business Overview
- 11.1.5 Airbnb Latest Developments
- 11.2 OneFineStay
 - 11.2.1 OneFineStay Company Information
 - 11.2.2 OneFineStay Holiday Rentals Product Offered
 - 11.2.3 OneFineStay Holiday Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 OneFineStay Main Business Overview
 - 11.2.5 OneFineStay Latest Developments
- 11.3 Plum Guide
 - 11.3.1 Plum Guide Company Information
 - 11.3.2 Plum Guide Holiday Rentals Product Offered
 - 11.3.3 Plum Guide Holiday Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 Plum Guide Main Business Overview
 - 11.3.5 Plum Guide Latest Developments
- 11.4 Booking.com
 - 11.4.1 Booking.com Company Information
 - 11.4.2 Booking.com Holiday Rentals Product Offered
 - 11.4.3 Booking.com Holiday Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.4.4 Booking.com Main Business Overview
 - 11.4.5 Booking.com Latest Developments
- 11.5 Luxury Retreats
 - 11.5.1 Luxury Retreats Company Information
 - 11.5.2 Luxury Retreats Holiday Rentals Product Offered
 - 11.5.3 Luxury Retreats Holiday Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 Luxury Retreats Main Business Overview
 - 11.5.5 Luxury Retreats Latest Developments
- 11.6 The Collected Group
 - 11.6.1 The Collected Group Company Information
 - 11.6.2 The Collected Group Holiday Rentals Product Offered
 - 11.6.3 The Collected Group Holiday Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 The Collected Group Main Business Overview
 - 11.6.5 The Collected Group Latest Developments
- 11.7 Exceptional Stays
 - 11.7.1 Exceptional Stays Company Information

- 11.7.2 Exceptional Stays Holiday Rentals Product Offered
- 11.7.3 Exceptional Stays Holiday Rentals Revenue, Gross Margin and Market Share (2021-2026)
- 11.7.4 Exceptional Stays Main Business Overview
- 11.7.5 Exceptional Stays Latest Developments
- 11.8 Villas of Distinction
 - 11.8.1 Villas of Distinction Company Information
 - 11.8.2 Villas of Distinction Holiday Rentals Product Offered
 - 11.8.3 Villas of Distinction Holiday Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Villas of Distinction Main Business Overview
 - 11.8.5 Villas of Distinction Latest Developments
- 11.9 Oliver's Travels
 - 11.9.1 Oliver's Travels Company Information
 - 11.9.2 Oliver's Travels Holiday Rentals Product Offered
 - 11.9.3 Oliver's Travels Holiday Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Oliver's Travels Main Business Overview
 - 11.9.5 Oliver's Travels Latest Developments
- 11.10 Red Savannah
 - 11.10.1 Red Savannah Company Information
 - 11.10.2 Red Savannah Holiday Rentals Product Offered
 - 11.10.3 Red Savannah Holiday Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Red Savannah Main Business Overview
 - 11.10.5 Red Savannah Latest Developments
- 11.11 Cuv?e
 - 11.11.1 Cuv?e Company Information
 - 11.11.2 Cuv?e Holiday Rentals Product Offered
 - 11.11.3 Cuv?e Holiday Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Cuv?e Main Business Overview
 - 11.11.5 Cuv?e Latest Developments
- 11.12 The Rental Sister
 - 11.12.1 The Rental Sister Company Information
 - 11.12.2 The Rental Sister Holiday Rentals Product Offered
 - 11.12.3 The Rental Sister Holiday Rentals Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 The Rental Sister Main Business Overview

11.12.5 The Rental Sister Latest Developments

11.13 Trip.com

11.13.1 Trip.com Company Information

11.13.2 Trip.com Holiday Rentals Product Offered

11.13.3 Trip.com Holiday Rentals Revenue, Gross Margin and Market Share
(2021-2026)

11.13.4 Trip.com Main Business Overview

11.13.5 Trip.com Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Holiday Rentals Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)
- Table 2. Holiday Rentals Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Apartments
- Table 4. Major Players of Private Houses
- Table 5. Major Players of Villas
- Table 6. Major Players of Cottages
- Table 7. Major Players of Others
- Table 8. Holiday Rentals Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)
- Table 9. Global Holiday Rentals Market Size by Type (2021-2026) & (\$ millions)
- Table 10. Global Holiday Rentals Market Size Market Share by Type (2021-2026)
- Table 11. Major Players of Short-Term Rentals
- Table 12. Major Players of Long-Term Rentals
- Table 13. Holiday Rentals Market Size CAGR by Term (2021 VS 2025 VS 2032) & (\$ millions)
- Table 14. Global Holiday Rentals Market Size by Term (2021-2026) & (\$ millions)
- Table 15. Global Holiday Rentals Market Size Market Share by Term (2021-2026)
- Table 16. Holiday Rentals Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)
- Table 17. Global Holiday Rentals Market Size by Application (2021-2026) & (\$ millions)
- Table 18. Global Holiday Rentals Market Size Market Share by Application (2021-2026)
- Table 19. Global Holiday Rentals Revenue by Player (2021-2026) & (\$ millions)
- Table 20. Global Holiday Rentals Revenue Market Share by Player (2021-2026)
- Table 21. Holiday Rentals Key Players Head office and Products Offered
- Table 22. Holiday Rentals Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 23. New Products and Potential Entrants
- Table 24. Mergers & Acquisitions, Expansion
- Table 25. Global Holiday Rentals Market Size by Region (2021-2026) & (\$ millions)
- Table 26. Global Holiday Rentals Market Size Market Share by Region (2021-2026)
- Table 27. Global Holiday Rentals Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 28. Global Holiday Rentals Revenue Market Share by Country/Region (2021-2026)

- Table 29. Americas Holiday Rentals Market Size by Country (2021-2026) & (\$ millions)
- Table 30. Americas Holiday Rentals Market Size Market Share by Country (2021-2026)
- Table 31. Americas Holiday Rentals Market Size by Type (2021-2026) & (\$ millions)
- Table 32. Americas Holiday Rentals Market Size Market Share by Type (2021-2026)
- Table 33. Americas Holiday Rentals Market Size by Application (2021-2026) & (\$ millions)
- Table 34. Americas Holiday Rentals Market Size Market Share by Application (2021-2026)
- Table 35. APAC Holiday Rentals Market Size by Region (2021-2026) & (\$ millions)
- Table 36. APAC Holiday Rentals Market Size Market Share by Region (2021-2026)
- Table 37. APAC Holiday Rentals Market Size by Type (2021-2026) & (\$ millions)
- Table 38. APAC Holiday Rentals Market Size by Application (2021-2026) & (\$ millions)
- Table 39. Europe Holiday Rentals Market Size by Country (2021-2026) & (\$ millions)
- Table 40. Europe Holiday Rentals Market Size Market Share by Country (2021-2026)
- Table 41. Europe Holiday Rentals Market Size by Type (2021-2026) & (\$ millions)
- Table 42. Europe Holiday Rentals Market Size by Application (2021-2026) & (\$ millions)
- Table 43. Middle East & Africa Holiday Rentals Market Size by Region (2021-2026) & (\$ millions)
- Table 44. Middle East & Africa Holiday Rentals Market Size by Type (2021-2026) & (\$ millions)
- Table 45. Middle East & Africa Holiday Rentals Market Size by Application (2021-2026) & (\$ millions)
- Table 46. Key Market Drivers & Growth Opportunities of Holiday Rentals
- Table 47. Key Market Challenges & Risks of Holiday Rentals
- Table 48. Key Industry Trends of Holiday Rentals
- Table 49. Global Holiday Rentals Market Size Forecast by Region (2027-2032) & (\$ millions)
- Table 50. Global Holiday Rentals Market Size Market Share Forecast by Region (2027-2032)
- Table 51. Global Holiday Rentals Market Size Forecast by Type (2027-2032) & (\$ millions)
- Table 52. Global Holiday Rentals Market Size Forecast by Application (2027-2032) & (\$ millions)
- Table 53. Airbnb Details, Company Type, Holiday Rentals Area Served and Its Competitors
- Table 54. Airbnb Holiday Rentals Product Offered
- Table 55. Airbnb Holiday Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 56. Airbnb Main Business

Table 57. Airbnb Latest Developments

Table 58. OneFineStay Details, Company Type, Holiday Rentals Area Served and Its Competitors

Table 59. OneFineStay Holiday Rentals Product Offered

Table 60. OneFineStay Holiday Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 61. OneFineStay Main Business

Table 62. OneFineStay Latest Developments

Table 63. Plum Guide Details, Company Type, Holiday Rentals Area Served and Its Competitors

Table 64. Plum Guide Holiday Rentals Product Offered

Table 65. Plum Guide Holiday Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 66. Plum Guide Main Business

Table 67. Plum Guide Latest Developments

Table 68. Booking.com Details, Company Type, Holiday Rentals Area Served and Its Competitors

Table 69. Booking.com Holiday Rentals Product Offered

Table 70. Booking.com Holiday Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 71. Booking.com Main Business

Table 72. Booking.com Latest Developments

Table 73. Luxury Retreats Details, Company Type, Holiday Rentals Area Served and Its Competitors

Table 74. Luxury Retreats Holiday Rentals Product Offered

Table 75. Luxury Retreats Holiday Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 76. Luxury Retreats Main Business

Table 77. Luxury Retreats Latest Developments

Table 78. The Collected Group Details, Company Type, Holiday Rentals Area Served and Its Competitors

Table 79. The Collected Group Holiday Rentals Product Offered

Table 80. The Collected Group Holiday Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 81. The Collected Group Main Business

Table 82. The Collected Group Latest Developments

Table 83. Exceptional Stays Details, Company Type, Holiday Rentals Area Served and Its Competitors

Table 84. Exceptional Stays Holiday Rentals Product Offered

Table 85. Exceptional Stays Holiday Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 86. Exceptional Stays Main Business

Table 87. Exceptional Stays Latest Developments

Table 88. Villas of Distinction Details, Company Type, Holiday Rentals Area Served and Its Competitors

Table 89. Villas of Distinction Holiday Rentals Product Offered

Table 90. Villas of Distinction Holiday Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 91. Villas of Distinction Main Business

Table 92. Villas of Distinction Latest Developments

Table 93. Oliver's Travels Details, Company Type, Holiday Rentals Area Served and Its Competitors

Table 94. Oliver's Travels Holiday Rentals Product Offered

Table 95. Oliver's Travels Holiday Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 96. Oliver's Travels Main Business

Table 97. Oliver's Travels Latest Developments

Table 98. Red Savannah Details, Company Type, Holiday Rentals Area Served and Its Competitors

Table 99. Red Savannah Holiday Rentals Product Offered

Table 100. Red Savannah Holiday Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 101. Red Savannah Main Business

Table 102. Red Savannah Latest Developments

Table 103. Cuv?e Details, Company Type, Holiday Rentals Area Served and Its Competitors

Table 104. Cuv?e Holiday Rentals Product Offered

Table 105. Cuv?e Holiday Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 106. Cuv?e Main Business

Table 107. Cuv?e Latest Developments

Table 108. The Rental Sister Details, Company Type, Holiday Rentals Area Served and Its Competitors

Table 109. The Rental Sister Holiday Rentals Product Offered

Table 110. The Rental Sister Holiday Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 111. The Rental Sister Main Business

Table 112. The Rental Sister Latest Developments

Table 113. Trip.com Details, Company Type, Holiday Rentals Area Served and Its Competitors

Table 114. Trip.com Holiday Rentals Product Offered

Table 115. Trip.com Holiday Rentals Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 116. Trip.com Main Business

Table 117. Trip.com Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Holiday Rentals Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Holiday Rentals Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Holiday Rentals Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Holiday Rentals Sales Market Share by Country/Region (2025)
- Figure 8. Holiday Rentals Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Holiday Rentals Market Size Market Share by Type in 2025
- Figure 10. Global Holiday Rentals Market Size Market Share by Term in 2025
- Figure 11. Holiday Rentals in Individuals
- Figure 12. Global Holiday Rentals Market: Individuals (2021-2026) & (\$ millions)
- Figure 13. Holiday Rentals in Families
- Figure 14. Global Holiday Rentals Market: Families (2021-2026) & (\$ millions)
- Figure 15. Holiday Rentals in Groups
- Figure 16. Global Holiday Rentals Market: Groups (2021-2026) & (\$ millions)
- Figure 17. Holiday Rentals in Others
- Figure 18. Global Holiday Rentals Market: Others (2021-2026) & (\$ millions)
- Figure 19. Global Holiday Rentals Market Size Market Share by Application in 2025
- Figure 20. Global Holiday Rentals Revenue Market Share by Player in 2025
- Figure 21. Global Holiday Rentals Market Size Market Share by Region (2021-2026)
- Figure 22. Americas Holiday Rentals Market Size 2021-2026 (\$ millions)
- Figure 23. APAC Holiday Rentals Market Size 2021-2026 (\$ millions)
- Figure 24. Europe Holiday Rentals Market Size 2021-2026 (\$ millions)
- Figure 25. Middle East & Africa Holiday Rentals Market Size 2021-2026 (\$ millions)
- Figure 26. Americas Holiday Rentals Value Market Share by Country in 2025
- Figure 27. United States Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 28. Canada Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 29. Mexico Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 30. Brazil Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 31. APAC Holiday Rentals Market Size Market Share by Region in 2025
- Figure 32. APAC Holiday Rentals Market Size Market Share by Type (2021-2026)
- Figure 33. APAC Holiday Rentals Market Size Market Share by Application (2021-2026)
- Figure 34. China Holiday Rentals Market Size Growth 2021-2026 (\$ millions)

- Figure 35. Japan Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 36. South Korea Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 37. Southeast Asia Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 38. India Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 39. Australia Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 40. Europe Holiday Rentals Market Size Market Share by Country in 2025
- Figure 41. Europe Holiday Rentals Market Size Market Share by Type (2021-2026)
- Figure 42. Europe Holiday Rentals Market Size Market Share by Application (2021-2026)
- Figure 43. Germany Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 44. France Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 45. UK Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 46. Italy Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 47. Russia Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 48. Middle East & Africa Holiday Rentals Market Size Market Share by Region (2021-2026)
- Figure 49. Middle East & Africa Holiday Rentals Market Size Market Share by Type (2021-2026)
- Figure 50. Middle East & Africa Holiday Rentals Market Size Market Share by Application (2021-2026)
- Figure 51. Egypt Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 52. South Africa Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 53. Israel Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 54. Turkey Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 55. GCC Countries Holiday Rentals Market Size Growth 2021-2026 (\$ millions)
- Figure 56. Americas Holiday Rentals Market Size 2027-2032 (\$ millions)
- Figure 57. APAC Holiday Rentals Market Size 2027-2032 (\$ millions)
- Figure 58. Europe Holiday Rentals Market Size 2027-2032 (\$ millions)
- Figure 59. Middle East & Africa Holiday Rentals Market Size 2027-2032 (\$ millions)
- Figure 60. United States Holiday Rentals Market Size 2027-2032 (\$ millions)
- Figure 61. Canada Holiday Rentals Market Size 2027-2032 (\$ millions)
- Figure 62. Mexico Holiday Rentals Market Size 2027-2032 (\$ millions)
- Figure 63. Brazil Holiday Rentals Market Size 2027-2032 (\$ millions)
- Figure 64. China Holiday Rentals Market Size 2027-2032 (\$ millions)
- Figure 65. Japan Holiday Rentals Market Size 2027-2032 (\$ millions)
- Figure 66. Korea Holiday Rentals Market Size 2027-2032 (\$ millions)
- Figure 67. Southeast Asia Holiday Rentals Market Size 2027-2032 (\$ millions)
- Figure 68. India Holiday Rentals Market Size 2027-2032 (\$ millions)
- Figure 69. Australia Holiday Rentals Market Size 2027-2032 (\$ millions)

Figure 70. Germany Holiday Rentals Market Size 2027-2032 (\$ millions)

Figure 71. France Holiday Rentals Market Size 2027-2032 (\$ millions)

Figure 72. UK Holiday Rentals Market Size 2027-2032 (\$ millions)

Figure 73. Italy Holiday Rentals Market Size 2027-2032 (\$ millions)

Figure 74. Russia Holiday Rentals Market Size 2027-2032 (\$ millions)

Figure 75. Egypt Holiday Rentals Market Size 2027-2032 (\$ millions)

Figure 76. South Africa Holiday Rentals Market Size 2027-2032 (\$ millions)

Figure 77. Israel Holiday Rentals Market Size 2027-2032 (\$ millions)

Figure 78. Turkey Holiday Rentals Market Size 2027-2032 (\$ millions)

Figure 79. Global Holiday Rentals Market Size Market Share Forecast by Type (2027-2032)

Figure 80. Global Holiday Rentals Market Size Market Share Forecast by Application (2027-2032)

Figure 81. GCC Countries Holiday Rentals Market Size 2027-2032 (\$ millions)

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