

Global Zoo Animal Food Market Growth 2026-2032

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Abstracts

The global Zoo Animal Food market size is predicted to grow from US\$ 880 million in 2025 to US\$ 1252 million in 2032; it is expected to grow at a CAGR of 5.2% from 2026 to 2032.

Zoo Animal Food refers to a broad range of specialized feeds, diets, and nutritional products formulated and supplied for animals kept in zoos, safari parks, aquariums, wildlife reserves, conservation centers, and other professional animal-care facilities. Unlike conventional pet food or livestock feed, Zoo Animal Food is developed according to the species, age, body size, physiological condition, natural diet, nutritional requirements, and captive environment of each animal, with the objective of maintaining proper growth, reproduction, health, and welfare while, where possible, replicating key characteristics of the animal's natural diet. The market covers a wide range of animal groups, including mammals, birds, reptiles, amphibians, fish, and other aquatic animals, with products ranging from meat and meat-based diets, fish and seafood, grains and plant-based feeds, formulated pellets, freeze-dried products, insects, hay, fruits and vegetables to vitamin, mineral, and other nutritional supplements. Specialized diets may be developed for animals such as lions, tigers, elephants, giraffes, primates, bears, penguins, parrots, crocodiles, snakes, and marine species, reflecting their substantially different nutritional and feeding requirements. As zoos and wildlife conservation organizations place increasing emphasis on animal welfare, scientific nutrition, reproductive management, disease prevention, and long-term health, Zoo Animal Food is increasingly shifting from the traditional procurement of natural food items toward standardized, formulated, species-specific, and function-oriented nutritional solutions.

In 2025, global Zoo Animal Food production reached approximately 300 K Tons, and average price was US\$3,000 / Ton, with gross margin 30%.

United States market for Zoo Animal Food is estimated to increase from US\$ million in

2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Zoo Animal Food is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Zoo Animal Food is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Zoo Animal Food players cover Land O'Lakes, Zeigler Feed, ZuPreem, Purina Animal Nutrition, Wombaroo, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the "Zoo Animal Food Industry Forecast" looks at past sales and reviews total world Zoo Animal Food sales in 2025, providing a comprehensive analysis by region and market sector of projected Zoo Animal Food sales for 2026 through 2032. With Zoo Animal Food sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Zoo Animal Food industry.

This Insight Report provides a comprehensive analysis of the global Zoo Animal Food landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Zoo Animal Food portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Zoo Animal Food market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Zoo Animal Food and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Zoo Animal Food.

This report presents a comprehensive overview, market shares, and growth opportunities of Zoo Animal Food market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Carnivore Food

Herbivore Food

Omnivore Food

Others

Segmentation by Functional:

Complete Diet

Supplemental Diet

Others

Segmentation by Application:

Commercial Zoos

Aquariums

Wildlife Parks

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Land O'Lakes

Zeigler Feed

ZuPreem

Purina Animal Nutrition

Wombaroo

Repashy

Hikari

Bio-Serv

Central Nebraska Packing

RodentPro

Key Questions Addressed in this Report

What is the 10-year outlook for the global Zoo Animal Food market?

What factors are driving Zoo Animal Food market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Zoo Animal Food market opportunities vary by end market size?

How does Zoo Animal Food break out by Type, by Application?

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