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Global GPS Hardware Market Growth 2026-2032

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Abstracts

The global GPS Hardware market size is predicted to grow from US$ 6604 million in 2025 to US$ 10910 million in 2032; it is expected to grow at a CAGR of 7.6% from 2026 to 2032.

GPS hardware refers to electronic devices that receive signals from global navigation satellites to calculate positioning, timing, navigation and tracking information. It is widely used in automotive electronics, smartphones, asset tracking, fleet management, surveying instruments, drones, IoT terminals and industrial monitoring.In 2024, global GPS hardware production reached approximately 1.12 billion units, with an average global market price of around US$5.6 per unit.The global GPS hardware industry generally maintains a gross margin of 24%?38%, depending on chip integration level, form factor, antenna design and module specifications.The supply chain includes upstream GNSS chips, RF front-end components, antennas, crystal oscillators and PCB materials; midstream manufacturing covers module assembly, calibration, testing and firmware integration; downstream users include automotive OEMs, smartphone makers, IoT device manufacturers, drone companies and industrial tracking system providers.

The GPS hardware market is experiencing several trends that are shaping its growth and development. These trends include:Increasing adoption of GPS technology: GPS technology has become ubiquitous in various industries and applications, including automotive, transportation and logistics, aviation, agriculture, and outdoor recreation. The increasing demand for real-time location tracking, navigation, and asset management has led to a significant adoption of GPS hardware.Integration of GPS in smartphones and wearable devices: With the widespread use of smartphones and wearable devices, GPS functionality has become a standard feature in these devices. Users can access location-based services, navigation, fitness tracking, and various other applications that rely on GPS technology. The integration of GPS in these devices has expanded the consumer market for GPS hardware.

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LP Information, Inc. (LPI) ' newest research report, the ?GPS Hardware Industry Forecast? looks at past sales and reviews total world GPS Hardware sales in 2025, providing a comprehensive analysis by region and market sector of projected GPS Hardware sales for 2026 through 2032. With GPS Hardware sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world GPS Hardware industry.

This Insight Report provides a comprehensive analysis of the global GPS Hardware landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on GPS Hardware portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global GPS Hardware market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for GPS Hardware and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global GPS Hardware.

This report presents a comprehensive overview, market shares, and growth opportunities of GPS Hardware market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Antenna

Receiver Processing Unit

Control/display Unit

Other

Segmentation by Technology Feature:

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Single-band GPS

Multi-band GNSS

Segmentation by Form Factor:

Surface-Mount Module

Plug-In Module

Integrated Soc

External Receiver

Segmentation by Application:

Human Bengs

Vehicle

Pet

Military

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Teltonika

Navtelecom

Baltic Car Equipment (BCE)

Ruptela

Galileosky

Shenzhen Concox

ARUSNAVI

CalAmp

Suntech

Mielta Technology

U-blox

Quectel

STMicroelectronics

Key Questions Addressed in this Report

What is the 10-year outlook for the global GPS Hardware market?

What factors are driving GPS Hardware market growth, globally and by region?

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Which technologies are poised for the fastest growth by market and region?

How do GPS Hardware market opportunities vary by end market size?

How does GPS Hardware break out by Type, by Application?

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