

Global Zinc-Rich Coating Market Growth 2026-2032

<https://marketpublishers.com/r/GAE6E18D4BF0EN.html>

Date: July 2026

Pages: 195

Price: US\$ 3,660.00 (Single User License)

ID: GAE6E18D4BF0EN

Abstracts

The global Zinc-Rich Coating market size is predicted to grow from US\$ 3710 million in 2025 to US\$ 5478 million in 2032; it is expected to grow at a CAGR of 5.9% from 2026 to 2032.

Zinc-rich coatings are heavy-duty anti-corrosion coatings that contain a high proportion of zinc dust as the primary anticorrosive pigment. They provide long-term protection for steel structures through zinc's electrochemical sacrificial protection mechanism and a protective film barrier, and are widely used in bridges, offshore structures, petrochemical facilities, and industrial steel structures.

In 2025, the global production of zinc-rich coatings is projected to reach 703,000 tons, with an average price of \$5,405 per ton.

As a key segment of protective coatings, the upstream includes suppliers of zinc powder, resin systems, and additives, covering epoxy resins, inorganic silicate or polymer systems, and high-purity zinc materials, supported by formulation and application technologies. Key raw materials are typically provided by companies such as Glencore and Nouryon, which determine corrosion resistance and application performance.

The downstream segment is the main value driver, focusing on infrastructure, marine engineering, energy facilities, and industrial manufacturing. In bridges and steel structures, these coatings extend service life and reduce maintenance costs. In marine environments such as ports and offshore platforms, they resist high salinity and humidity corrosion. In the energy sector, including wind towers and power facilities, they provide long-term protection. In petrochemical and industrial equipment, they are used for tanks and pipelines. Demand is driven by infrastructure investment, offshore engineering growth, and increasing need for long-life protection systems, along with

stronger environmental requirements.

In terms of trends, zinc-rich coatings are evolving toward higher performance and environmental sustainability. Improvements in zinc distribution and film-forming systems enhance durability and adhesion, while simplifying application processes. Key drivers include infrastructure renewal, expansion of offshore engineering, and demand for long-life corrosion protection. However, challenges include demanding application conditions, complex coating systems, and varying performance requirements across use cases.

Regarding profitability, zinc-rich coatings generally achieve moderate-to-high gross margins. Their long-life performance and technical nature support premium pricing. High-end marine and inorganic zinc systems typically offer higher margins, while standard industrial products face stronger competition. Companies can improve profitability through technological upgrades and project-based business models.

LP Information, Inc. (LPI) ' newest research report, the "Zinc-Rich Coating Industry Forecast" looks at past sales and reviews total world Zinc-Rich Coating sales in 2025, providing a comprehensive analysis by region and market sector of projected Zinc-Rich Coating sales for 2026 through 2032. With Zinc-Rich Coating sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Zinc-Rich Coating industry.

This Insight Report provides a comprehensive analysis of the global Zinc-Rich Coating landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Zinc-Rich Coating portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Zinc-Rich Coating market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Zinc-Rich Coating and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Zinc-Rich Coating.

This report presents a comprehensive overview, market shares, and growth opportunities of Zinc-Rich Coating market by product type, application, key

manufacturers and key regions and countries.

Segmentation by Type:

Inorganic Zinc-Rich Coating

Organic Zinc-Rich Coating

Composite Type

Segmentation by Dry Film Zinc Powder Content:

Below 60%

60%-77%

77%-85%

Above 85%

Segmentation by Curing Method:

Self-Curing Type

Room Temperature Curing Type

Heat Curing Type

Moisture Curing Type

Segmentation by Application:

Heavy Anti-Corrosion for Petrochemical Equipment

Power and Energy Facility Protection

Ship and Ocean Engineering

Bridges and Large Steel Structure Buildings

Automotive and Construction Machinery

Port and Terminal Facilities

Storage Tanks and Pipeline Anti-Corrosion

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

AkzoNobel

PPG

Sherwin-Williams

Jotun

Hempel

Carboline

Tnemec

Kansai Paint

Nippon Paint

Chugoku Marine Paints

KCC

NOROO Paint & Coatings

Sika

Teknos

Axalta Coating Systems

Rust-Oleum

Mipa

HMG Paints

Asian Paints

Berger Paints

Wattyl / Hempel

Cosco Kansai Paint & Chemicals

Nippon Paint China

Jotun China

Hempel China

PPG China

Jiangsu Lanling Chemical Group

Chongqing Sanxia Paints

Wuhan Shuanghu Paint

Shanghai Kailin Paint

Zhejiang Yutong New Materials

Zhejiang Tiannv Group Paint

Zhejiang Bridge Paint

Jiangsu Changjiang Paint

Shandong Qilu Paint

Jiangsu Champion Coating Technology

Anhui Linghu Paint

Shenzhen Zhanchen New Materials

Skshu Paint

Key Questions Addressed in this Report

What is the 10-year outlook for the global Zinc-Rich Coating market?

What factors are driving Zinc-Rich Coating market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Zinc-Rich Coating market opportunities vary by end market size?

How does Zinc-Rich Coating break out by Type, by Application?

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